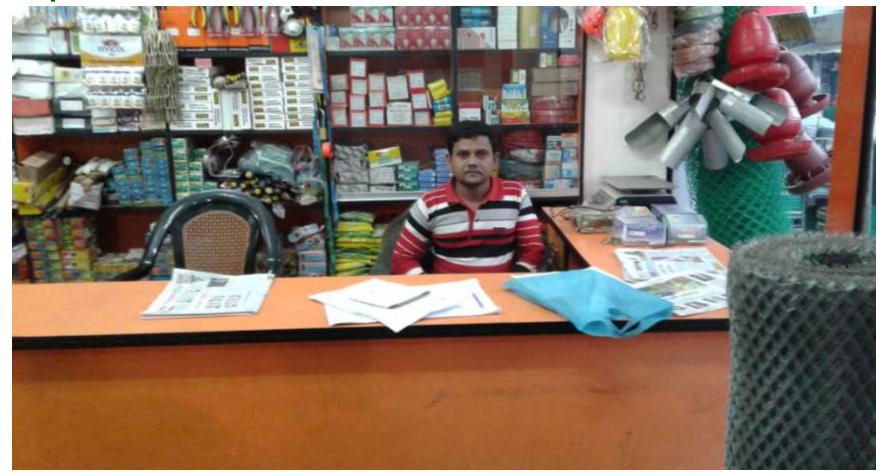
### Proposed NU Business Name: M/S NAHID ELECTRIC & HARDWARE



Project identification and prepared by: Md Mohiuddin Rubel, Ghatail Unit, Tangail Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta				
Name	:	Md. Ronzu Ahmed		
Age	:	21-01-1900 ( 27 Years)		
Education, till to date	:	S.S.C		
Marital status	:	Married		
Children	:	0 Dauther 01 Son		
No. of siblings:	:	03 Brothers 03 Sisters		
Address	:	Vill: Birchari ,P.O: Zahidgonj ,P.S: Ghatail, Dist: Tangail.		
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Branch: BeldohoGhatail, Centre # 37 (Female), Member ID: 5040, Group No: 06 Member since: 00-00-2000 ( Years) First loan: BDT = 3000 Last Loan = 200000		
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB, BRAC,  ASA,TMSS,BURO, etc	: : :	Outstanding loan:=142800 Father No No No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	04 years of business experience.
Own Business and	:	04 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	••	01684-987315
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ghatail Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

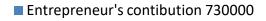
**Mazeda** joined Grameen Bank since 28 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S NAHID ELECTRIC & HARDWARE			
Location	:	Sa Mil Road,Ghatail,Tangail.			
Total Investment in BDT	:	BDT 1,030,000/-			
Financing	:	Self BDT 730 0,000/- (from existing business) 71%			
		Required Investment BDT 300,000/- (as equity) 29%			
Present salary/drawings from business (estimates)	:	BDT 8,000			
Proposed Salary	:	BDT 8,000			
Size of shop	:	11 ft x 34 ft=374 square ft			
Security of the shop	:	BDT 0,000			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Net,Egg Tray,Food Pot,Hardware&amp;Electric Item,etc.</li> <li>Average 10 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing No employee.</li> <li>The shop is rented.</li> <li>Collects goods from ,Dhaka.</li> </ul>			

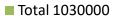
Existing Business BDT (TK)							
							Particular Daily Monthly Yea
Revenue (sales)							
Net,Egg Tray,Food Pot,Hardware&Electric Item,etc.	14,000	420,000	5,040,000				
	0	0	0				
Total Sales (A)	14,000	420,000	5,040,000				
Less. Variable Expense							
Net, Egg Tray, Food Pot, Hardware & Electric Item, etc.	12,600	378,000	4,536,000				
Total variable Expense (B)	12,600	378,000	4,536,000				
Contribution Margin (CM) [C=(A-B)	1,400	42,000	504,000				
Less. Fixed Expense							
Rent		7,000	84,000				
Electricity Bill		500	6,000				
Transportation		10,000	120,000				
Salary (self)		8000	96,000				
Salary (staff)		0	0				
Entertainment		300	3,600				
Graud Bill		50	600				
Generator Bill		200	2,400				
Mobile Bill		300	3,600				
Total fixed Cost (D)		26,350	316,200				
Net Profit (E) [C-D)		15,650	187,800				

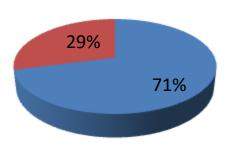
Investment Breakdown								
		Existing				Proposed		
Particulars	Quantity	Price	Unit Price	Particulars	Quantity	Price	Unit Price	Total
Plashtik Net	20000	7.5	150000	Plashtik Net	20000	7.5	150,000	300,000
Steel Net	30000	4	120000	Steel Net	30000	4	120,000	240,000
Egg Tray	6000	12	72000				0	72,000
Food Pot	5000	37	185000				0	185,000
Hardware	1	100000	100000	Hardware	1	30000	30,000	130,000
Electric Item	1	50000	50000				0	50,000
			0				0	C
			0				0	C
			0				0	C
Others	1	8000	8000				0	8,000
Secuirity of Shop			45000					45,000
			0					C
Total			730,000				300,000	1,030,000

### **Source of Finance**









Financial Projection						
BDT (TK)						
				2nd	3rd year	
Particular	Daily	Monthly	1st Year	Year(+5%)	(+5%)	
Revenue (sales)						
Net,Egg Tray,Food Pot,Hardware&Electric	16,000	480,000	5,760,000	6,048,000	6,350,400	
Item,etc.	10,000	400,000	3,700,000	0,040,000	0,330,400	
0	0	0	0	0	0	
Total Sales (A)	16,000	480,000	5,760,000	6,048,000	6,350,400	
Less. Variable Expense						
Net,Egg Tray,Food Pot,Hardware&Electric	14,400	432,000	5,184,000	5,443,200	5,715,360	
ltem,etc.	14,400	432,000	3,184,000	3,443,200	3,713,300	
Total variable Expense (B)	14,400	432,000	5,184,000	5,443,200	5,715,360	
Contribution Margin (CM) [C=(A-B)	1,600	48,000	576,000	604,800	635,040	
Less. Fixed Expense						
Rent		7,000	84,000	84,000	84,000	
Electricity Bill		550	6,600	6,930	7,277	
Transportation		11,000	132,000	138,600	145,530	
Salary (self)		8,000	96,000	96,000	96,000	
Salary (staff)		0	0	0	0	
Entertainment		330	3,960	4,158	4,366	
Graud Bill		55	660	693	728	
Generator Bill		210	2,520	2,646	2,778	
Mobile Bill		315	3,780	3,969	4,167	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		27,460	329,520	336,996	344,846	
Net Profit (E) [C-D)		20,540	246,480	267,804	290,194	
Investment Payback			120,000	120,000	120,000	

	Cash flow projection on business plan (rec. & Pay							
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)				
1	Cash Inflow							
1.1	Investment Infusion by Investor	300,000						
1.2	Net Profit	246,480	267,804	290,194				
1.3	Depreciation (Non cash item)	0	0	0				
1.4	Opening Balance of Cash Surplus		126,480	274,284				
	Total Cash Inflow	546,480	394,284	564,478				
2	Cash Outflow							
2.1	Purchase of Product	300,000						
2.2	Payment of GB Loan							
2.3	Investment Pay Back (Including Ownership Tr. Fee)	120,000	120,000	120,000				
	Total Cash Outflow	420,000	120,000	120,000				

## **SWOT ANALYSIS**

# STRENGTH

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Own Business: 04 Years Quality goods & services;

Skill and experience;

# **W**EAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

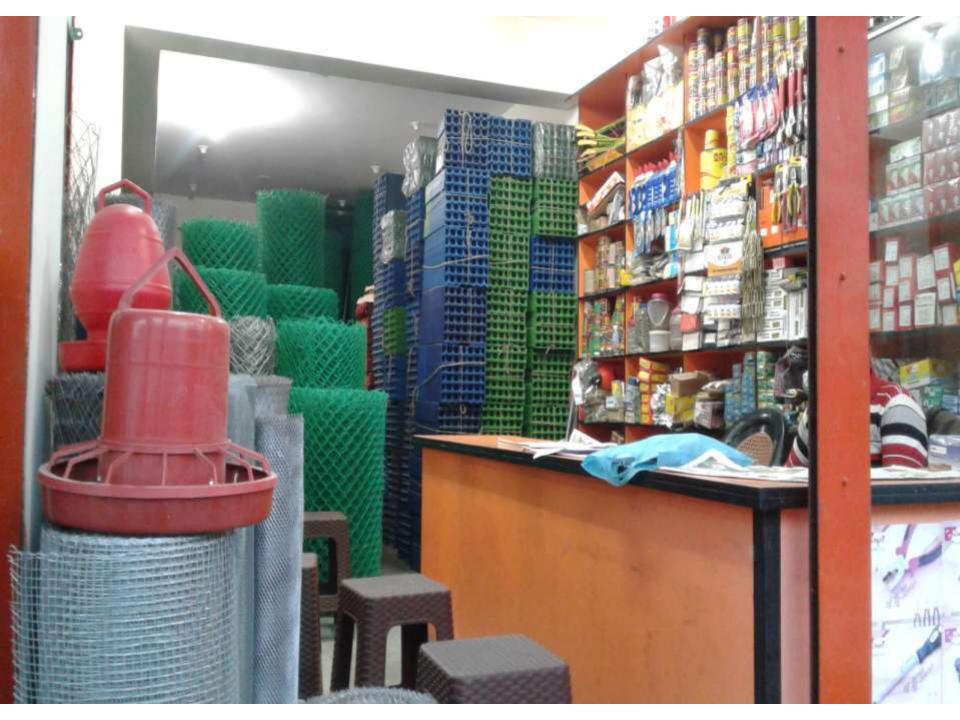
Political unrest

# Pictures

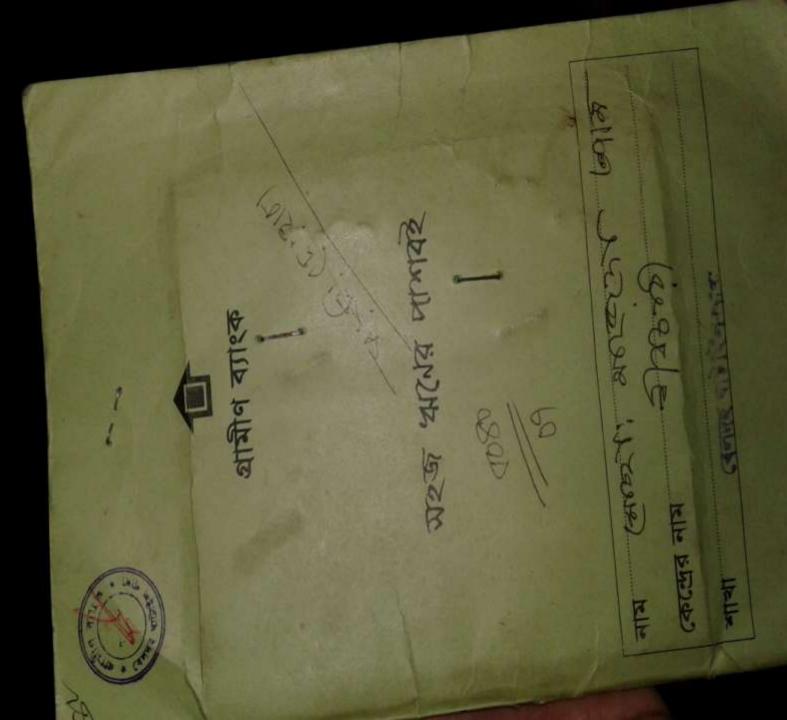














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