

Proposed NU Business Name: **MOSHARAF DAIRY FARM**



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Project verified by: Md. Siddikur Rahman



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

| | | |
|--|---|--|
| Name | : | MD. MOSHARAF HOSSEN |
| Age | : | 04/02/1992(26Years) |
| Education, till to date | : | Class 8 |
| Marital status | : | unmarried |
| Children | : | Null |
| No. of siblings: | : | 02 Brothers 0Sister |
| Address | : | Vill: Bakashra P.O: Tangara P.Sreepur Dist: Gazipur |
| Parent's and GB related Info | | |
| (i) Who is GB member | : | Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> |
| (ii) Mother's name | : | MST. MORIUM |
| (iii) Father's name | : | MAINUDIN |
| (iv) GB member's info | : | Branch: Bakashra Centre # 10(Female), Member ID: 5722 Group No: 07 Member since: 29/03/2000to 2018(18Years) First Loan: BDT 100,000 /-, Existing Loan:BDT 100,000/- Outstanding Loan: BDT /-3500 |
| Further Information: | | |
| (v) Who pays GB loan installment | : | Father |
| (vi) Mobile lady | : | No |
| (vii) Grameen Education Loan | : | No |
| (viii) Any other loan like GB, BRAC ASA etc.. | : | No |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| | | |
|---|---|---|
| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info | : | 0 years experience in running business. He has no training |
| Other Own/Family Sources of Income | : | None |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01925934906 |
| Family's Contact No. | : | 0 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd.,Sreepur Unit, Gazipur. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MTS: MORIUM joined Grameen Bank since 18 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

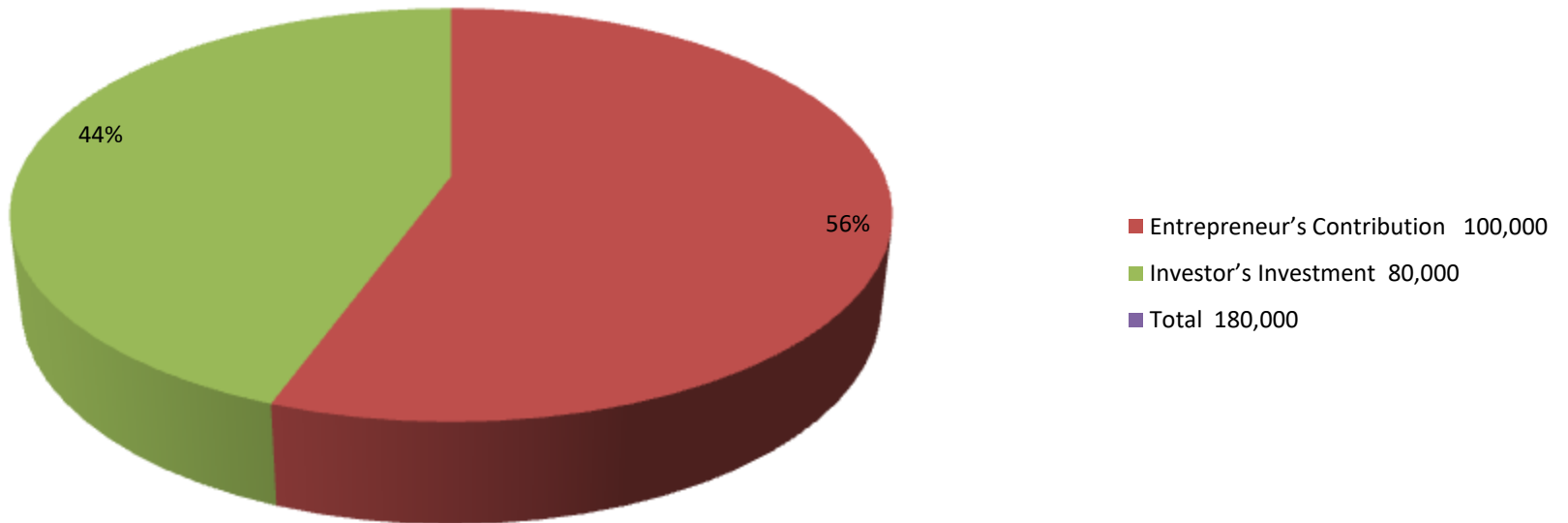
Proposed Nobin Udyokta Business Info4

| | | |
|---|---|--|
| Business Name | : | MOSHARAF DAIRY FARM |
| Location | : | BAKASHARA |
| Total Investment in BDT | : | BDT 180,000/- |
| Financing | : | Self BDT 100,000/- (from existing business) 68% Required Investment BDT 80,000/- (as equity) 32% |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- |
| Proposed Salary | : | BDT 5,000/- |
| Size of shop | : | 12 ft x 10 ft = 120 sq. ft |
| Security of the shop | : | Nil |
| Implementation | : | <ul style="list-style-type: none">▪The business is planned to be scaled up by investment in cow rearing.▪Average 85% gain on sales.▪The business is operated by entrepreneur. Existing no employee.▪The farm is own.▪Collects cows from Sreepur.▪Agreed grace period is 3 months. |

Existing Business

| Particular | Daily | Monthly | Yearly |
|--|-------------|---------------|----------------|
| Revnuue (Sale) | | | |
| Milk | 4000 | 120000 | 1440000 |
| | 0 | 0 | 0 |
| Total Sales(A) | 4000 | 120000 | 1440000 |
| Less Variable Expense (B) | | | 0 |
| Straw, Bran, Medicine etc | 3400 | 102000 | 1224000 |
| Total Variable Expense | 3400 | 102000 | 1224000 |
| Contributon Margin (CM) [C=(A-B)] | 600 | 18000 | 216000 |
| Less Fixed Expense | | | |
| Rent | | 0 | 0 |
| Electric Bill | | 300 | 3600 |
| Transportaion | | 200 | 2400 |
| Salary (Self) | | 5000 | 60000 |
| Salary (Staff) | | 0 | 0 |
| Entertainment | | 200 | 2400 |
| Guard | | 0 | 0 |
| Generator | | 0 | 0 |
| Mobile Bill | | 300 | 3600 |
| Total Fixed Cost (D) | | 6000 | 72000 |
| Net Profit (E)= [C-D] | | 12000 | 144000 |

| Investment Breakdown | | | | | | | |
|----------------------|------|------------|----------------|----------|------------|---------------|----------------|
| Existing | | | | Proposed | | | |
| Particulars | Qty. | Unit Price | Amount (BDT) | Qty. | Unit Price | Amount (BDT) | Proposed Total |
| Cow | 2 | 50,000 | 100,000 | 1 | 80,000 | 80,000 | 180,000 |
| Calf | | | | | | 0 | |
| | | | 100,000 | | | 80,000 | 180000 |



| Financial Projection (BDT) | | | | | |
|--|--------------|----------------|----------------|----------------|----------------|
| Particular | Daily | Monthly | Year -1 | Year-2 | Year-3 |
| Revenue(Sales) | | | | | |
| Milk | 4500 | 135000 | 1620000 | 1701000 | 1786050 |
| | 0 | 0 | 0 | 0 | 0 |
| Total Sales(A) | 4500 | 135000 | 1620000 | 1701000 | 1786050 |
| Less Variable Expense (B) | | | | | |
| Straw, Bran, Medicine etc | 3600 | 108000 | 1296000 | 1360800 | 1428840 |
| Total Variable Expense | 3600 | 108000 | 1296000 | 1360800 | 1428840 |
| Contributon Margin (CM) [C=(A-B)] | 900 | 27000 | 324000 | 340200 | 357210 |
| Less Fixed Expense | | | | | |
| Rent | | 0 | 0 | 0 | 0 |
| Electric Bill | | 300 | 3600 | 3900 | 4200 |
| Transportaion | | 200 | 2400 | 2520 | 2646 |
| Salary (Self) | | 5000 | 60000 | 60000 | 60000 |
| Salary (Staff) | | 0 | 0 | 0 | 0 |
| Entertainment | | 200 | 2400 | 2400 | 2400 |
| Guard | | 0 | 0 | 0 | 0 |
| Genarator | | 0 | 0 | 0 | 0 |
| Mobil Bill | | 300 | 3600 | 3700 | 3800 |
| Total Fixed Cost (D) | | 6000 | 72000 | 72520 | 73046 |
| Net Profit (E)= [C-D] | | 21000 | 252000 | 264600 | 277830 |
| Investment Pay Back | | | 32,000 | 32,000 | 32,000 |

Cash flow projection on business plan (rec. & Pay)

| <i>Sl #</i> | <i>Particulars</i> | <i>Year 1 (BDT)</i> | <i>Year 2 (BDT)</i> | <i>Year 3 (BDT)</i> |
|-------------|---|---------------------|---------------------|---------------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 80,000 | | |
| 1.2 | Net Profit | 252,000 | 264600 | 277830 |
| 1.3 | Depreciation (Non cash item) | | | |
| 1.4 | Opening Balance of Cash Surplus | | 220000 | 452600 |
| | Total Cash Inflow | 332,000 | 484,600 | 730,430 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 80,000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 32000 | 32000 | 32000 |
| | Total Cash Outflow | 112,000 | 32,000 | 32,000 |
| 3 | Net Cash Surplus | 220,000 | 452,600 | 698,430 |

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0;
Experience & Skill : 5 Years;
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community;
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





FAMILY PICTURE

