### **Proposed NU Business Name: NIJHUM TAILORS**



Project identification and prepared by: Orjun Kumar Shill,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Siddiqur Rahman



| Brief Bio of The Proposed Nobin Udyokta  |     |   |  |  |  |  |
|--|-----|---|--|--|--|--|
| Name   | :   | Parvin Akter  |  |  |  |  |
| Age  | :   | 07-03-1994 ( 24 Years)  |  |  |  |  |
| Education, till to date  | :   | Class 8   |  |  |  |  |
| Marital status   | :   | Married   |  |  |  |  |
| Children   | :   | 01 Dauther  |  |  |  |  |
| No. of siblings:   | :   | 01 Brother 02 Sisters   |  |  |  |  |
| Address  | :   | Vill: Polartec ,P.O: Uttorkhan ,P.S: Uttorkhan, Dist: Dhaka   |  |  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : | Mother Father  Bina Akter  Abdul Halim  Branch: Uttorkhan, Centre # 13 (Female),  Member ID: 7632, Group No: 02  Member since: 11-03-1998 ( 15 Years)  First loan: BDT = 10,000/- |  |  |  |  |
| Further Information:   |     | Outstanding loan:= 26000/-  |  |  |  |  |
| (v) Who pays GB loan installment   | :   |   |  |  |  |  |
| (vi) Mobile lady   | :   | No  |  |  |  |  |
| (viii) Grameen Education Loan<br>(viii) Any other loan like GB,<br>BRAC ASA etc                                | :   | No<br>No  |  |  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | :  | Nil   |
|---|----|---|
| Business Experiences & Skill  | :  | 05 years of business experience.                                |
| Own Business and  | :  | 05 years experience in running business.                        |
| Training Info   | :  | He has no training  |
| Other Own/Family Sources of Income  | •• | Nill  |
| Other Own/Family Sources of Liabilities   | •• | None  |
| Entrepreneur Contact No.  |    | 01633-958759  |
| Family's Contact No.  | :  | 01633-095251  |
| NU Project Source/Reference   | •• | Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit,<br>Dhaka |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

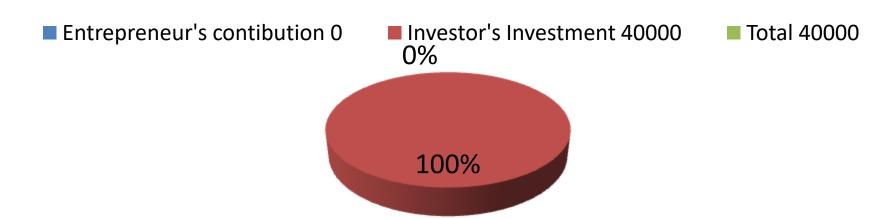
**Bina Akter** joined Grameen Bank since 15 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info              |   |   |  |  |  |
|---|---|---|--|--|--|
| Business Name                                     | : | NIJHUM TAILORS  |  |  |  |
| Location  | : | Polartec, Uttorkhan, Dhaka  |  |  |  |
| Total Investment in BDT                           | : | BDT 40,000/-  |  |  |  |
| Financing   | : | Self BDT 0/- (from existing business) %   |  |  |  |
|   |   | Required Investment BDT 40,000/- (as equity) 100%   |  |  |  |
| Present salary/drawings from business (estimates) | : | BDT 4,000   |  |  |  |
| Proposed Salary                                   | : | BDT 4,000   |  |  |  |
| Size of shop                                      | : | 20 ft x 15 ft= 300 square ft  |  |  |  |
| Security of the shop                              | : | Owner   |  |  |  |
| Implementation                                    | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like; Three Piech, Than Cloth, Ornaetc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing No employee.</li> <li>The shop is rented.</li> <li>Collects goods from Tongi.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |  |

| Existing Business (BDT)           |       |         |         |  |  |  |
|-----------------------------------|-------|---------|---------|--|--|--|
| Particular                        | Daily | Monthly | Yearly  |  |  |  |
| Revenue (sales)                   |       |         |         |  |  |  |
|                                   | 0     | 0       | 0       |  |  |  |
| Sewing                            | 300   | 9,000   | 108,000 |  |  |  |
| Total Sales (A)                   | 300   | 9,000   | 108,000 |  |  |  |
| Less. Variable Expense            |       |         |         |  |  |  |
| 0                                 | 0     | 0       | 0       |  |  |  |
| Total variable Expense (B)        | 0     | 0       | 0       |  |  |  |
| Contribution Margin (CM) [C=(A-B) | 300   | 9,000   | 108,000 |  |  |  |
| Less. Fixed Expense               |       |         |         |  |  |  |
| Rent                              |       | 0       | 0       |  |  |  |
| Electricity Bill                  |       | 100     | 1,200   |  |  |  |
| Transportation                    |       | 200     | 2,400   |  |  |  |
| Mobile Bill                       |       | 300     | 3,600   |  |  |  |
| Entertainment                     |       | 100     | 1,200   |  |  |  |
| Salary (sttaf)                    |       | 0       | 0       |  |  |  |
| Salary (self)                     |       | 4,000   | 48,000  |  |  |  |
| Total fixed Cost (D)              |       | 4,700   | 56,400  |  |  |  |
| Net Profit (E) [C-D)              |       | 4,300   | 51,600  |  |  |  |

|              | Investment Breakdown |         |            |             |          |       |            |          |
|--------------|----------------------|---------|------------|-------------|----------|-------|------------|----------|
| Doublesslove |                      | Existin | g          | Particulars | Proposed |       |            | Proposed |
| Particulars  | Quantity             | Price   | Unit Price |             | Quantity | Price | Unit Price | Total    |
|              |                      |         |            | Three Piece | 40       | 700   | 28000      | 28,000   |
|              |                      |         |            | Than Cloth  | 40       | 65    | 2600       | 2,600    |
|              |                      |         |            | Orna        | 50       | 90    | 4500       | 4,500    |
|              |                      |         |            |             |          |       | 0          | 0        |
|              |                      |         |            |             | 0        | 0     | 0          | 0        |
|              |                      |         |            |             | 0        | 0     | 0          | 0        |
|              |                      |         |            |             | 0        | 0     | 0          | 0        |
|              |                      |         |            |             | 0        | 0     | 0          | 0        |
|              |                      |         |            |             | 0        | 0     | 0          | 0        |
|              |                      |         |            |             |          |       | 0          | 0        |
|              |                      |         |            | Others      |          |       | 4,900      | 4,900    |
| Total        |                      |         | 0          |             |          |       | 40,000     | 40,000   |

### **Source of Finance**



| Financial                         |          |         |          |          |          |
|-----------------------------------|----------|---------|----------|----------|----------|
| Particular                        | Daily    | Monthly | 1st Year | 2nd Year | 3rd year |
| Revenue (sales)                   |          |         |          |          |          |
| Cloth                             | 800      | 24,000  | 288,000  | 302,400  | 317,520  |
| Sewing                            | 350      | 10,500  | 126,000  | 132,300  | 138,915  |
| Total Sales (A)                   | 1,150    | 34,500  | 414,000  | 434,700  | 456,435  |
| Less. Variable Expense            |          |         |          |          |          |
| 0                                 | 640      | 19,200  | 230,400  | 241,920  | 254,016  |
| Total variable Expense (B)        | 640      | 19,200  | 230,400  | 241,920  | 254,016  |
| Contribution Margin (CM) [C=(A-B) | 510      | 15,300  | 183,600  | 192,780  | 202,419  |
| Less. Fixed Expense               |          |         |          |          |          |
| Rent                              |          | 0       | 0        | 0        | 0        |
| Electricity Bill                  |          | 105     | 1,260    | 1,323    | 1,389    |
| Transportation                    | <u> </u> | 200     | 2,400    | 2,400    | 2,400    |
| Mobile Bill                       | <u></u>  | 315     | 3,780    | 3,969    | 4,167    |
| Entertainment                     |          | 100     | 1,200    | 1,200    | 1,200    |
| Salary (sttaf)                    |          | 0       | 0        | 0        | 0        |
| Salary (self)                     |          | 4,000   | 48,000   | 48,000   | 48,000   |
| Non Cash Item                     | <u> </u> |         |          | <u> </u> |          |
| Depreciation                      |          | 0       | 0        | 0        | 0        |
| Total Fixed Cost                  |          | 4,720   | 56,640   | 56,892   | 57,157   |
| Net Profit (E) [C-D)              |          | 10,580  | 126,960  | 135,888  | 145,262  |
| Investment Payback                |          |         | 16,000   | 16,000   | 16,000   |

### Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars                     | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---------------------------------|--------------|--------------|--------------|
| 1   | Cash Inflow                     |              |              |              |
| 1.1 | Investment Infusion by Investor | 40,000       |              |              |
| 1.2 | Net Profit                      | 126,960      | 135,888      | 145,262      |
| 1.3 | Depreciation (Non cash item)    | 0            | 0            | 0            |
| 1.4 | Opening Balance of Cash Surplus |              | 110,960      | 230,848      |
|     | Total Cash Inflow               | 166,960      | 246,848      | 376,110      |
| 2   | Cash Outflow                    |              |              |              |
| 2.1 | Purchase of Product             | 40,000       |              |              |
| 2.2 | Payment of GB Loan              |              |              |              |
|     | Investment Pay Back (Including  | 16,000       | 16,000       | 16,000       |
| 2.3 | Ownership Tr. Fee)              | 16,000       | 16,000       | 16,000       |
|     | Total Cash Outflow              | 56,000       | 16,000       | 16,000       |
| 3   | Net Cash Surplus                | 110,960      | 230,848      | 360,110      |

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Own Business: 05 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







# **FAMILY PICTURE**

