

Proposed NU Business Name: **GOBADI POSHU PALON**



Project identification and prepared by: Md Mokter,
Adomdighi Unit, Bogra

Project verified by: MD. Mozahar Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	NOR MOHAMMAD
Age	:	01-01-1995(23 Years)
Education, till to date	:	Class: 8
Marital status	:	Married
Children	:	-
No. of siblings:	:	02 Brother & 01 Sister
Address	:	Vill.Arjun Gare, P.O: Nusrtpur, Thana: Adomdighi, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. NUR ZAHAN KHATUN
(iii) Father's name	:	MD. ZOBBAR ALI PK
(iv) GB member's info	:	Branch: Adomdighi, Centre # 02 (Female), Member ID: 1862/1, Group No: 08 Member since: 09-01-1990(27Years) First loan: BDT 1,000/-
Further Information:		Existing Loan: BDT:50,000/-, Outstanding loan: BDT-33,400/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	02 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	0177-4245830
Mother's Contact No.	:	01738-282231
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Adomdighi Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST.NUR ZAHAN KHATUN joined Grameen Bank since 27 years ago. At first she took 1,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	GOBADI POSHU PALON
Location	:	: Arjun Gare, Nusratpur, Dupcaciyea, Bogra
Total Investment in BDT	:	BDT 1,10,000/-
Financing	:	Self BDT 70,000/-(from existing business) 64% Required Investment BDT 40,000/-(as equity) 36%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	1 0ft x 10 ft= 100 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Milk etc.▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from Adomdighi, Bogra▪Agreed grace period is 3 months.

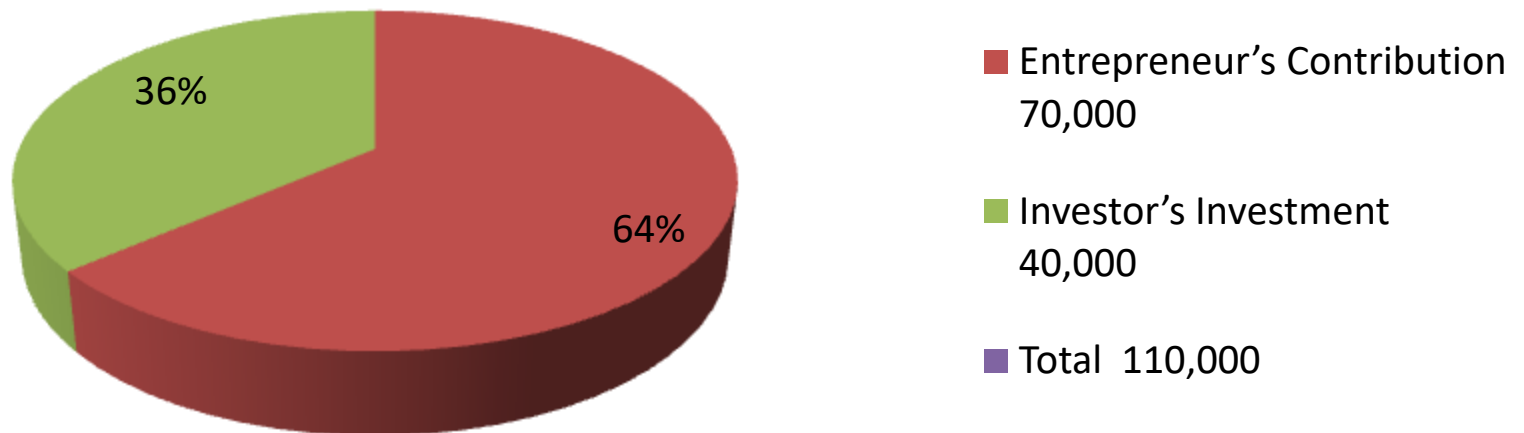
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
	300	9000	108000
Total Sales (A)	300	9000	108000
Less Variable Expense			
	60	1800	21600
Total variable Expense (B)	60	1800	21600
Contribution Margin (CM) [C=(A-B)]	240	7200	86400
Less Variable Expense			
Rent		0	0
Electricity bill		300	3600
Transportation		100	1200
Salary (self)		5000	60000
Guard		0	0
Salary(Staff)		0	0
Entertainment		100	1200
Genarator		0	0
Mobile bill		100	1200
Total fixed cost (D)		5,600	67200
Net Profit (E)= [C-D]		1,600	19200

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
cow	1	50,000	50,000	1	40,000	40,000	90,000
Calf	1	20,000	20,000				20,000
Total	2		70,000	1		40,000	100,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue(Sales)					
	500	15000	180000	189000	198450
Total Sales (A)	500	15000	180000	189000	198450
Less Variable Expense				0	0
	100	3000	36000	37800	39690
Total variable Expense (B)	100	3000	36000	37800	39690
Contribution Margin (CM) [C=(A-B)]	400	12000	144000	151200	158760
Less Variable Expense				0	0
Rent		0	0	0	0
Electricity bill		300	3600	3780	3969
Transportation		100	1200	1260	1323
Salary (self)		5000	60000	63000	66150
Salary(Staff)		0	0	0	0
Guard		0	0	0	0
Entertainment		100	1200	1260	1323
Genator		0	0	0	0
Mobile bill		100	1200	1260	1323
Total fixed cost (D)		5,600	67200	70560	74088
Net Profit (E)= [C-D]		6,400	76800	80640	84672
Investment Payback			16,000	16,000	16,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	76800	80640	84672
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		60,800	125,440
	Total Cash Inflow	116,800	141,440	210,112
2	Cash Outflow			
2.1	Purchase of Product	40,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	16,000	16,000	16,000
	Total Cash Outflow	56,000	16000	16,000
3	Net Cash Surplus	60,800	125440	194112

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 02Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Arjun gari. Adomdighi,
Bogra

THREATS

Theft
Fire
Political unrest

Pictures





FAMILY PICTURE

