#### **Proposed NU Business Name: M/S MOLLA TRADERS**



Project identification and prepared by : Md: Imran Hossen Fultola Unit, Khulna

Project verified by: Md: Hafizur Rahman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	TAMZID HOSSEN				
Age	:	25-01-1983(35 Years)				
Education, till to date	:	SSC				
Marital status	:	Married				
Children	:	0 1son				
No. of siblings:	:	02 Brothers 01 Sister				
Address	:	Vill: Damodor P.O:Fultola P.S: Fultola Dist:Khulna				
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info  Further Information:	: : :	Mother Father  SOBURON BEGUM  AFZAL HOSSEN  Branch: Fultola, Centre # 39(Female),  Member ID: 3845, Group No: 01  Member since: 11-08-2008 raning (10 Years)  First loan: BDT 5,000Taka.  Existing loan: 50,000 Outstanding loan: 12310/  Mother				
<ul><li>(v) Who pays GB loan installment</li><li>(vi) Mobile lady</li><li>(vii) Grameen Education Loan</li><li>(viii) Any other loan like GB,</li><li>BRAC ASA etc</li></ul>	:	Mother No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01918-190861
Family's Contact No.	:	01948-161554
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Fultola Unit, Khulna.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

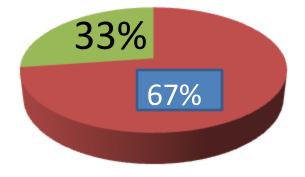
**SOBURON BEGUM** Joined Grameen Bank Since 10 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MOLLA TRADERS			
Location	:	Fultola, Khulna			
Total Investment in BDT	:	BD: 150,000			
Financing	:	Self BDT 100,000(from existing business) 67% Required Investment BDT 50,000(as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	15t x 18ft= 270 Square ft			
Security of the shop	:	50,000 Taka.			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods likes; LearHen, Feed, etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no Employee After getting equity fund no employee will be appointed</li> <li>The Busnices is Owner.</li> <li>Collects goods from Khulna.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Wood,	2,800	84,000	1,008,000		
Total Sales (A)	2,800	84,000	1,008,000		
Less. Variable Expense					
Wood,	2,240	67,200	806,400		
Total variable Expense (B)	2,240	67,200	806,400		
Contribution Margin (CM) [C=(A-B)	560	16,800	201,600		
Less. Fixed Expense					
Rent		0	0		
Electricity Bill		1500	18,000		
Transportation		1,500	18,000		
Salary (self)		5000	60,000		
Salary (staff)		0	0		
Entertainment		200	2,400		
Mobile Bill		300	3,600		
Total fixed Cost (D)		8,500	102,000		
Net Profit (E) [C-D)		8,300	99,600		

	Investment Breakdown							
Double de la cons		Existing		Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Layer Hen	350	61	21350	Kitchen	1000	50	50000	71,350
Kitchen	875	60	52500		0	0	0	52,500
Feed	0	0	26150		0	0	0	26,150
								0
Total			100,000				50,000	150,000

### **Source of Finance**



Entrepreneur Investment: 100,000

Investor Investment:50,000 Total Investment:1,50,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year	3rd year	
Revenue (sales)						
Wood,	4,000	120,000	1,440,000	1,512,000	1,587,600	
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600	
Less. Variable Expense						
Wood,	3,200	96,000	1,152,000	1,209,600	1,270,080	
<b>Total variable Expense (B)</b>	3,200	96,000	1,152,000	1,209,600	1,270,080	
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400	317,520	
Less. Fixed Expense						
Rent		0	0	0	0	
Electricity Bill		1700	20,400	21,420	22,491	
Transportation		1,700	20,400	21,420	22,491	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (staff)		0	0	0	0	
Entertainment		300	3,600	3,780	3,969	
Mobile Bill		400	4,800	4,800	4,800	
Non Cash Item						
Depreciation		0	0	0	0	
<b>Total Fixed Cost</b>		9,100	109,200	111,420	190,980	
Net Profit (E) [C-D)		14,900	178,800	190,980	126,540	
Investment Payback			20,000	20,000	20,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	178,800	190,980	126,540
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		146,490	317,470
	Total Cash Inflow	228,800	337,470	444,010
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan	12310		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	82,310	20,000	20,000
3	Net Cash Surplus	146,490	317,470	424,010

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others: 0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures









# **FAMILY PICTURE**

