

Proposed NU Business Name: **M/S MONDAL POULTRY FARM**



Project identification and prepared by: Mahfuzur Rahaman
Sreepur Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. ABDUL LATIF MONDAL
Age	:	25/03/1984 (34Years)
Education, till to date	:	S S C
Marital status	:	married
Children	:	1 Son 01 Daughter
No. of siblings:	:	01 Brother 03 Sisters
Address	:	Vill: Garion P.O: Sreepur P.S: Sreepur Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	LAILY BEGUM
(iii) Father's name	:	ABDUR ROUF MONDAL
(iv) GB member's info	:	Branch: Tangra , Centre # 57 (Female), Member ID: 4474, Group No: 03 Member since: 29/03/2001to 2018(17Years) First Loan: BDT 5,000 /-, Existing Loan:BDT 30,000/- Outstanding Loan: BDT 26,040/-
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	Business
Entrepreneur Contact No.	:	01716-364290
Family's Contact No.	:	01616-368290
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd., Sreepur Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LAILY BEGUM joined Grameen Bank since 08 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info4

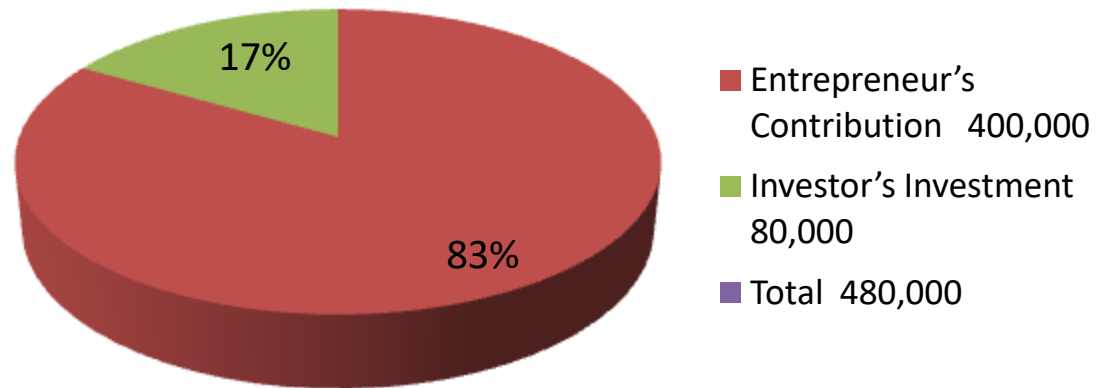
Business Name	:	M/S MONDAL POULTRY FARM
Location	:	Tangra
Total Investment in BDT	:	BDT 480,000/-
Financing	:	Self BDT 400,000/- (from existing business) 83% Required Investment BDT 80,000/- (as equity) 17%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	30 ft x 30 ft = 900sq. ft
Security of the shop	:	Null
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in cow rearing.▪Average 85% gain on sales.▪The business is operated by entrepreneur. Existing no employee.▪The farm is own.▪Collects cows from Sreepur▪Agreed grace period is 3 months.

Existing Business

Particular	Daily	Monthly	Yearly
Revnuue (Sale)			
Milk	6000	180000	2160000
	0	0	0
Total Sales(A)	6000	180000	2160000
Less Variable Expense (B)			0
Straw, Bran, Medicine etc	5100	153000	1836000
Total Variable Expense	5100	153000	1836000
Contributon Margin (CM) [C=(A-B)]	900	27000	324000
Less Fixed Expense			
Rent		0	0
Electric Bill		2000	24000
Transportaion		1000	12000
Salary (Self)		5000	60000
Salary (Staff)		6000	72000
Entertainment		100	1200
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
Total Fixed Cost (D)		14400	172800
Net Profit (E)= [C-D]		12600	151200

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Hean	2000	200	400000	2000	40	80,000	480,000
	2000	40	400000	2000	40	80000	480000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Milk	6500	195000	2340000	2457000	2579850
	0	0	0	0	0
Total Sales(A)	6500	195000	2340000	2457000	2579850
Less Variable Expense (B)					
Straw, Bran, Medicine etc	5200	156000	1872000	1965600	2063880
Total Variable Expense	5200	156000	1872000	1965600	2063880
Contributon Margin (CM) [C=(A-B)]	1300	39000	468000	491400	515970
Less Fixed Expense					
Rent		0	0	0	0
Electric Bill		2500	30000	30300	30600
Transportaion		1500	18000	18900	19845
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		18000	216000	216000	216000
Entertainment		200	2400	2400	2400
Guard		0	0	0	0
Genarator		0	0	0	0
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		27500	330000	331300	332645
Net Profit (E)= [C-D]		11500	138000	144900	152145
Investment Pay Back			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	138000	144900	152145
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		106000	218900
	Total Cash Inflow	218,000	250,900	371,045
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	106,000	218,900	339,045

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0;
Experience & Skill : 5 Years;
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community;
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





FAMILY PICTURE

