

Proposed NU Business Name: **RAHELA POLTRY FARM**



Project identification and prepared by: Mr. Kabir
Raksam, Tahirpur Unit, Rajshahi

Project verified by: Md. Mijan Patoary



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. HAFIJUR RAHMAN
Age	:	01-05-1989(28Years)
Education, till to date	:	Class B.S.S
Marital status	:	Married
Children	:	1 daughter
No. of siblings:	:	2 Brother &1 sister
Address	:	Vill: ramrama,P.O: ramrama,,P.S: bagmara, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. RAHELA BIBI
(iii) Father's name	:	MD. GOFUR KHORID
(iv) GB member's info	:	Branch: Shreepur, Centre # 24(Female), Member ID: 7073/4 Group No: 07 Member since: 2008 First loan: BDT -5000
Further Information:		Existing Loan: BDT 50,000, Outstanding loan: 45585
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	02 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	PAN KHAMAR
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01714656222
Father's Contact No.	:	01750330317
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tahirpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. RAHELA BIBI joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

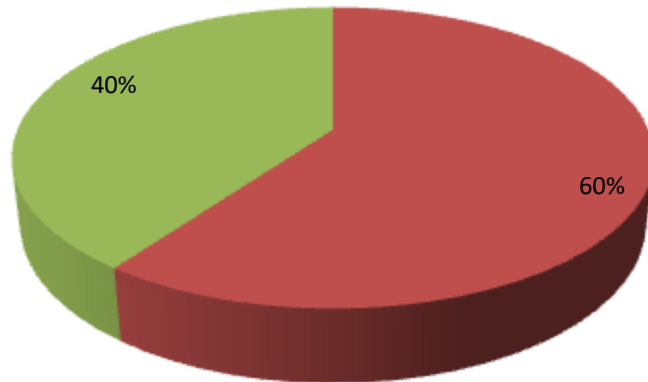
Business Name	:	NAYEM GORU KHAMAR
Location	:	Ramrama, bagmara,Rajshahi
Total Investment in BDT	:	BDT 175,000
Financing	:	Self BDT 105,000-(from existing business) 60% Required Investment BDT 70,000/-(as equity) 40%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	30 ft x 14 = 420 ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Farm▪The business is operating by entrepreneur. Existing no employees.▪Average gain▪The farm is owned.▪Agreed grace period is 3 months.

Existing Business (BDT)			
Particular	Daily	Monthly	Yearly
Revenue (sales)			
sales	3,000	90,000	1080000
Total Sales (A)	3,000	90,000	1080000
Less. Variable Expense		0	
sales of product	2,250	67,500	810000
Total variable Expense (B)	2,250	67,500	810000
Contribution Margin (CM) [C=(A-B)]	750	22,500	270000
Less. Fixed Expense			
Rent			
Electricity Bill		300	3,600
Mobile Bill		200	2,400
Salary (self)		5000	60,000
Guard			
Transportation		1000	12,000
Entertainment			
food		10000	120,000
Bank service Charge			
Total fixed Cost (D)		16,500	198,000
Net Profit (E) [C-D]		7,000	84,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
leair morgi	700	150	105,000				105,000
murgi buy						30000	30,000
food buy						40000	40,000
Total	700	150	105000		0	70000	175000

Source of Finance



- Entrepreneur's Contribution 105,000
- Investor's Investment 70,000
- Total 175,000

Financial Projection (BDT)					
Particular	Daily	Month	1st Year	2nd year	3rd Year
Revenue (sales)					
sales	3500	105000	1260000	1323000	1389150
Total Sales (A)	3500	105000	1260000	1323000	1389150
Less. Variable Expense		0	0	0	0
sales of product	2625	78750	945000	992250	1041863
Total variable Expense (B)	2625	78750	945000	992250	1041863
Contribution Margin (CM) [C=(A-B)]	875	26250	315000	330750	347288
Less. Fixed Expense					
Rent					
Electricity Bill		300	3600	3800	4000
Mobile Bill		200	2400	2600	2800
Salary (self)		5000	60000	60000	60000
Transportation		1000	12000	13000	14000
Entertainment					
food		10000	120000	122000	124000
Security Gard					
Bank service Charge			100	100	100
Total Fixed Cost		16500	198100	201500	204900
Net Profit (E) [C-D]		9750	116900	129250	142388
Investment Payback			28000	28000	28000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>(BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	116900	129250	142388
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		88900	190150
	Total Cash Inflow	186,900	218150	332538
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28000	28000
	Total Cash Outflow	98,000	28000	28000
3	Net Cash Surplus	88,900	190150	304538

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 02 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm:
ramrama,taherpur,bagmara,Rajshahi
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







FAMILY PICTURE

