

Proposed NU Business Name: **M/S SHIMUL ENTERPRISE**



Project identification and prepared by: Md. Anwar Ali,
Modhupur Unit, Tangail.

Project verified by: MD.Abu Bakkar Siddique



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	SELIM PARVEZ
Age	:	30-12-1989(28 Years)
Education, till to date	:	H.S.C Pass
Marital status	:	Married
Children	:	No
No. of siblings:	:	01 Brothers, 02 Sister.
Address	:	Vill: Malauri,P.O: Modhupur, P.S: Modhupur, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input type="checkbox"/> Father <input checked="" type="checkbox"/>
(ii) Mother's name	:	SEPHALI BEGUM
(iii) Father's name	:	SHAHJAHAN ALI
(iv) GB member's info	:	Branch: Modhupur, Centre # 67 (Male), Member ID: 4843, Group No: 03 Member since: 05-08-1991(27Years) First loan: BDT 2500/-
Further Information:		Existing loan: BDT 140,000/- Outstanding loan: 95020/-
(v) Who pays GB loan installment	:	Son
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. 03 Years in own business. He has 05 Years training.
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01719-808684
Mother's Contact No.	:	01760-836533
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Modhupur, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SEPHALI BEGUM joined Grameen Bank since 27 years ago. At first She took 2500 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

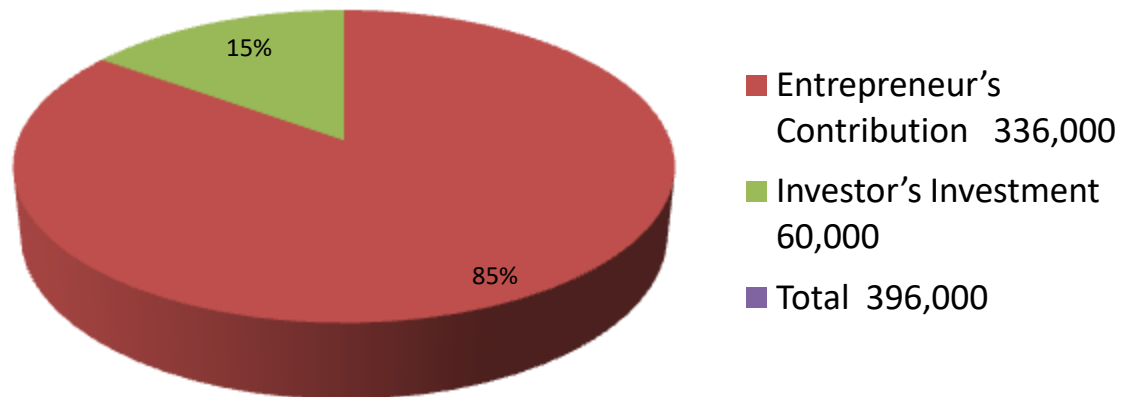
Business Name	:	M/S SHIMUL ENTERPRISE
Location	:	Modhupur Thana, Modhupur, Tangail.
Total Investment in BDT	:	BDT 360,000/-
Financing	:	Self BDT 300,000 (from existing business) 85 % Required Investment BDT 60,000 (as equity) 15 %
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of Farm	:	25 ft x 15 ft = 375 square ft
Implementation	:	<ul style="list-style-type: none">▪ The shop is planned to be scaled up by investment in existing all kind of ,juice,biscuits,chips,chocklet,chokmo etc.▪ The shop is self.▪ The shop is operating by entrepreneur.▪ Existing one employee.▪ Collects cloths from Modhupur.▪ Agreed grace period is 3 months.

Existing

Particular	Daily	Monthly	Yearly
Revnuue (Sale)			
juice,biscuits,chips,chocklet,chokmo,others	9000	270000	3240000
	0	0	0
Total Sales(A)	9000	270000	3240000
Less Variable Expense (B)			0
juice,biscuits,chips,chocklet,chokmo,others	8100	243000	2916000
Total Variable Expense	8100	243000	2916000
Contributon Margin (CM) [C=(A-B)]	900	27000	324000
Less Fixed Expense			
Rent		1500	18000
Electric Bill		500	6000
Transportaion		3000	36000
Salary (Self)		5000	60000
Salary (Staff)		10000	120000
Entertainment		500	6000
Guard		0	0
Generator		0	0
Mobile Bill		400	4800
Total Fixed Cost (D)		20900	250800
Net Profit (E)= [C-D]		6100	73200

Investment Breakdown

Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Price	Unit Price		Quantity	Price	Unit Price	
juice	26	750	19500	biscuits	50	500	25,000	44,500
biscuits	120	500	60000	chips	50	500	25,000	85,000
chips	100	500	50000	sorisar oil	10	1000	10,000	60,000
chocklet	25	550	13750				0	13,750
chokmo	15	950	14250				0	14,250
tea	60	280	16800				0	16,800
motorvaga	30	1,350	40500				0	40,500
sorisar oil	4	1000	4000				0	4,000
chanachur	27	1200	32400				0	32,400
Others			48800	Others		0	0	48,800
Secuirity of Shop			36000					36000
Machinaries								0
Total			336,000				60,000	396,000



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
juice,biscuits,chips,chocklet,chokmo,others	10000	300000	3600000	3780000	3969000
0	0	0	0	0	0
Total Sales(A)	10000	300000	3600000	3780000	3969000
Less Variable Expense (B)					
juice,biscuits,chips,chocklet,chokmo,others	9000	270000	3240000	3402000	3572100
Total Variable Expense	9000	270000	3240000	3402000	3572100
Contributon Margin (CM) [C=(A-B)]	1000	30000	360000	378000	396900
Less Fixed Expense					
Rent		1500	18000	18000	18000
Electric Bill		500	6000	6300	6600
Transportaion		3000	36000	37800	39690
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		10000	120000	120000	120000
Entertainment		500	6000	6000	6000
Gard		0	0	0	0
Generator		0	0	0	0
Mobil Bill		400	4800	4900	5000
Total Fixed Cost (D)		20900	250800	253000	255290
Net Profit (E)= [C-D]		9100	109200	114660	120393
Investment Pay Back			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	109,200	114660	120393
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		85200	175860
	Total Cash Inflow	169,200	199,860	296,253
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	85,200	175,860	272,253

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0
Others:02 Experience & Skill : 03Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Modhupur thana,
modhupur, Tangail.

THREATS

Theft
Fire
Political unrest

Pictures



একমি
ACME
ACME

একাত্তর
অন্নো
প্রকাশন
ট্রিকম্প

ACME
LITCHI DRINK
[300 ML X 72 Pcs]









ACME
Orange
Drinks

ACME
Orange
Drinks

ACME
Orange
Drinks

170 ML X 12 Pcs

170 ML X 12 Pcs

FAMILY PICTURE

