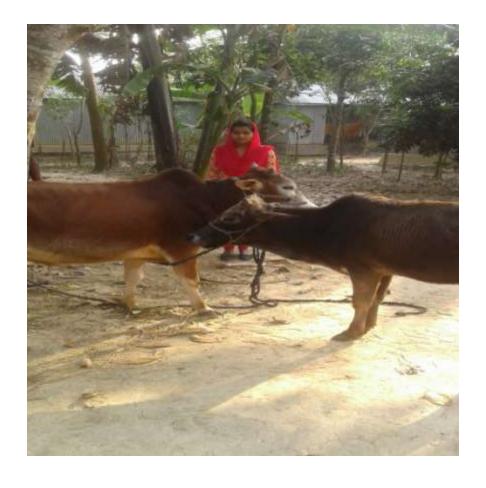
#### Proposed NU Business Name: AKLIMA DAIRY FARM



Project identification and prepared by: MST. MAHFUJA KHATUN Shakhipur Unit, Tangail

Project verified by: Md. Shamsul Arefin



Samajik Byabosha Ltd.

#### Brief Bio of The Proposed Nobin Udyokta MST. AKLIMA KHATUN Name 04-05-1997(20Years) Age H.S.C Education, till to date **Unmarried** Marital status Children None 1 Brother 1 Sister No. of siblings: Address Vill: Gonarchala ;P.O: Kachuya P.S: Shakhipur, Dist. Tangail Parent's and GB related Info (i) Who is GB member Father Mother

#### MOST. NASIMA (ii) Mother's name (iii) Father's name MD. SHAFIKUL ISLAM (iv) GB member's info Branch: Kachuya, Centre # 02 (Female), Member ID: 5876, Group No: 09 Member since:01-01-2002(15 Years) First loan: BDT 5,000/-Existing loan: BDT 35,000/-Outstanding loan: BDT 23,029/-**Further Information: Father** (v) Who pays GB loan installment No (vi) Mobile lady No (vii) Grameen Education Loan No (viii) Any other loan like GB,

BRAC ASA etc..

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	08 years of business experience. 08 years experience in running business. Yes, He has 08 years training
Other Own/Family Sources of Income	:	Yes, she has a contractor.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01818-439351
Mother's Contact No.	:	01780-383261
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Sokhipur unit, Tangail.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

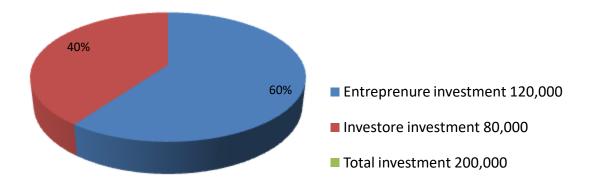
**MOST. NASIMA** joined Grameen Bank since 15 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info						
Business Name	:	AKLIMA DAIRY FARM				
Location	:	Vill: Gonarchala ;P.O: Kachuya P.S: Shakhipur, Dist. Tangail				
Total Investment in BDT	:	BDT 200,000/-				
Financing	:	Self BDT 1,20,000(from existing business) 60%				
		Required Investment BDT 80,000(as equity) 40%				
Present salary/drawings from business (estimates)	:	None				
Proposed Salary	:	BDT. 5,000				
Size of shop	:	14 ft x 9 ft= 126 square ft				
Security of the shop	:	-				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cow, Calf, Ox, Milk.</li> <li>Average 30% gain on sale.</li> <li>The business is operating by entrepreneur.</li> <li>The farm is own.</li> <li>Collects goods from Borchana in Tangail.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cow, Calf, Ox, Milk	2,000	60,000	720,000		
Total Sales (A)	2,000	60,000	720,000		
Less. Variable Expense					
Cow, Calf, Ox, Milk	1,400	42,000	504,000		
Total variable Expense (B)	1,400	42,000	504,000		
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000		
Less. Fixed Expense					
Rent		0	0		
Electricity Bill		300	3,600		
Transportation		0	0		
Salary(self)		5,000	60,000		
Salary(sttaf)		0	0		
Entertainment		0	0		
Gird		0	0		
Generator		0	0		
Mobile bill		300	3,600		
Total fixed Cost (D)		5,600	67,200		
Net Profit (E) [C-D)		12,400	148,800		

Investment Breakdown								
Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	iotai
Ox	2	60000	120000	Cow	1	80000	80,000	200,000
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
Security			0			0	0	0
Total			120000			80000	80,000	200,000

#### **Source of finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
Cow, Calf, Ox, Milk	2,800	84,000	1,008,000	1,058,400	1,111,320	
		0	0	0	0	
Total Sales (A)	2,800	84,000	1,008,000	1,058,400	1,111,320	
Less. Variable Expense		0	0	0	0	
Cow, Calf, Ox, Milk	1,960	58,800	705,600	740,880	777,924	
Total variable Expense (B)	1,960	58,800	705,600	740,880	777,924	
Contribution Margin (CM) [C=(A-B)	840	25,200	302,400	317,520	333,396	
Less. Fixed Expense			0	0	0	
Rent		0	0	0	0	
Electricity Bill		300	3,600	3,780	3,969	
Transportation		0	0	0	0	
Salary (self)		5,000	60,000	63,000	66,150	
Salary(sttaf)		0	0	0	0	
Entertainment		0	0	0	0	
Gird		0	0	0	0	
Generator		0	0	0	0	
Mobile bill		300	3,600	3,780	3,969	
Non Cash Item			0	0	0	
Depreciation		0	0	0	0	
Total Fixed Cost		5,600	67,200	70,560	74,088	
Net Profit (E) [C-D)		19,600	235,200	246,960	259,308	
Investment Payback			32,000	32,000	32,000	

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	80,000		
1.2	Net Profit	235,200	246960	259308
	Depreciation (Non cash			
1.3	item)			
	Opening Balance of Cash			
1.4	Surplus		203200	418160
	Total Cash Inflow	315,200	450,160	677,468
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
	(Including Ownership Tr.			
2.3	Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	203,200	418,160	645,468

## **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0

Others:0, Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures







MIN: GUADIMAIL SRS. A) -10101 त नामः - जार्यात्र ठ প্রক র সংক্ষিপ্ত জীবন বৃত্তান্ত: ZZNBON, GONDONMBON "CORGINE २० नण इं जन्म जातिथः ०८ १०० १ २०२ व्यागाजाः जिल्लाम ७ स नर्स यवशः - छ्यानियार्थिः -ার সংখ্যা: % त मश्याः जिल्ले ३ द्वारम गमाः शामः रयाजात्र हराकार द्याः युवद्वर् : श्रायः ५ पावाइन न१- ०२४२४-८८७) ७०० अपना क? वाँवा / या। LEWELL MEUSER CALAR 25m 2000000 3550000