

Proposed NU Business Name: **MONOAERA POSUPALON**



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Project verified by: Md. Mozaharul Islam Sarker



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MST.MARUFA KHATUN</b>
Age	:	06-01-1994(24Years)
Marital status	:	Married
Education,till to day		Class Eight
Children	:	Nill
No. of siblings:	:	01 Sister
Address	:	Vill:Chaingaspur P.O.Chadmuhat P.S: Bogra Sardar Dist: Bogra
00Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST.SHANTONA BEGUM</b>
(iii) Husband's name	:	<b>MD.ALAUDDIN</b>
(iv) GB member's info	:	Branch: Namuja Bogra, Centre # 44(Female), Member ID:3065 Group No: 11 Member since: 08-03-2004(14Years) First loan: BDT 5,000 /-, Existing loan: BDT 20,000/- Outstanding loan:1980/-
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	07 years experience in running business. He has 05Years training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01723-414386
Father's Contact No.	:	01777-484325
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohasthan Unit,Bogra.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST.SHANTONA BEGUM** joined Grameen Bank since 14 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>MONOAERA POSUPALON</b>
Location	:	:Chaingaspur ,Chadmuhat,,Bogra.
Total Investment in BDT	:	BDT 120,000/-
Financing	:	Self BDT 80,000/- (from existing business) 33 % Required Investment BDT 40,000/- (as equity) 67%
Present salary/drawings from business (estimates)	:	BDT 5000
Proposed Salary	:	BDT 5,000
Size of shop	:	10 ft x 8 ft= 80 square ft
Security of the shop	:	N/A
Implementation	:	<ul style="list-style-type: none"> <li>▪The business is planned to be scaled up by investment in existing goods like; Milk product.</li> <li>▪The business is operating by entrepreneur. Existing no employee.</li> <li>▪One will be appointed in the future.</li> <li>▪Collects goods from</li> <li>▪Agreed grace period is 3 months.</li> </ul>

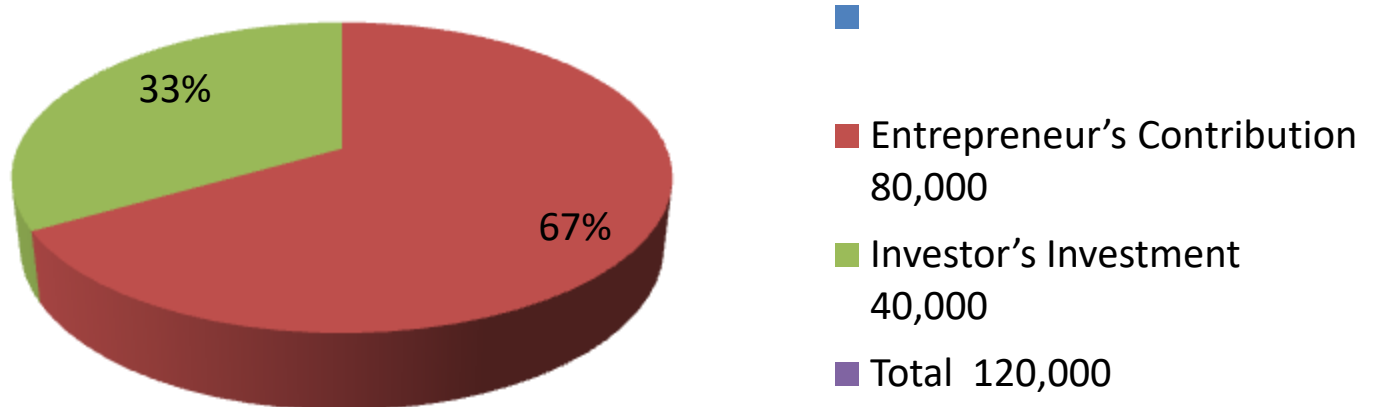
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Milk production	300	9,000	108,000
<b>Total Sales (A)</b>	<b>300</b>	<b>9,000</b>	<b>108,000</b>
<b>Less. Variable Expense</b>	<b>90</b>		
Milk production	70	2,100	25,200
<b>Total variable Expense (B)</b>	<b>70</b>	<b>2,100</b>	<b>25,200</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>210</b>	<b>6,900</b>	<b>82,800</b>
<b>Less. Fixed Expense</b>			
House rant		-	0
Electricity Bill		200	2,400
Transportation		200	2,400
Salary (self)		5,000	60,000
Mobile Bill		200	2,400
<b>Non cash item</b>			
Depreciation		0	0
<b>Total fixed Cost (D)</b>		<b>5,600</b>	<b>67,200</b>
<b>Net Profit (E) [C-D]</b>		<b>1,300</b>	<b>15,600</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Bull	2	40000	80,000	1	40,000	40,000	120,000
Bokna	0	0	0	0	0	0	0
Others	0	0	0	0	0	0	0
Security	0	0	0	0	0	0	0
Total	<b>2</b>	<b>0</b>	<b>80000</b>	<b>1</b>	<b>40000</b>	<b>40000</b>	<b>120000</b>

## Source of Finance



## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Milk production	500	15,000	180,000	189,000	198,450
<b>Total Sales (A)</b>	<b>500</b>	<b>15,000</b>	<b>180,000</b>	<b>189,000</b>	<b>198,450</b>
<b>Less. Variable Expense</b>	<b>150</b>				
Milk production	70	2,100	25,200	26,460	27,783
<b>Total variable Expense (B)</b>	<b>70</b>	<b>2,100</b>	<b>25,200</b>	<b>26,460</b>	<b>27,783</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>350</b>	<b>12,900</b>	<b>154,800</b>	<b>162,540</b>	<b>170,667</b>
<b>Less. Fixed Expense</b>					
House rant		0	0	0	0
Electricity Bill		200	2,400	2,400	2,400
Transportation		200	2,400	2,400	2,400
Salary (self)		5,000	60,000	60,000	60,000
Mobile Bill		200	2,400	2,400	2,400
<b>Non cash item</b>					
<b>Total fixed Cost (D)</b>		<b>5,600</b>	<b>67,200</b>	<b>67,200</b>	<b>67,200</b>
<b>Net Profit (E) [C-D]</b>		<b>7,300</b>	<b>87,600</b>	<b>95,340</b>	<b>103,467</b>
<b>Investment Payback</b>			<b>12,000</b>	<b>12,000</b>	<b>12,000</b>



## Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	87,600	95,340	103,467
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		75,600	158,940
	<b>Total Cash Inflow</b>	<b>127,600</b>	<b>170,940</b>	<b>262,407</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	40,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	12,000	12,000	12,000
	<b>Total Cash Outflow</b>	<b>52,000</b>	<b>12,000</b>	<b>12,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>75,600</b>	<b>158,940</b>	<b>250,407</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 0 Family:0 Others:0  
Experience & Skill : 07 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop; AGUKOLA,Bogra  
shadar,Bogra.  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures













# FAMILY PICTURE

