Proposed NU Business Name: NAIM TELECOM CENTER



Project identification and prepared by: MD Habibulaah Kaliganj, Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta							
Name	:	MD. NAIM HOSSAIN					
Age	••	06-03-1992 (25 Years)					
Education, till to date	••	S.S.C					
Marital status	••	Unmarried					
Children	•	No					
No. of siblings:	••	2 Sisters					
Address	:	Vill: Khilgaon P.O: Pubail: Gazipur Sadar Dist:Gazipur					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. NARGIS BEGUM MD. KHOKON MIA Branch :Pubail Centre 12 (Female), Member ID: 1172/2 , Group No: 03 Member since: 01-01-2013-2018(05Years) First loan: BDT 5000					
Further Information:		Existing loan: BDT 20000, Outstanding Loan: 0					
(v) Who pays GB loan installment (vi) Mobile lady	•	Father No					
(vii) Grameen Education Loan	:	No					
(viii) Any other loan like GB,	:	No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	3 years experience in running business.04 Years in own business
Training Info	:	he has 7 month training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01914516232
Family's Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Kaliganj Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

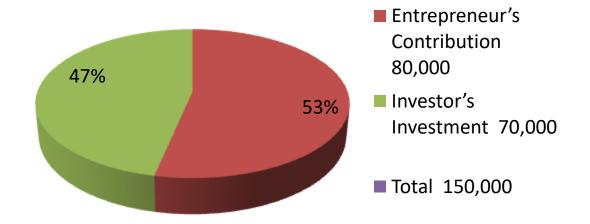
MST. NARGIS BEGUM joined Grameen Bank since 05 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	NAIM TELECOM CENTER			
Location	:	Pubail College gate, Pubail , Gazipur Sadar			
Total Investment in BDT	:	BDT 150,000/-			
Financing	:	Self BDT 80,000/- (from existing business) 53%			
		Required Investment BDT 70,000/- (as equity) 47%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	06ft x 10 ft= 60 square ft			
Implementation	:	 The business is planned to be scaled up by investment in goods like Mobile set,battery,others,e.t.c. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. Collects goods from Mirer bazar Agreed grace period is 3 months. 			

Existing			
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Mobile set,battery,others,e.t.c	2500	75000	900000
		0	0
Total Sales(A)	2500	75000	900000
Less Variable Expense (B)			0
Mobile set, battery, others, e.t.c	2125	63750	765000
Total Variable Expense	2125	63750	765000
Contributon Margin (CM) [C=(A-B)]	375	11250	135000
Less Fixed Expense			
Rent		0	0
Electric Bill		500	6000
Transportaion		0	0
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		200	2400
Guard		200	2400
Generator		800	9600
Mobile Bill		300	3600
Total Fixed Cost (D)		7000	84000
Net Profit (E)= [C-D]		4250	51000

Investment Breakdown							
	Existi	ng	Proposed				
Particulars	Qty.	Unit	Amount	Qty.	Unit	Amoun	Propose
		Price	(BDT)		Price	t (BDT)	d Total
Mobile set	20	2000	40000	1	70000	70,000	110,000
Battery	100	300	30000			0	30,000
Others			10000				10,000
	120	2300	80,000	1	70000	70,000	150000

Source of Finance



Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
Mobile set, battery, others, e.t.c.	3000	90000	1080000	1134000	1190700		
Total Sales(A)	3000	90000	1080000	1134000	1190700		
Less Variable Expense (B)							
Mobile set, battery, others, e.t.c.	2550	76500	918000	963900	1012095		
Total Variable Expense	2550	76500	918000	963900	1012095		
Contributon Margin (CM) [C=(A-B)]	450	13500	162000	170100	178605		
Less Fixed Expense							
Rent		0	0	0	0		
Electric Bill		500	6000	72000	864000		
Transportaion		0	0	0	0		
Salary (Self)		5000	60000	60000	60000		
Salary (Staff)		0	0	0	0		
Entertainment		200	2400	2400	2400		
Guard		200	2400	2400	2400		
Generator		800	9600	9600	9600		
Mobile Bill		300	3600	0	0		
Total Fixed Cost (D)		7000	74400	136800	928800		
Net Profit (E)= [C-D]		6500	78000	81900	85995		
Investment Pay Back			28,000	28,000	28,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	70,000		
1.2	Net Profit	78,000	81900	85995
	Depreciation (Non cash			
1.3	item)			
	Opening Balance of Cash			
1.4	Surplus		50000	103900
	Total Cash Inflow	148,000	131,900	189,895
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
	(Including Ownership Tr.			
2.3	Fee)	28000	28000	28000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	50,000	103,900	161,895

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 04 years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





FAMILY PICTURE

