Proposed NU Business Name: ASIAN ELECTRONICS



Project identification and prepared by :Md Eaqub ali Kaliakair Unit, Gazipur

Project verified by: Md.Nurul islsm



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	NUR MOHAMMAD		
Age	:	02/11/1987(31years)		
Education, till to date	:	Bsc.		
Marital status	:	un marrid		
Children	:	0son		
No. of siblings:	:	01brother 0sister		
Address	:	Vill: rakhaliachalaP.O: muchakP.S: Kaliakair, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father KAMINA BAGUM MD.AIUB ALI Branch:muchak Centre # 1/m (Female), Member ID ,7219, Group No: 11 Member since: 01/02/200to2018 (13 Years) First loan: BDT 5000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: 50000, Outstanding loan 10000 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	10years experience in running business.
Training Info	:	
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01728424355
Mother's Contact No.	•	01917685982
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakair Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

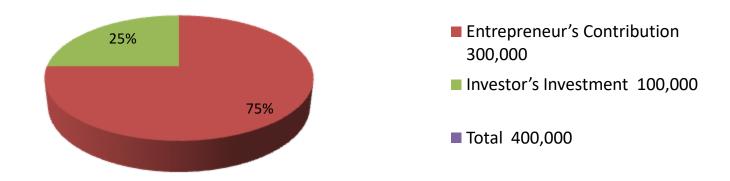
KAMINA BAGAM joined Grameen Bank since 3ears ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	ASIAN ELECTRONICS		
Location	:	rakhaliachala, muchak,kaliakor.Gazipur.		
Total Investment in BDT	:	BDT 400000/-		
Financing	:	Self BDT 300000/-(from existing business) 75% Required Investment BDT 100000/-(as equity) 25%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12ft x 10 ft= 120 square ft		
Implementation	:	 Currently run a shop like as herbal medicin Average 20% gain on sales. The business is operating by entrepreneur. Existing no employe. Collects goods from Dahka. The shop is rented. Agreed grace period is 3 months. 		

Existing			
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Feriz, led tv, dsin tabil, palongo, oatdrop, rice cocar, prasar			
cocar,etc	2200	66000	79200
		0	
Total Sales(A)	2200	66000	79200
Less Variable Expense (B)			
Feriz, led tv, dasin tabil, palongo, oat drap, rice			
cocar,prasar cocar,etc	1760	52800	63360
Total Variable Expense	1760	52800	63360
Contributon Margin (CM) [C=(A-B)]	440	13200	15840
Less Fixed Expense			
Rent		00	0
Electric Bill		520	624
Transportaion		1000	1200
Salary (Self)		5000	6000
Entertainment		500	600
Gard		150	180
Mobile Bill		500	600
Total Fixed Cost (D)		7670	9204
	1		1

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
firez	05	20000	100000	02	20000	40000	140000	
Led tv	03	15000	45000	02	15000	25000	70000	
Dasin tabil	03	4000	12000	03	4000	12000	24000	
palongo	08	10000	80000	02	10000	20000	90000	
oatdrop	10	5000	50000				50000	
other			13000			3000	16000	
	29	54000	300000			100000	400000	

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	
Revenue(Sales)					
Feriz, led tv, dasin tabil, palongo, oatdrop, rice					
cocar,prasar cocar,etc	2400	72000	864000	907200	
C	0	0	0	0	
Total Sales(A)	2400	72000	864000	907200	
Less Variable Expense (B) 0					
Feriz, led tv, dasin tabil, palongo, oatdrop, rice					
cocar,prasar cocar,etc	1920	57600	691200	725760	
Total Variable Expense	1920	57600	691200	725760	
Contributon Margin (CM) [C=(A-B)]	480	14400	172800	181440	
Less Fixed Expense					
Rent		00	00	00	
Electric Bill		520	6240	6552	
Transportaion		1000	12000	12600	
Salary (Self)		5000	60000	60000	
Salary (Staff)		0	0	0	
Entertainment		500	6000	6300	
Gard		150	1800	1800	
Generator		0	0	0	
Mobil Bill		500	6000	6000	
Total Fixed Cost (D)		7670	92040	93252	
Net Profit (E)= [C-D]		6730	80760	88188	
Investment Pay Back			60000	60000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100000	
1.2	Net Profit	80760	84798
1.3	Depreciation (Non cash item)		
	Opening Balance of Cash		
1.4	Surplus		88188
	Total Cash Inflow	180760	172986
2	Cash Outflow		
2.1	Purchase of Product	100000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160000	60000
3	Net Cash Surplus	20760	112986

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire











