

Proposed NU Business Name: RATUL STORE



Project identification and prepared by :Md.EAQUB ALI
Kaliakair Unit, Gazipur

Project verified by: Md.Nurul islm



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.FAZLUL HAQUE
Age	:	20/03/1984 (34 years)
Education, till to date	:	nine
Marital status	:	marrid
Children	:	02 son
No. of siblings:	:	05brother 0 1sister
Address	:	Vill: moddo paraP.O: haturia chala .S: Kaliakair, Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ANOARA BAGUM
(iii) Father's name	:	JOLIL MIA
(iv) GB member's info	:	Branch:moddo para: kaliakoar, Centre # 33/m (Female), Member ID:3701/1, Group No: 34 Member since: 05/02/20000-2015(15Years) First loan: BDT 5000/-
Further Information:		Existing Loan: 30,000/-, Outstanding loan
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii)Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	12 years experience in running business.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01722190958
Mother's Contact No.	:	0822668434
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakair Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANOARA BAGAM joined Grameen Bank since 15 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

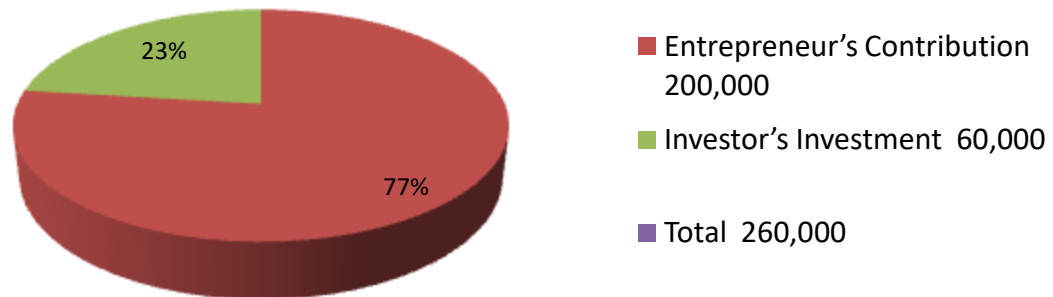
Business Name	:	RATUL STORE
Location	:	Moddo para ,haturia chala,kaliakoar Gazipur.
Total Investment in BDT	:	BDT 260000/-
Financing	:	Self BDT 200000/-(from existing business) 77% Required Investment BDT 60000/-(as equity)23%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12ft x 10 ft= 120 square ft
Implementation	:	<ul style="list-style-type: none">▪Currently run a shop like as herbal medicin▪Average 20% gain on sales.▪The business is operating by entrepreneur. Existing no employe.▪Collects goods from Dahka .▪The shop is rented.▪Agreed grace period is 3 months.

Existing

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
e.t.c	2200	66000	792000
		0	0
Total Sales(A)	2200	66000	792000
Less Variable Expense (B)			
Far and levly,sho,sop,sampo,losan,bodi axpray,pothi,,etc	1760	52800	633600
Total Variable Expense	1760	52800	633600
Contributon Margin (CM) [C=(A-B)]	440	13200	158400
Less Fixed Expense			
Rent		00	00
Electric Bill		520	6240
Transportaion		1000	12000
Salary (Self)		5000	60000
Entertainment		500	6000
Gard		150	1800
Mobile Bill		500	6000
Total Fixed Cost (D)		7670	92040
Net Profit (E)= [C-D]		5530	66360

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Cha pati	100	150	15000	50	150	7500	22500
milk	100	110	11000	100	110	11500	22500
sop	150	25	3750	100	25	2500	6250
biskut	100	65	6500	100	65	6500	13000
ruti	200	05	1000	200	05	1000	2000
paan	08	50	400	08	60	480	880
Comol pani	65	300	19500	30	200	6000	25500
other			142850			9520	152370
			200000			60000	260000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2
Revenue(Sales)				
Cha pati,milk,sop,biskut,ruti,paan,supari,comol pani etc	2400	72000	864000	907200
0	0	0	0	0
Total Sales(A)	2400	72000	864000	907200
Less Variable Expense (B)				
Cha pati,milk,sop,biskut,ruti,paan,supari,comol panietc	1920	57600	691200	725760
Total Variable Expense	1920	57600	691200	725760
Contributon Margin (CM) [C=(A-B)]	480	14400	172800	181440
Less Fixed Expense				
Rent		00	00	00
Electric Bill		520	6240	6552
Transportaion		1000	12000	12600
Salary (Self)		5000	60000	60000
Salary (Staff)		0	0	0
Entertainment		500	6000	6300
Gard		150	1800	1800
Generator		0	0	0
Mobil Bill		500	6000	6000
Total Fixed Cost (D)		7670	92040	93252
Net Profit (E)= [C-D]		6730	80760	88188
Investment Pay Back			36000	36000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	60000	
1.2	Net Profit	80760	84798
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		88188
	Total Cash Inflow	140760	172986
2	Cash Outflow		
2.1	Purchase of Product	60000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96000	
3	Net Cash Surplus	44760	136986

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 03 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire







Various packaged snacks and candies hanging from a horizontal bar on the wall, including brands like Lolo, Lolo's, and others.

Trays of brown eggs displayed on the counter.

Boxes of instant noodles and other food items on the counter.

Blue promotional sign with text in Bengali and illustrations of children. The text includes "স্বাস্থ্যকর" (Healthy) and "সুস্বাদু" (Tasty).

A large clear plastic bag containing a colorful snack or candy.





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കുടിയ്ക്കാൻ ഇഷ്ടമാണ്

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FAMILY PICTURE

