#### **Proposed NU Business Name: TASMIA ENTERPRIZE**



Project identification and prepared by :Md.EAQUB ALI Kaliakair Unit, Gazipur

Project verified by: Md.Nurul islsm



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD.SAHIDUL ISLAM		
Age	:	19/10/1993 (25 years )		
Education, till to date	:	S.S.C		
Marital status	:	marrid		
Children	:	1 dother		
No. of siblings:	:	03 brother 0 sister		
Address	:	Vill: Vannara P.O: muchak P.S: Kaliakair, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  SAHANAZ BAGUM  TAFIZ UDDIN  Branch:muchak: kaliakoar, Centre # 66/ম (Female),  Member ID:8667/1, Group No: 03  Member since: 19/02/20000-2018( 18 Years)  First loan: BDT 5000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: 20,000/-, Outstanding loan Father No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	•	01925646422
Mother's Contact No.	••	01877662879
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakair Unit, Gazipur.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SAHANAZ BAGAM** joined Grameen Bank since 18 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	TASMIA ENTERPRIZE		
Location	:	Vannara, muchak, kaliakoar Gazipur.		
Total Investment in BDT	:	BDT 260000/-		
Financing	:	Self BDT 200000/-(from existing business) 77%		
		Required Investment BDT 60000/-(as equity)23%		
Present salary/drawings from business (estimates)	•	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12ft x 10 ft= 120 square ft		
Implementation	:	<ul> <li>Currently run a shop like as herbal medicin</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employe.</li> <li>Collects goods from Dahka.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing	<b>.</b>	,	T
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Far and levly,sho,sop,sampo,losan,bodi axpra,pothi,e.t.c	2200	66000	792000
		0	0
Total Sales(A)	2200	66000	792000
Less Variable Expense (B)			C
Far and levly,sho,sop,sampo,losan,bodi axpray,pothi,,etc	1760	52800	633600
Total Variable Expense	1760		
Contributon Margin (CM) [C=(A-B)]	440	13200	158400
Less Fixed Expense			
Rent		00	00
Electric Bill		520	6240
Transportaion		1000	12000
Salary (Self)		5000	60000
Entertainment		500	6000
Gard		150	1800
Mobile Bill		500	6000
Total Fixed Cost (D)		7670	92040
Net Profit (E)= [C-D]		5530	66360

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Far and levly	100	105	10500	110	105	11500	22000	
sho	300	80	24000	150	80	12000	36000	
shop	350	30	10500	200	30	6000	16500	
sampo	150	105	15750	150	105	15750	31500	
losan	100	70	7000	50	180	9000	16000	
Bodi axpry	160	180	28800					
pothi	100	110	11000					
other			92450				5750	
	1260	680	200000	660	500	60000	260000	

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	
Revenue(Sales)					
Far and levly,sho,shop,sampo,losan,bodi					
axpry,photi,etc	2400	72000	864000	907200	
	0 0	0	0	0	
Total Sales(A)	2400	72000	864000	907200	
Less Variable Expense (B)					
Far and levly,sho,shop,sampo,losan,bodi					
axpry,photi,etc	1920	57600	691200	725760	
Total Variable Expense	1920	57600	691200	725760	
Contributon Margin (CM) [C=(A-B)]	480	14400	172800	181440	
Less Fixed Expense					
Rent		00	00	00	
Electric Bill		520	6240	6552	
Transportaion		1000	12000	12600	
Salary (Self)		5000	60000	60000	
Salary (Staff)		0	0	0	
Entertainment		500	6000	6300	
Gard		150	1800	1800	
Generator		0	0	0	
Mobil Bill		500	6000	6000	
Total Fixed Cost (D)		7670	92040	93252	
Net Profit (E)= [C-D]		6730	80760	88188	
Investment Pay Back			36000	36000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60000	
1.2	Net Profit	80760	84798
1.3	Depreciation (Non cash item)		
	Opening Balance of Cash		
1.4	Surplus		88188
	Total Cash Inflow	140760	172986
2	Cash Outflow		
2.1	Purchase of Product	60000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96000	
3	Net Cash Surplus	44760	136986

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire

# Pictures









# **FAMILY PICTURE**

