

Proposed NU Business Name: SHOPNONIL POULTRY FARM



Project identification and prepared by :Imran Hossen
Khulna Sador Unit,Khulna
Project verified by: Md: Hafizur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	SHOPNONIL AHOMED NIYON MOLLA
Age	:	06-02-2000(18 Years)
Education, till to date	:	SSC
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	01 Sister
Address	:	Vill: Garakula P.O:Garakula P.S: Fultola Dist:Khulna
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST: MONIRA
(iii) Father's name	:	MD:LITON MOLLA
(iv) GB member's info	:	Branch: Fultola , Centre # 19(Female), Member ID: 2147/1, Group No: 10 Member since: 07-12-2010 raning (07Years) First loan: BDT 5,000Taka.
Further Information:		Existing loan: 30,000 Outstanding loan: 18,480/-.
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has No training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01913-566272
Family's Contact No.	:	01993-503150
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Fultola Unit, Khulna.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST: MONIRA Joined Grameen Bank Since 07 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in Business.

Proposed Nobin Udyokta Business Info

Business Name	:	SHOPNONIL POULTRY FARM
Location	:	Choddo Mail ,Fultola,Khulna
Total Investment in BDT	:	BD : 1,50,000
Financing	:	Self BDT 1,00,000(from existing business) 67% Required Investment BDT 50,000(as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	35ft x 20ft= 700 Square ft
Security of the shop	:	0 Taka.
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods likes;Hen,Medicen,Feed etc. ▪Average 20% gain on sale. ▪The business is operating by entrepreneur. Existing No Employee. After getting equity fund No employee will be appointed ▪The Pond is Own. ▪Collects goods from Fultola. ▪Agreed grace period is 3 months.

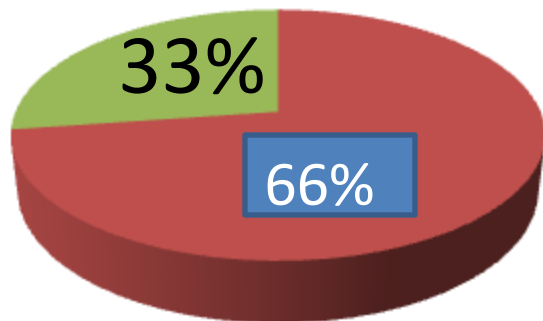
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Hen.	2,000	60,000	720,000
Total Sales (A)	2,000	60,000	720,000
Less. Variable Expense			
Hen.	1,600	48,000	576,000
Total variable Expense (B)	1,600	48,000	576,000
Contribution Margin (CM) [C=(A-B)]	400	12,000	144,000
Less. Fixed Expense			
Rent		0	0
Electricity Bill		200	2,400
Transportation		200	2,400
Salary (self)		5000	60,000
Salary (staff)		0	0
Entertainment		0	0
Mobile Bill		200	2,400
Total fixed Cost (D)		5,600	67,200
Net Profit (E) [C-D]		6,400	76,800

Investment Breakdown

Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Price	Unit Price		Quantity	Price	Unit Price	
Kitchen	1000	52	52000	Kichen	0	0	30000	82,000
Boylar Feed	10	2200	22000	Boylar Feed	0	0	10000	32,000
Medicen B1,B2	10	225	2250	Medicen B1,B2	0	0	10000	12,250
Vitamin	10	250	2500		0	0	0	2,500
Bista	50	200	10000					
Others	0	0	11250					
					0	0	0	0
	0	0	0		0	0	0	0
Total			100,000				50,000	150,000

Source of Finance



Entrepreneur Investment:
1,00,000
Investor Investment:50,000
Total Investment:1,50,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd year	3rd year
Revenue (sales)					
Hen.	3,000	90,000	1,080,000	1,134,000	1,190,700
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
Hen.	2,400	72,000	864,000	907,200	952,560
Total variable Expense (B)	2,400	72,000	864,000	907,200	952,560
Contribution Margin (CM) [C=(A-B)]	600	18,000	216,000	226,800	238,140
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		400	4,800	5,040	5,292
Transportation		400	4,800	5,040	5,292
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		0	0	0	0
Entertainment		0	0	0	0
Mobile Bill		400	4,800	4,800	5,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		6,200	74,400	74,880	75584
Net Profit (E) [C-D]		11,800	141,600	151,920	1,62,556
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	141,600	151,920	1,62,556
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		1,03,120	2,35,040
	Total Cash Inflow	191,600	2,55,040	3,97,596
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan	18,480		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	88,480	20,000	20,000
3	Net Cash Surplus	1,03,120	2,35,040	3,77,596

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others: 0
Experience & Skill : 07 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures













FAMILY PICTURE

