Proposed NU Business Name: SHANTO POULTRY AND DAIRY FARM



Project identification and prepared by: Md. Mokaddes Ali. Shakhipur Unit, Tangail

Project verified by: Md. Sarajul Islam



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta **MST. SHAHANAZ AKTER** Name 01-06-1984(31 *Years*) Age Education, till to date **Eight** Marital status Married Children 2 Sons No. of siblings: 1 Brother and 4 Sisters Address Vill: Kalidas; P.O: Kalidas; P.S: Shakhipur, Dist. Tangail Parent's and GB related Info Father (i) Who is GB member Mother **MST. JOBEDA KHATUN** (ii) Mother's name (iii) Father's name **ABDUL SHORHAF** (iv) GB member's info Branch: Kirtonkhola, Centre # 27(Female), Member ID: 3176, Group No: 03 Member since:01-01-2010(08Years) First loan: BDT 10,000/-Existing loan: BDT 60,000/-Outstanding loan: BDT 27,735/-**Further Information: Father** (v) Who pays GB loan installment No (vi) Mobile lady No (vii) Grameen Education Loan No (viii) Any other loan like GB, BRAC ASA etc..

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	15 years of business experience. 15 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01747-744371
Mother's Contact No.	:	01781-518572
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Sokhipur unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

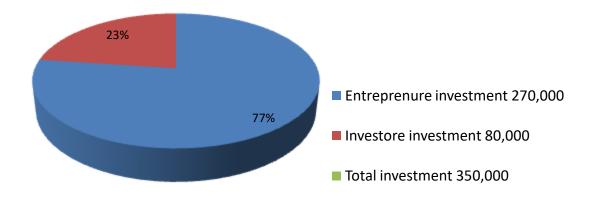
MST. JOBEDA KHATUN joined Grameen Bank since 8 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info						
Business Name	:	SHANTO POULTRY AND DAIRY FARM				
Location	:	Vill: Kalidas; P.O: Kalidas; P.S: Shakhipur, Dist. Tangail				
Total Investment in BDT	:	BDT 350,000				
Financing	:	Self BDT 270,000 (from existing business) 77%				
		Required Investment BDT 80,000(as equity) 23%				
Present salary/drawings from business (estimates)	:	None				
Proposed Salary	:	BDT. 5000				
Size of shop	:	45 ft x 15 ft= 675 square ft				
Security of the shop	:	-				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Milk, Calf, Ox, Paltry. Average 30% gain on sale. The business is operating by entrepreneur. The farm is own. Collects goods from Kalidas. Agreed grace period is 3 months. 				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk, Calf, Ox, Paltry	2,000	60,000	720,000			
Total Sales (A)	2,000	60,000	720,000			
Less. Variable Expense						
Milk, Calf, Ox, Paltry	1,400	42,000	504,000			
Total variable Expense (B)	1,400	42,000	504,000			
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000			
Less. Fixed Expense						
Rent		0	0			
Electricity Bill		700	8,400			
Transportation		500	6,000			
Salary(self)		5,000	60,000			
Salary(sttaf)		0	0			
Entertainment		200	2,400			
Gird		0	0			
Generator		0	0			
Mobile bill		300	3,600			
Total fixed Cost (D)		6,700	80,400			
Net Profit (E) [C-D)		11,300	135,600			

Investment Breakdown								
Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Unit Price	Price	. I alticulais	Quantity	Unit Price	Price	Iotai
COW	1	100000	100000	cow	16	2500	80,000	140,000
Ох	1	40000	40000		0	0	0	40,000
Paltry	1000	130	130000		0	0	0	130,000
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
Security			0			0	0	0
Total			270000			2500	80,000	350,000

Source of finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%
Revenue (sales)					
Milk, Calf, Ox, Paltry	3,000	90,000	1,080,000	1,134,000	1,190,700
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
Milk, Calf, Ox, Paltry	2,100	63,000	756,000	793,800	833,490
Total variable Expense (B)	2,100	63,000	756,000	793,800	833,490
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200	357,210
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		700	8,400	8,820	9,261
Transportation		500	6,000	6,300	6,615
Salary (self)		5,000	60,000	60,000	60,000
Salary(sttaf)		0	0	0	0
Entertainment		200	2,400	2,520	2,646
Gird		0	0	0	0
Generator		0	0	0	0
Mobile bill		300	3,600	3,780	3,969
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		6,700	80,400	81,420	82,491
Net Profit (E) [C-D)		20,300	243,600	258,780	274,719
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	243,600	258,780	274,719
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		211,600	438,380
	Total Cash Inflow	323,600	470,380	713,099
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	211,600	438,380	681,099

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:0, Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











গ্রামীণ শক্তি সামাজিক ব্যবসা লিঃ

প্রস্তাবিত নবীন উদ্যোক্তা প্রকল্পের তথ্য

शकासन नामः आसे व्यक्ति हार किन्ति के अप

প্রকল্প প্রস্তাব গ্রহণের তারিখঃ 20 - ০2 - 2০১৮ इंडिनिटिंड नामः अर्थ ध्राष्ट्रिय

উদ্যোক্তার সংক্ষিত্ত জীবন বৃত্তান্তঃ

ব্যাস: ৬১ ব/১০ জনা তারিখ:০১ - ৬৬ - ১৯ / ৪ জাতীয় পরিচয়পত্র নম্বর: 931855 1903890

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