### **Proposed NU Business Name: JAHID STORE**



Project identification and prepared by: Md. Mokaddes Ali. Shakhipur Unit, Tangail

Project verified by: Md. Sarajul Islam



Grameen Shakti Samajik Byabosha Ltd.

#### Brief Bio of The Proposed Nobin Udyokta Name **JAHID** Age 26-03-1988(29 Years) Education, till to date Five Marital status Married 1 Son Children 2 Brothers and 1 Sister No. of siblings: Address Vill: Kalidas; P.O: Kalidas; P.S: Shakhipur, Dist. Tangail Parent's and GB related Info Father (i) Who is GB member Mother **MOYMON** (ii) Mother's name (iii) Father's name MD. BAJU MIHA (iv) GB member's info Branch: Kalidas, Centre # 50(Female), Member ID: 4195, Group No: 05 Member since:01-01-2005(13 Years) First loan: BDT 5,000/-Existing loan: BDT 60,000/-Outstanding loan: BDT 22,910/-**Further Information: Father** (v) Who pays GB loan installment No (vi) Mobile lady No (vii) Grameen Education Loan No (viii) Any other loan like GB, BRAC ASA etc..

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info		03 years of business experience. 03 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01757-696037
Mother's Contact No.	:	01732-360206
NU Project Source/Reference		Grameen Shakti Samajik Byabosha Ltd Sokhipur unit, Tangail.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

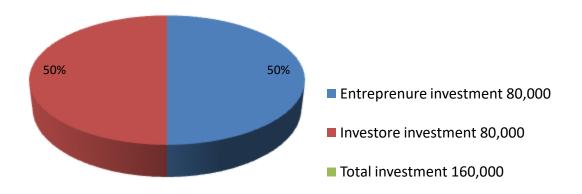
**MOYMON** joined Grameen Bank since 13 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info						
Business Name	:	JAHID STORE				
Location	:	Vill: Kalidas; P.O: Kalidas; P.S: Shakhipur, Dist. Tangail				
Total Investment in BDT	:	BDT 1,60,000				
Financing	:	Self BDT 80,000 (from existing business) 50%				
		Required Investment BDT 80,000(as equity) 50%				
Present salary/drawings from business (estimates)	:	None				
Proposed Salary	:	BDT. 5000				
Size of shop	:	45 ft x 15 ft= 675 square ft				
Security of the shop	:	-				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Sager, Flower, Oil, Grocery, Others.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur.</li> <li>The farm is own.</li> <li>Collects goods from Kalidas.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Rice, Sager, Flower, Oil, Grocery, Others	3,000	90,000	1,080,000		
Total Sales (A)	3,000	90,000	1,080,000		
Less. Variable Expense					
Rice, Sager, Flower, Oil, Grocery, Others	2,400	72,000	864,000		
Total variable Expense (B)	2,400	72,000	864,000		
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000		
Less. Fixed Expense					
Rent		0	0		
Electricity Bill		200	2,400		
Transportation		500	6,000		
Salary(self)		5,000	60,000		
Salary(sttaf)		0	0		
Entertainment		400	4,800		
Gird		0	0		
Generator		0	0		
Mobile bill		300	3,600		
Total fixed Cost (D)		6,400	76,800		
Net Profit (E) [C-D)		11,600	139,200		

Investment Breakdown								
Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	Iotai
Rice	5	2200	11000	Rice	10	2200	22,000	33,000
Suger	5	2400	12000	Suger	10	2400	24,000	36,000
Flower	5	1200	6000		0	0	0	6,000
Oil	1	15000	15000		0	0	0	15,000
Grochery	1	30000	30000	Grochery	1	30000	30,000	60,000
Others	1	6000	6000	Others	1	4000	4,000	10,000
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
Security			0			0	0	0
Total			80000			38600	80,000	160,000

#### **Source of finance**



## Financial Projection (BDT)

Filialiciai Projection (DD1)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
Rice, Sager, Flower, Oil, Grocery, Others	4,000	120,000	1,440,000	1,512,000	1,587,600	
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600	
Less. Variable Expense						
Rice, Sager, Flower, Oil, Grocery, Others	3,200	96,000	1,152,000	1,209,600	1,270,080	
Total variable Expense (B)	3,200	96,000	1,152,000	1,209,600	1,270,080	
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400	317,520	
Less. Fixed Expense						
Rent		0	0	0	0	
Electricity Bill		200	2,400	2,520	2,646	
Transportation		500	6,000	6,300	6,615	
Salary (self)		5,000	60,000	60,000	60,000	
Salary(sttaf)		0	0	0	0	
Entertainment		400	4,800	5,040	5,292	
Gird		0	0	0	0	
Generator		0	0	0	0	
Mobile bill		300	3,600	3,780	3,969	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		6,400	76,800	77,640	78,522	
Net Profit (E) [C-D)		17,600	211,200	224,760	238,998	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	211,200	224,760	238,998
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		179,200	371,960
	Total Cash Inflow	291,200	403,960	610,958
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	179,200	371,960	578,958

### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0

Others:0, Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures













## ত্রী প্রামীণ শক্তি সামাজিক ব্যবসা লিঃ

## প্রস্তাবিত নবীন উদ্যোক্তা প্রকল্পের তথ্য

शकत्वत मामः जिन्द्र स्टिन्द इडिनिएव नामः अर्थ धार्क्

প্রকল্প প্রতাব প্রহণের তারিখ: ১৫- ৫১-১ ৫১ ৮

वर्मः २ वह्न अन् जातियः २५ -०५-५ने स जाजीय श्रीत्रव्युश्च नयतः १९८८ १८ ८८ ००५४

শিক্ষাগত যোগ্যতা: ৫ম স্থেপ

বৈবাহিক অবস্থা: বিশান্ত

স্থায়ী ঠিকানা: গ্রাম: 💜 উদ্যোক্তার মোবাইল न१- 01757-696037

গ্রামীণ ব্যাংক সদস্য কে? বাবা / মার্

वावा/मा स्मावाहेन मर- ७१७७२-३६०२०६ বাবা / মাঃ প্রাক্তন / রানিং সদস্য।

भारत्र नामः इं ये इ वावाव नामः द्वारः नाम निर्म

अममा नाः- ८०००

क्षत्र मर- ००

भाषाः क्लोबन्धरस् কত বছর যাবং সদস্যঃ ১ ত ব 6 ত

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