#### **Proposed NU Business: Jarin footwar cosmatics and computer**



Project identification and prepared by: Md Nazim Uddin, Nagarpur Unit Unit, Tangail

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta						
Name	:	md.abul kasem bhuia				
Age	:	08-10-1983 ( 34 Years)				
Education, till to date	:	S,s, c				
Marital status	:	Married				
Children	:	0Dauther 0Son				
No. of siblings:	:	2 Brothers 2 Sisters				
Address	:	Vill: dhopuria POST : dhopuria ,P.O:NAGARPAR P.S: Nagarpur, Dist: Tangail.				
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name :MOST:sahajadi BEGUM  (iii) Father's name:md.kamaluddin bhuia  (iv) GB member's info	: : :	Mother Father  Branch: VADRA Centre # 66/M (Female),  Member ID: 6335/ Group No:03  Member since: 07-03-2007-2012(05Years)  First loan: BDT = 5000  Last LAN:20,000				
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB, BRAC,  ASA,TMSS,BURO, etc	: : : :	Outstanding loan:=0  No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill	:	0 years of business experience.
Own Business and	:	12 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01720594845
Family's Contact No.	:	01720594845
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. Nagarpur Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

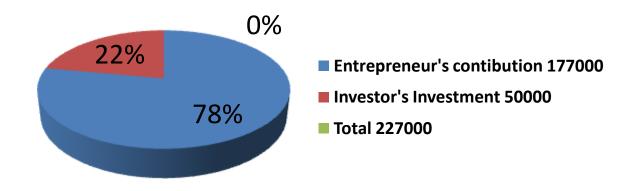
#### **MOST**:sahajadi

joined Grameen Bank since 05 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	Jarin footwar Cosmatics and computer			
Location	:	Duporia ta rasta market nagarpar tangail .			
Total Investment in BDT	:	BDT2,27,000/-			
Financing	:	Self BDT 177,000/- (from existing business) 78% Required Investment BDT 50,000/- (as equity) 22 %			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 20ft= 200square ft			
Security of the shop	:	BDT 100,000			
Implementation	-	<ul> <li>The business is planned to be scaled up by investment in existing goods like; sho barmize, lagase, grameen lorad, robi lorad, loson parfum pagri dul chori, fair and lovely, etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is RENT.</li> <li>Collects goods from .tangail</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenu(salse)						
shopkiping item	3,500	105,000	1,260,000			
Servicing	0	0	0			
Total Sales (A)	3,500	105,000	1,260,000			
Less. Variable Expense						
shopkiping item	2,800	84,000	1,008,000			
Total variable Expense (B)	2,800	84,000	1,008,000			
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000			
Less. Fixed Expense						
Rent		1,800	21,600			
Electricity Bill		450	5,400			
Transportation		1000	12,000			
Salary (self)		5,000	60,000			
Salary (staff)		0	0			
Entertainment		400	4,800			
Graud Bill		100	1,200			
Generator Bill		100	1,200			
Mobile Bill		400	4,800			
Total fixed Cost (D)		9,250	111,000			
Net Profit (E) [C-D)		11,750	141,000			

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
sho	200	100	20000	sho	200	100	20,000	40,000
grameen loard	1	3000	3000	grameen loard	1	10000	10,000	13,000
barmige	100	60	6000		0	0	0	6,000
lagase	10	1000	10000		0	0	0	10,000
robi lorad	1	2000	2000	Robi loard	1	10000	10,000	12,000
losion	5	1000	5000		0	0	0	5,000
parfuim	3	1,000	3000		0	0	0	3,000
pagrai	1	3000	3000		0	0	0	3,000
chori , labastice	1	25000	25000	chiri labastice	1	10000	10,000	35,000
etc,	1	23000	23000	etc	1	10000	10,000	33,000
Others		0	0	Others		0	0	0
Secuirity of Shop		0	100000					100,000
Total			Sour	ce of Fin	ance		50,000	227,000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
shopkiping item	4,500	135,000	1,620,000	1,701,000	1,786,050
Servicing	0	0	0	0	0
Total Sales (A)	4,500	135,000	1,620,000	1,701,000	1,786,050
Less. Variable Expense					
shopkiping item	3,600	108,000	1,296,000	1,360,800	1,428,840
<b>Total variable Expense (B)</b>	3,600	108,000	1,296,000	1,360,800	1,428,840
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200	357,210
Less. Fixed Expense					
Rent		1,800	21,600	21,600	21,600
Electricity Bill		450	5,400	5,670	5,954
Transportation		1,000	12,000	12,600	13,230
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		0	0	0	0
Entertainment		400	4,800	5,040	5,292
Graud Bill		100	1,200	1,260	1,323
Generator Bill		100	1,200	1,260	1,323
Mobile Bill		400	4,800	5,040	5,292
Non Cash Item					
Depreciation		0	0	0	0
<b>Total Fixed Cost</b>		9,250	111,000	112,470	114,014
Net Profit (E) [C-D)		17,750	213,000	227,730	243,197
Investment Payback			20,000	20,000	20,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	investment infusion investor	50,000		
1.2	Net Profit	213,000	227,730	243,197
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		193,000	400,730
	Total Cash Inflow	263,000	420,730	643,927
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	193,000	400,730	623,927

### **SWOT ANALYSIS**

# $\mathsf{S}_{\mathsf{trength}}$

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 09 Years

Own Business: 09 Years Quality goods & services;

Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### **T**HREATS

Theft

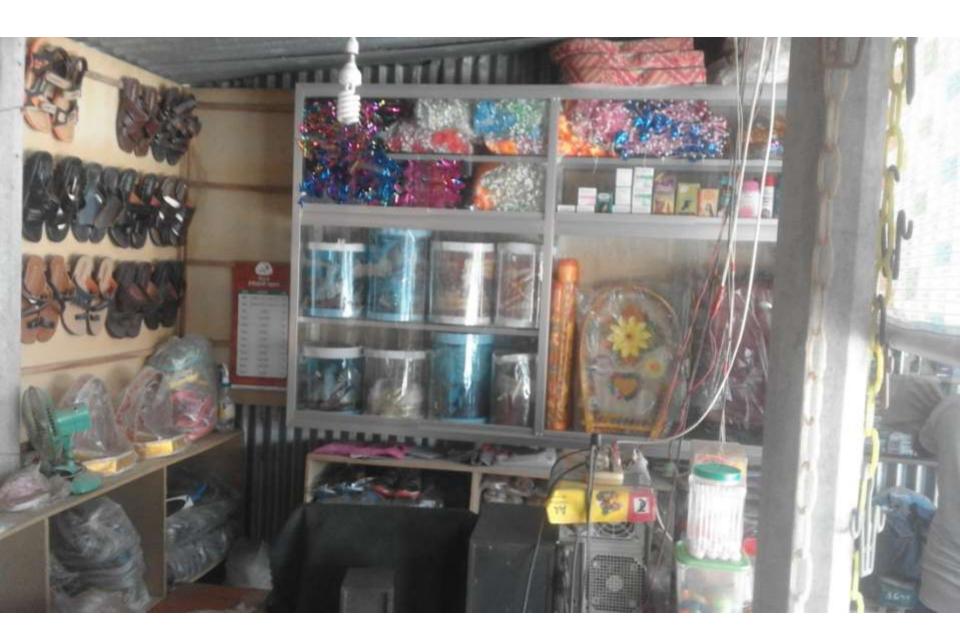
Fire

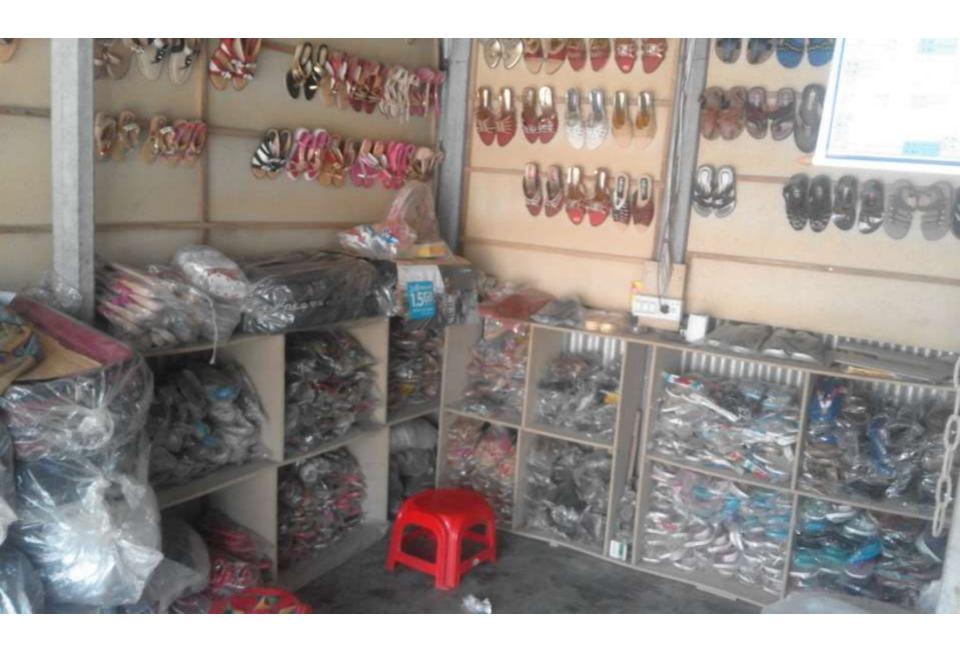
Political unrest

# Pictures









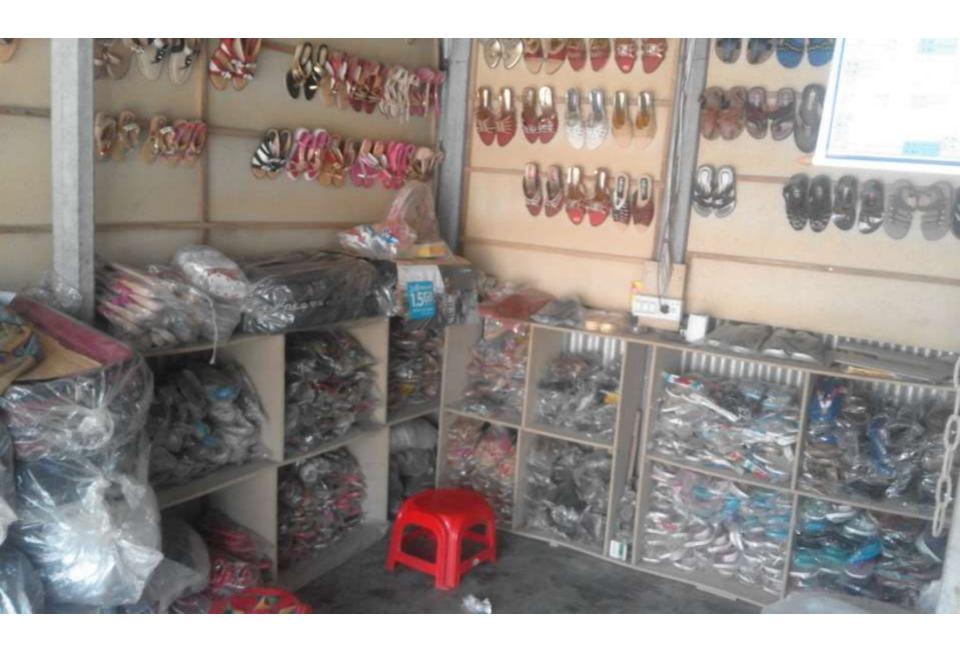


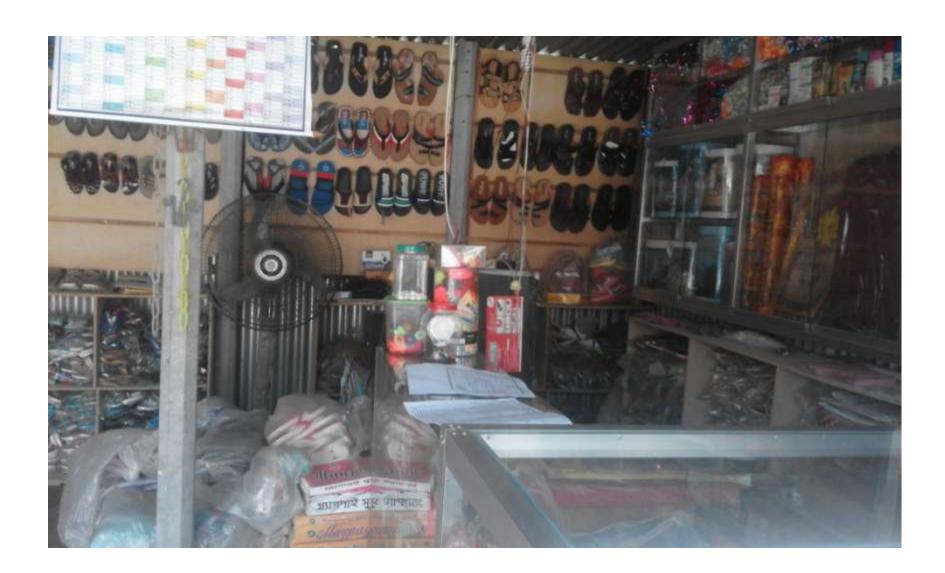














# **FAMILY PICTURE**

