Proposed NU Business Name: M/S SABUJ POULTRY AND DAIRY FARM



Project identification and prepared by: Orjun kumar Shill,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Siddiqur Rahaman



Brief Bio of The Proposed Nobin Udyokta				
Name	:	Sabuj Mia		
Age	:	10-03-1983 (35 Years)		
Education, till to date	:	Masters		
Marital status	:	Married		
Children	:	Nill		
No. of siblings:	:	03 Brothers 02 Sisters		
Address	:	Vill: Borua ,P.O: Borua ,P.S: Khilkhet, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mosammat Aulia Begum Md.Lal Mia Branch: Dakshinkhan, Centre # (Female), Member ID: , Group No: 0 Member since: 10-01-1993 (25 Years) First loan: BDT = 3,000 /- Last Loan= 100,000/-		
Further Information: (v) Who pays GB loan installment	 :	Outstanding loan:= 15,000/- Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	05 years of business experience.
Own Business and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	•	Home Rent (30,000)
Other Own/Family Sources of Liabilities	• •	None
Entrepreneur Contact No.	••	01816-926232
Family's Contact No.	:	01816-926233
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Mosammat Aulia Begum joined Grameen Bank since 25 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

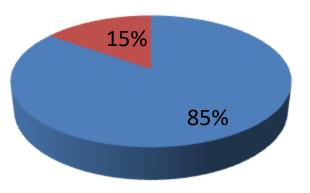
Proposed Nobin Udyokta Business Info				
Business Name	: M/S Sabuj Poultry And Dairy Farm			
Location	:	Borua, Lonjonipara, Khelket ,Dhaka		
Total Investment in BDT	:	BDT 660,000/-		
Financing	:	Self BDT 560,000/- (from existing business) 85%		
		Required Investment BDT 100,000/- (as equity) 15%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	20 ft x 15 ft= 300 square ft		
Security of the shop	:	Owner		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cow, Ox,basur etc. Average 30 % gain on sales. The business is operating by entrepreneur. Existing One employee. The shop is Owner. Collects goods from Mymenshing. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Milk	2,600	78,000	936,000		
	0	0	0		
Total Sales (A)	2,600	78,000	936,000		
Less. Variable Expense					
Milk	1,820	54,600	655,200		
Total variable Expense (B)	1,820	54,600	655,200		
Contribution Margin (CM) [C=(A-B)	780	23,400	280,800		
Less. Fixed Expense					
Rent		0	0		
Electricity Bill		400	4,800		
Transportation		300	3,600		
Mobile Bill		1000	12,000		
Entertainment		300	3,600		
Salary (sttaf)		6,000	72,000		
Salary (self)		5,000	60,000		
Total fixed Cost (D)		13,000	156,000		
Net Profit (E) [C-D)		10,400	124,800		

	Investment Breakdown							
Posticulos: Existing		Particulars	Proposed			Proposed		
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Cow	3	120000	360000	Cow	1	100000	100000	460,000
Ох	2	65000	130000					130,000
Basur	2	35000	70000					70,000
								0
								0
								0
								0
								0
								0
							0	0
Others			0	Others			0	0
Total			560,000				100,000	660,000

Source of Finance





Financial					
Particular	2nd Year	3rd year			
Revenue (sales)					
Milk	3,500	105,000	1,260,000	1,323,000	1,389,150
0	0	0	0	0	0
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	1,389,150
Less. Variable Expense			<u> </u>		
Milk	2,450	73,500	882,000	926,100	972,405
Total variable Expense (B)	2,450	73,500	882,000	926,100	972,405
Contribution Margin (CM) [C=(A-B)	1,050	31,500	378,000	396,900	416,745
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		420	5,040	5,292	5,557
Transportation		330	3,960	4,158	4,366
Mobile Bill		1,200	14,400	15,120	15,876
Entertainment		300	3,600	3,780	3,969
Salary (sttaf)		6,000	72,000	75,600	79,380
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		13,250	159,000	163,950	169,148
Net Profit (E) [C-D)		18,250	219,000	232,950	247,598
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	219,000	232,950	247,598
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		179,000	371,950
	Total Cash Inflow	319,000	411,950	619,548
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	40.000	40.000	40,000
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	179,000	371,950	579,548

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 05 Years

Own Business: 05 Years

Quality goods & services; Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











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FAMILY PICTURE

