Proposed NU Business Name: SAAD DAIRY FARM



Project identification and prepared by: Orjun kumar Shill,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Siddiqur Rahaman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Shahanj Akter			
Age	:	18-10-1994 (24 Years)			
Education, till to date	:	H.S.C			
Marital status	:	Married			
Children	:	01 Son			
No. of siblings:	:	01 Brothers 01 Sisters			
Address	:	Vill:Longoni Para ,P.O: Borua ,P.S: Khilkhet Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Parvin Akter Md. Muktar Hossain Dewan Branch: Dakshinkhan, Centre # 75 (Female), Member ID: 8741, Group No: 09 Member since: 09-01-2000 (18 Years) First loan: BDT = 5,000 /- Last Loan= 100,000/-			
Further Information:		Outstanding loan:= 33,000/-			
(v) Who pays GB loan installment	:	Father			
(vii) Mobile lady	:	No No			
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences & Skill Own Business and		03 years of business experience. 03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	House Rent tk= 80,000/-
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01782-900749
Family's Contact No.	:	01782-900748
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Parvin Akter joined Grameen Bank since 18 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

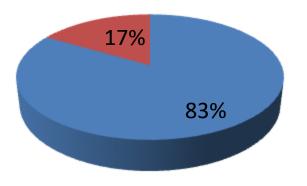
Proposed Nobin Udyokta Business Info						
Business Name	:	Saad Dairy Farm				
Location	:	Longoni Para,Borua,Khilkhet,Dhaka				
Total Investment in BDT	:	BDT 605,000/-				
Financing	cing : Self BDT 505,000/- (from existing business) 83%					
		Required Investment BDT 100,000/- (as equity) 17%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	20 ft x 15 ft= 300 square ft				
Security of the shop		Owner				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cow,Ox,Basur etc. Average 30 % gain on sales. The business is operating by entrepreneur. Existing One employee. The shop is Owner . Collects goods from Sherpur . Agreed grace period is 3 months. 				

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Milk	2,600	78,000	936,000				
	0	0	0				
Total Sales (A)	2,600	78,000	936,000				
Less. Variable Expense							
Milk	1,820	54,600	655,200				
Total variable Expense (B)	1,820	54,600	655,200				
Contribution Margin (CM) [C=(A-B)	780	23,400	280,800				
Less. Fixed Expense							
Rent		0	0				
Electricity Bill		400	4,800				
Transportation		300	3,600				
Mobile Bill		500	6,000				
Entertainment		500	6,000				
Salary (sttaf)		8,000	96,000				
Salary (self)		5,000	60,000				
Total fixed Cost (D)		14,700	176,400				
Net Profit (E) [C-D)		8,700	104,400				

	Investment Breakdown								
Dautianlana	Particulars Existing			Particulars	Proposed			Proposed	
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total	
Cow	3	80000	240000	Cow	1	100000	100000	340,000	
Ох	3	65000	195000					195,000	
Basur	2	35000	70000					70,000	
								0	
								0	
								0	
								0	
								0	
								0	
							0	0	
Others			0	Others			0	0	
Total			505,000				100,000	605,000	

Source of Finance





Financial					
Particular	articular Daily Monthly 1st Year 2nd Year				
Revenue (sales)					
Milk	3,500	105,000	1,260,000	1,323,000	1,389,150
0	0	0	0	0	0
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	1,389,150
Less. Variable Expense	<u></u>				
Cloth	2,450	73,500	882,000	926,100	972,405
Total variable Expense (B)	2,450	73,500	882,000	926,100	972,405
Contribution Margin (CM) [C=(A-B)	1,050	31,500	378,000	396,900	416,745
Less. Fixed Expense	<u></u> ,		<u> </u>		
Rent	 	0	0	0	0
Electricity Bill		420	5,040	5,292	5,557
Transportation	 	330	3,960	4,158	4,366
Mobile Bill	 	600	7,200	7,560	7,938
Entertainment		500	6,000	6,300	6,615
Salary (sttaf)		8,000	96,000	100,800	105,840
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item	 				
Depreciation	 	0	0	0	0
Total Fixed Cost		14,850	178,200	184,110	190,316
Net Profit (E) [C-D)		16,650	199,800	212,790	226,430
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	199,800	212,790	226,430
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		159,800	332,590
	Total Cash Inflow	299,800	372,590	559,020
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	40.000	40.000	40,000
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	159,800	332,590	519,020

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 03 Years

Own Business: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











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FAMILY PICTURE

