#### **Proposed NU Business Name: MA TAILERS & BOSTRALOY**



Project identification and prepared by:Md shahadat hossian,
Dhanbari Unit, Tangail
Project verified by: Md. Shahadat hossain



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MOST.NASRIN NAHAR		
Age	:	02-06-1986 (32 Years)		
Education, till to date	:	Class 8		
Marital status	:	Married		
Children	:	0 Dauther 01 Son		
No. of siblings:	:	0 Brothers 06 Sisters		
Address	:	Vill:Titpolla,P.O: Kamalkhanhat,P.S: Jamalpur sadar Dist: Jamalpur.		
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	:::::::::::::::::::::::::::::::::::::::	Mother Father  DOULOTAN BEGUM (BAHATAN NESA)  LET, SIRAJ ALI  Branch: Titpolla Centre # 18(Female),  Member ID: 7967, Group No: 10  Member since:2006–2011( 05Years)  First loan: BDT = 5,000/=  Last Loan = 8,000/=		
Further Information:  (v) Who pays GB loan installment	:   :	Outstanding loan:= 0/= Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC, ASA,TMSS,BURO, etc		No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill Own Business and Training Info		10 years of business experience. 10 years experience in running business. He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	1777-221766
Family's Contact No.	:	None
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhanbari Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**DOULOTAN BEGUM** joined Grameen Bank since 08 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

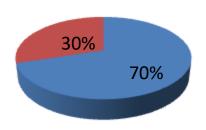
Proposed Nobin Udyokta Business Info						
Business Name	••	MA TAILERS& BOSTRALOY				
Location	••	Baniyajan,dhanbari,tangail				
Total Investment in BDT	••	BDT 167,000/-				
Financing	••	Self BDT 117,000/- (from existing business) 70%				
		Required Investment BDT 50,000/- (as equity) 30%				
Present salary/drawings from business (estimates)	•	BDT 5,000				
Proposed Salary	••	BDT 5,000				
Size of shop	••	10 ft x 08 ft= 80 square ft				
Security of the shop	••	BDT 100,000				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; etc.three piece,.etc.</li> <li>Average 10 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing 0 employee.</li> <li>The shop is rented.</li> <li>Collects goods from .Dhanbari.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
goag capor,theer pes,etc	5,000	150,000	1,800,000			
servics	0	0	0			
Total Sales (A)	5,000	150,000	1,800,000			
Less. Variable Expense						
goag capor,theer pes,etc	4,500	135,000	1,620,000			
Total variable Expense (B)	4,500	135,000	1,620,000			
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000			
Less. Fixed Expense						
Rent		500	6,000			
Electricity Bill		350	4,200			
Transportation		500	6,000			
Salary (self)		5000	60,000			
Salary (staff)		0	0			
Entertainment		200	2,400			
Graud Bill		0	0			
Generator Bill		0	0			
Mobile Bill		200	2,400			
Total fixed Cost (D)		6,750	81,000			
Net Profit (E) [C-D)		8,250	99,000			

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
gag capor	70	60	4000	gag capor	0	0	0	4,000
theer pes	50	1000	50000	theer pes	40	500	20,000	70,000
poplen	20	60	1000	poplen			0	1,000
	0	0	0	0			0	0
	0	0	0	0			0	0
	0	0	0	0			0	0
		0	0	0	0	0	0	0
			0		0	0	0	0
	0		0	0			0	0
Others			20000	Others			0	20,000
<b>Secuirity of Shop</b>			30000					30,000
Machinaries	2	6000	12000	Machinaries	2	15,000	30,000	42,000
Total			117,000				50,000	167,000

#### **Source of Finance**





Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
goag capor,theer pes,etc	6,000	180,000	2,160,000	2,268,000	2,381,400
servics	0	0	0	0	0
Total Sales (A)	6,000	180,000	2,160,000	2,268,000	2,381,400
Less. Variable Expense					
goag capor,theer pes,etc	5,400	162,000	1,944,000	2,041,200	2,143,260
<b>Total variable Expense (B)</b>	5,400	162,000	1,944,000	2,041,200	2,143,260
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	238,140
Less. Fixed Expense					
Rent		500	6,000	6,000	6,000
Electricity Bill		385	4,620	4,851	5,094
Transportation		550	6,600	6,930	7,277
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		0	0	0	0
Entertainment		220	2,640	2,772	2,911
Graud Bill		0	0	0	0
Generator Bill		0	0	0	0
Mobile Bill		210	2,520	2,646	2,778
Non Cash Item					
Depreciation		0	0	0	0
<b>Total Fixed Cost</b>		6,865	82,380	83,199	84,059
Net Profit (E) [C-D)		11,135	133,620	143,601	154,081
Investment Payback			20,000	20,000	20,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	133,620	143,601	154,081
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		113,620	237,221
	Total Cash Inflow	183,620	257,221	391,302
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	113,620	237,221	371,302

### **SWOT ANALYSIS**

# $\mathsf{S}_{\mathsf{trength}}$

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 09 Years

Own Business: 09 Years Quality goods & services;

Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

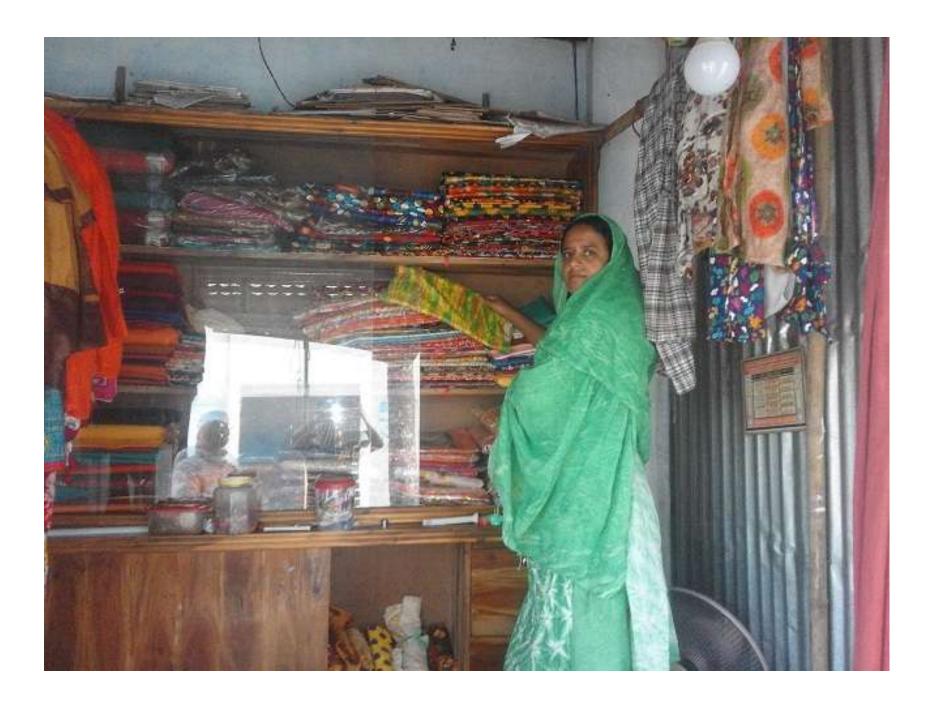
### **T**HREATS

Theft

Fire

Political unrest

# Pictures









# **FAMILY PICTURE**

