

Proposed NU Business Name : Garu Motatajakoron

**Business Category** 

: Fisheries & Animal Husbandry,

Dairy Farm



Business Proposal Identified & Prepared by

Md. Sohel Mia, Unit Incharge Rajshahi sodor, Rajshahi, Zone 01.

Md. Sohel Mia

Business Proposal Verified by

BRIEF BIO OF TH		E PROPOSED NOBIN UDYOKTA
Name and address	:	MD.KULSUM BEGUM
		Vill: Kaipukuria, Union: Parila, District: Rajshahi
Age	:	32 years
Marital Status	:	Married
Children	:	No childrens
No. of siblings	:	1 (One) Brother and 2 (Two) Sisters
Parent's and GB related Info:		
(i) Who is GB member	:	Mother
(ii) Mother's name	:	MST.FATAMA BIBI
(iii) Father's name	:	LATE.MOSAHER
(iv) GB member's info	:	Branch: Parila Paba, Rajshahi, Centre # 31
		Loan no.: 11847, Member since 01 May 2007
		Existing loan: Tk. 30,000
		Outstanding loan: Tk. 2,803
Further Information:		
(v) Who pays GB loan installment	:	Entrepreneur's Brother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	N/A
(viii) Any other loan	:	N/A

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	•	JSC/Eight Pass(1 to 8 Pass)
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	•	Small/Large Businessman
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		He has 5 (Five) year(s) of experience in running his own business. He started the business with BDT 50,000 (Fifty Thousand)
Other Own/Family Sources of		Father's occupation: Farmer
Income		Mother's occupation: Small/Large Businessman
Other Own/Family Sources of Liabilities	•	N/A
NU's Contact No.	:	01725873243
NU's NID/Birth Certificate No.	:	8117287442523
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- MST.FATAMA BIBI is a GB member since 01 May 2007, at first she took GB loan BDT 5,000 (Five Thousand).
- Gradually she took GB loan several times and utilized it for Household, Farming.
- Finally GB loan helped her to improve Buy land, Repair of houses.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Garu Motatajakoron
Address/ Location	:	koypokoria,pava,Rajshahi
Total Investment Required in BDT	:	Tk. 350,000
Financing	••	Self Tk. 300,000
		Required Investment Tk. 50,000
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary		N/A
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	From Product 45%
(ii) Estimated % of proposed gross profit margin	:	From Product 45%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	N/A

#### INFO ON EXISTING BUSINESS OPERATIONS

Bertiendens		EB(BDT)			
Particulars		Monthly	Yearly		
Sales income from Product(s)	67,067	1,877,876	22,534,512		
Total Sales/commission (A)	67,067	1,877,876	22,534,512		
Less: Cost of Sales					
Cost of Product(s)	60,080	1,682,240	20,186,880		
Total Cost of Sales and Services (B)	60,080	1,682,240	20,186,880		
Gross Profit (C) [C=(A-B)]	6,987	195,636	2,347,632		
Less: Operating Cost					
Electricity Bill		300	3,600		
Transportation Expense		300	3,600		
Mobile Bill		300	3,600		
Present salary (Entrepreneur)		5,000	60,000		
ENTERTAINEMENT		200	2,400		
Non Cash Item					
Deprecation Expenses		1,167	14,000		
Total Operating Cost (D)		7,267	87,200		
Net Profit (C-D)		188,369	2,260,432		

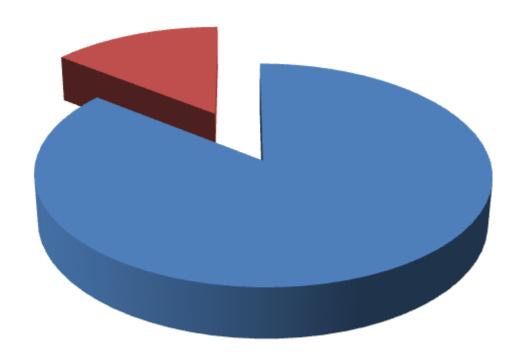
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
	Investment in products (Cow etc.)		50,000	50,000	
Investment in Machinaries (Cow, Ox etc.)		280,000		280,000	
Cash in hand		20,000		20,000	
Bank Balance		0		0	
Advance		0		0	
Debtors		0		0	
Creditors		(0)		(0)	
Other Arrear Expense		(0)		(0)	
Total (	Capital	300,000	50,000	350,000	

#### **SOURCE OF FINANCE**

- **■** Entrepreneur's Contribution BDT 300,000 (85%)
- **■** GSSB's Investment BDT 50,000 (15%)
- Total Capital BDT 350,000

**Amount (BDT)** 



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars -		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from Product(s)	3,238	90,664	1,087,968	3,562	99,736	1,196,832	3,918	109,704	1,316,448	
Total Sales/commission (A)	3,238	90,664	1,087,968	3,562	99,736	1,196,832	3,918	109,704	1,316,448	
Less: Cost of Sales										
Estimated cost of Product(s)	2,564	71,792	861,504	2,820	78,960	947,520	3,102	86,856	1,042,272	
Est. Total Cost of Sales and Services (B)	2,564	71,792	861,504	2,820	78,960	947,520	3,102	86,856	1,042,272	
Gross Profit (C) [C=(A-B)]	674	18,872	226,464	742	20,776	249,312	816	22,848	274,176	
Less: Operating Cost										
Electricity Bill		300	3,600		330	3,960		363	4,356	
Mobile Bill		300	3,600		330	3,960		363	4,356	
Transportation Expense		300	3,600		330	3,960		363	4,356	
Entertainment Expenses		200	2,400		220	2,640		242	2,904	
Present salary (Entrepreneur)		5,000	60,000		5,500	66,000		6,050	72,600	
Others		500	6,000		550	6,600		605	7,260	
Ownership Transfer Fee		312	2,496		312	3,744		312	3,760	
Non Cash Item										
Depriciation Expenses		1,167	14,000		1,167	14,000		1,167	14,004	
Total Operating Cost (D)		8,079	95,696		8,739	104,864		9,465	113,596	
Net Profit (C-D)		10,793	130,768		12,037	144,448	_	13,383	160,580	
Retained Income			130,768			275,216			435,796	

Notes: 1. Agreed grace period: Four months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SL#	Particular	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion By Investor	50000		
1.2	Net Profit (Ownership Transfer Fee Added Back)	133264	148124	164333
1.3	Depreciation Expense	14000	14000	14004
1.4	Opening Balance of Cash Surplus	20000	152264	291888
	Total Cash Inflow	217264	314388	470225
2.0	Cash Outflow			
2.1	Product Purchase	50000		
2.2	Investment Payback Including Ownership Transfer Fee	15000	22500	22500
	Total Cash Outflow	65000	22500	22500
3.0	Total Cash Surplus	152264	291888	447725

#### **SWOT ANALYSIS**

## Strength

**W**EAKNESS

Present employment:

Self: 1, Family: 0

Others (beyond family): 0

Future employment: 0

- Trade License in his own name
- Skilled and working experiences (5 Years)

**O**PPORTUNITIES

THREATS

# Pictures







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