Proposed NU Business Name: MASBAH UDDIN & BROTHERS



Project identification and prepared by: Md.Nasir Uddin Sheikh Chagal naiya,feni

Project verified by: Abadot Hossain



| Brief Bio of The Proposed Nobin Udyokta | | | | | |
|---|-------|--|--|--|--|
| Name | : | MD. MASBAH UDDIN BHUIYAN | | | |
| Age | : | 09 / 03 /1988 (30 Years) | | | |
| Education, till to date | : | HSC | | | |
| Marital status | : | married | | | |
| Children | : | Sons 01 Daughter 0 | | | |
| No. of siblings: | : | 02 Brother 03 Sisters | | | |
| Address | : | Vill: North Sotor P.O: North Sotor, P.S: Chagal naiya, Dist: Feni. | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Father SAHEDA AKTER MD. HABIB ULLAH BHUIYAN Branch: Mohamaya, Centre # 08 /(Female), Member ID:2533/1, Group No: 07 Member since: 02-03-2000-2007 First loan: BDT 5,000/- | | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : | Existing loan: BDT 30,000/- Outstanding loan: BDT 00/- Mother No No No | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.) | : | Nil |
|---|---|--|
| Business Experiences And | : | 12 Years Experience In Running Business. |
| Training Info | : | He Has No Training |
| Other Own/Family Sources Of Income | : | Yes |
| Other Own/Family Sources Of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01977-268978 |
| Mother's Contact No. | : | 01869-147103 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Chagal Naiya Unit,feni. |

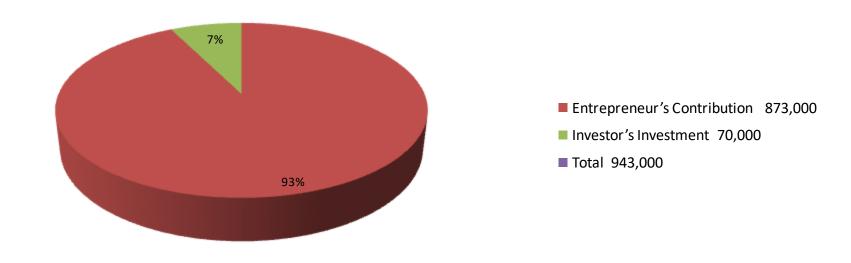
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SAHEDA AKTER joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

| Proposed Nobin Udyokta Business Info | | | | | |
|--|---|---|--|--|--|
| Business Name | : | MASBA UDDIN &TRADARS | | | |
| Location | : | Chagal Naiya Bazar, Chagal Naiya, Feni. | | | |
| Total Investment In BDT | : | Bdt 9,43,000/- | | | |
| Financing | : | Self BDT 8,73,000/- (From Existing Business) 93 % Required Investment Bdt,70,000(as Equity) 7 % | | | |
| Present Salary/Drawings From Business (Estimates) | : | Bdt 5,000 | | | |
| Proposed Salary | : | Bdt 5,000 | | | |
| Size Of Shop | : | 20 Ft X 15 ft. = 300 Square Ft | | | |
| Security Of The Shop | : | 500,000/- | | | |
| Implementation | • | The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like soft Chair,table,rack, etc. Average 20% Gain On Sale. The Business Is Operating By Entrepreneur. Existing No Employee. He Is Doing His Business In Rent Place. Collects Goods From Feni. Agreed Grace Period Is 3 Months. | | | |

| Exi | isting | | |
|-----------------------------------|--------|---------|---------|
| Particular | Daily | Monthly | Yearly |
| Revnue (Sale) | | | |
| wall drop ,chair,table ,etc. | 3500 | 105000 | 1260000 |
| | 0 | 0 | 0 |
| Total Sales(A) | 3500 | 105000 | 1260000 |
| Less Variable Expense (B) | | | 0 |
| wall drop ,chair,table ,etc. | 2800 | 84000 | 1008000 |
| Total Variable Expense | 2800 | 84000 | 1008000 |
| Contributon Margin (CM) [C=(A-B)] | 700 | 21000 | 252000 |
| Less Fixed Expense | | | |
| Rent | | 5000 | 60000 |
| Electric Bill | | 500 | 6000 |
| Transportaion | | 400 | 4800 |
| Salary (Self) | | 5000 | 60000 |
| Salary (Staff) 1 | | 4000 | 48000 |
| Entertainment | | 200 | 2400 |
| Guard | | 300 | 3600 |
| Generator | | 300 | 3600 |
| Mobile Bill | | 300 | 3600 |
| Total Fixed Cost (D) | | 16000 | 192000 |
| Net Profit (E)= [C-D] | | 5000 | 60000 |

| Investment Breakdown | | | | | | | |
|----------------------|----------|-------------------|----------|------|-------------------|----------|-----------------------|
| | Existing | | Proposed | | | | |
| Particulars | Qty. | Unit Price | Existing | Qty. | Unit Price | Proposed | Proposed Total |
| wall drop | 20 | 5,000 | 100,000 | 0 | 0 | 0 | 100,000 |
| chair | 500 | 400 | 200,000 | 175 | 400 | 70,000 | 270,000 |
| table | 10 | 3,500 | 35,000 | | | 0 | 35,000 |
| rack | 10 | 2,500 | 25,000 | 0 | 0 | 0 | 25,000 |
| stant | 10 | 1,000 | 10,000 | | | 0 | 10,000 |
| basket | 10 | 300 | 3,000 | | | 0 | 3,000 |
| security | 0 | 0 | 500,000 | | | 0 | 500,000 |
| | | | | | | | |
| | | | 0 | | | 0 | 0 |
| | | | 0 | | | 0 | 0 |
| Total | 560 | 12700 | 873,000 | 175 | 400 | 70,000 | 943,000 |



| Fina | ncial Projecti | on (BDT) | | | |
|-----------------------------------|----------------|----------|---------|---------|---------|
| Particular | Daily | Monthly | Year -1 | Year-2 | Year-3 |
| Revenue(Sales) | | | | | |
| wall drop ,chair,table ,etc. | 4000 | 120000 | 1440000 | 1512000 | 1587600 |
| | 0 | 0 | 0 | 0 | 0 |
| Total Sales(A) | 4000 | 120000 | 1440000 | 1512000 | 1587600 |
| Less Variable Expense (B) | | | | | |
| wall drop ,chair,table ,etc. | 3200 | 96000 | 1152000 | 1209600 | 1270080 |
| Total Variable Expense | 3200 | 96000 | 1152000 | 1209600 | 1270080 |
| Contributon Margin (CM) [C=(A-B)] | 800 | 24000 | 288000 | 302400 | 317520 |
| Less Fixed Expense | | | | | |
| Rent | | 5000 | 60000 | 60000 | 60000 |
| Electric Bill | | 500 | 6000 | 6300 | 6600 |
| Transportaion | | 400 | 4800 | 5040 | 5292 |
| Salary (Self) | | 5000 | 60000 | 60000 | 60000 |
| Salary (Staff) 1 | | 4000 | 48000 | 48000 | 48000 |
| Entertainment | | 200 | 2400 | 2400 | 2400 |
| Gard | | 300 | 3600 | 3600 | 3600 |
| Generator | | 300 | 3600 | 3600 | 3600 |
| Mobil Bill | | 300 | 3600 | 3700 | 3800 |
| Total Fixed Cost (D) | | 16000 | 188400 | 189040 | 189692 |
| Net Profit (E)= [C-D] | | 8000 | 96000 | 100800 | 105840 |
| Investment Pay Back | | | 28,000 | 28,000 | 28,000 |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|--|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 70,000 | | |
| 1.2 | Net Profit | 96,000 | 100800 | 105840 |
| 1.3 | Depreciation (Non cash item) | | | |
| 1.4 | Opening Balance of Cash Surplus | | 68000 | 140800 |
| | Total Cash Inflow | 166,000 | 168,800 | 246,640 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 70,000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 28000 | 28000 | 28000 |
| | Total Cash Outflow | 98,000 | 28,000 | 28,000 |
| 3 | Net Cash Surplus | 68,000 | 140,800 | 218,640 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 5 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community

Location of shop; Chagalnaiya Bazar, chagalnaiya .feni.

Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







