Proposed NU Business Name: MESARS KABIR POSUPALON

Project identification and prepared by: MST. MAHFUJA KHATUN Shakhipur Unit, Tangail

Project verified by: Md. Sarajul Islam



# Brief Bio of The Proposed Nobin Udyokta

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Name	••	KABIR HOSEN				
Age	:	20-10-1991(26Y <i>ears</i> )				
Education, till to date	:	Eight				
Marital status	:	Unmarried				
Children	:	None				
No. of siblings:	:	1 Brother 2 Sisters				
Address	:	Vill: Amtoil ;P.O: Bahirtul P.S: Shakhipur, Dist. Tangail				
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info  Further Information:  (v) Who pays GB loan installment		Mother Father  KOITORI  MD. SONA MIHA  Branch: Bahirtul, Centre # 01 (Female),  Member ID: 7843, Group No: 08  Member since:01-01-2010(08 Years)  First loan: BDT 6,000/- Existing loan: BDT 30,000/-  Outstanding loan: BDT 22740/-  Father  No				
<ul><li>(vi) Mobile lady</li><li>(vii) Grameen Education Loan</li><li>(viii) Any other loan like GB,</li><li>BRAC ASA etc</li></ul>		No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:::::::::::::::::::::::::::::::::::::::	15 years of business experience. 15 years experience in running business. Yes, He has 15 years training
Other Own/Family Sources of Income	:	Yes, She has a grocery shop.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01781-740572
Mother's Contact No.	:	01727-276990
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Sokhipur unit, Tangail.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

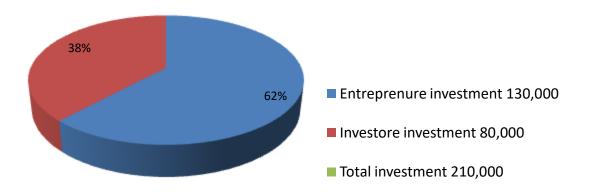
**KOITORI** joined Grameen Bank since 8 years ago. At first she took 6,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info						
Business Name	:	MESARS KABIR POSUPALON				
Location	:	Vill: Amtoil ;P.O: Bahirtul P.S: Shakhipur, Dist. Tangail				
Total Investment in BDT	:	BDT 2,10,000/-				
Financing	:	Self BDT 1,30,000(from existing business) 62%				
		Required Investment BDT 80,000(as equity) 38%				
Present salary/drawings from business (estimates)	:	None				
Proposed Salary	:	BDT. 5,000				
Size of shop	:	15 ft x 8 ft= 120 square ft				
Security of the shop	:	-				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Milk, Cow, Ox, Calf.</li> <li>Average 30% gain on sale.</li> <li>The business is operating by entrepreneur.</li> <li>The farm is own.</li> <li>Collects goods from in Tangail.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Milk, Cow, Ox, Calf	2,000	60,000	720,000		
Total Sales (A)	2,000	60,000	720,000		
Less. Variable Expense		,	·		
Milk, Cow, Ox, Calf	1,400	42,000	504,000		
Total variable Expense (B)	1,400	42,000	504,000		
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000		
Less. Fixed Expense					
Rent		0	0		
Electricity Bill		500	6,000		
Transportation		0	0		
Salary(self)		5,000	60,000		
Salary(sttaf)		0	0		
Entertainment		0	0		
Gird		0	0		
Generator		0	0		
Mobile bill		300	3,600		
Total fixed Cost (D)		5,800	69,600		
Net Profit (E) [C-D)		12,200	146,400		

Investment Breakdown								
Particulars		Existing		Particulars	Proposed			Proposed Total
	Quantity	Unit Price			Quantity	Unit Price	Price	lotai
Cow	1	70000	70000	Cow	1	80000	80,000	150,000
Ох	1	25000	25000		0	0	0	25,000
Calf	1	35000	35000		0	0	0	35,000
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
Security			0			0	0	0
Total			130000			80000	80,000	210,000

#### **Source of finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
Milk, Cow, Ox, Calf	2,800	84,000	1,008,000	1,058,400	1,111,320	
Total Sales (A)	2,800	84,000	1,008,000	1,058,400	1,111,320	
Less. Variable Expense	,	,	, ,		, ,	
Milk, Cow, Ox, Calf	1,960	58,800	705,600	740,880	777,924	
Total variable Expense (B)	1,960	58,800	705,600	740,880	777,924	
Contribution Margin (CM) [C=(A-B)	840	25,200	302,400	317,520	333,396	
Less. Fixed Expense						
Rent		0	0	0	0	
Electricity Bill		500	6,000	6,300	6,615	
Transportation		0	0	0	0	
Salary (self)		5,000	60,000	60,000	60,000	
Salary(sttaf)		0	0	0	0	
Entertainment		0	0	0	0	
Gird		0	0	0	0	
Generator		0	0	0	0	
Mobile bill		300	3,600	3,780	3,969	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		5,800	69,600	70,080	70,584	
Net Profit (E) [C-D)		19,400	232,800	247,440	262,812	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
Cash Inflow			
Investment Infusion by Investor	125,000		
Net Profit	232,800	247,440	262,812
Depreciation (Non cash item)	0	0	0
Opening Balance of Cash Surplus		287,800	515,240
Total Cash Inflow	357,800	535,240	778,052
Cash Outflow			
Purchase of Product	50,000		
Payment of GB Loan			
, , ,	20,000	20,000	20,000
Total Cash Outflow	70,000	20,000	20,000
Net Cash Surplus	287,800	515,240	758,052
	Cash Inflow Investment Infusion by Investor Net Profit Depreciation (Non cash item) Opening Balance of Cash Surplus Total Cash Inflow Cash Outflow Purchase of Product Payment of GB Loan Investment Pay Back (Including Ownership Tr. Fee) Total Cash Outflow	Cash Inflow Investment Infusion by Investor  Net Profit Depreciation (Non cash item) Opening Balance of Cash Surplus  Total Cash Inflow Cash Outflow Purchase of Product Payment of GB Loan Investment Pay Back (Including Ownership Tr. Fee)  Total Cash Outflow  70,000	Cash Inflow Investment Infusion by Investor  Net Profit Depreciation (Non cash item) Opening Balance of Cash Surplus Total Cash Inflow Cash Outflow Purchase of Product Payment of GB Loan Investment Pay Back (Including Ownership Tr. Fee) Total Cash Outflow

### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0

Others:0, Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





