

MAA FASHIONS



Business Picture



TIPU SULTAN

NOBIN UDYOKTA (*New Entrepreneur*)



BRIEF BIO OF THE PROMOTER

Name	TIPU SULTAN
Father's Name	LATE. AIUB KAZI
Age	14-02-1982 (32 Years)
Education Qualification	Class Eight
Contact No.	01813-555150
Marital Status	Married
Address	Vill: ShilunPara, P.O: Barua P.S: Khilkhet Dist: Dhaka
Mother (Grameen Bank Borrower)	NAZMA Member ID: 1098/1 , Centre No. 03 (Female), Group No.: 02 Branch: Barua Dokshinkhan GB Member: 08-11-2007 (7 Years) Outstanding Loan: 5,680 taka
Experience	One year experience in running business. He is now interested to scale up his business.
Source	Grameen Shakti Samajik Byabosha Ltd.

Picture of NOBIN UDYOKTA & MOTHER



PROJECT SUMMERY



- ✓ Running a business with an experience of one years.
- ✓ All kinds of garments item like; Jeans Pant, T-Shirt, Shirt, Panjabi etc are available.
- ✓ Ladies & kids item also available.
- ✓ Average 10% gain on purchase.
- ✓ Business will be increase from the second year 5% gradually.
- ✓ The business is operating by entrepreneur & existing no employee.
- ✓ The entrepreneur also rearing cow beside this business.
- ✓ Collects cloths from Tongi.

Existing Business

BDT (TK)

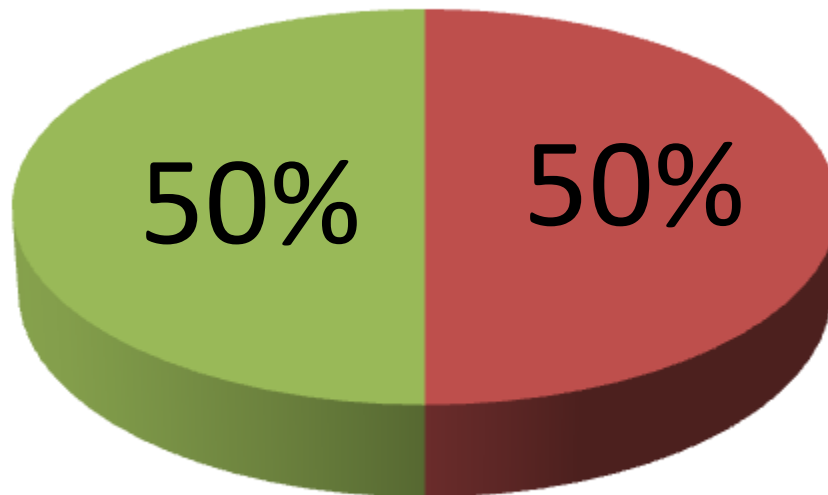
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Shirt, Pant, Panjabi,	3,667	110,010	1,320,120
Three Piece, Ladies T- Shirt, Scart, Pant etc.	2,934	88,020	1,056,240
Total Sales (A)	6,601	198,030	2,376,360
Less. Variable Expense			
Shirt, Pant, Panjabi,	3,334	100,020	1,200,240
Three Piece, Ladies T- Shirt, Scart, Pant etc.	2,667	80,010	960,120
Total variable Expense (B)	6,001	180,030	2,160,360
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000
Less. Fixed Expense			
Rent		7,000	84,000
Electricity Bill		400	4,800
Transportation		2,000	24,000
Entertainment		600	7,200
Total fixed Cost (D)		10,000	120,000
Net Profit (E) [C-D)		8,000	96,000

Investment Breakdown

Particulars	Existing	proposed	proposed Total
Shirt, Pant, Panjabi,	80,000	1,00,000	1,80,000
Jerkin, T shirt,	70,000	1,00,000	1,70,000
Security	50,000	-	50,000
Total	2,00,000	2,00,000	4,00,000

Means of Finance

- Entrepreneur's Contribution 200,000
- Investor's Investment 200,000
- Total 400,000



Financial Projection BDT (TK)

Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)					
]Shirt, Pant, Panjabi,	6,600	198,000	2,376,000	2,494,800	2,619,540
Three Piece, Ladies T- Shirt, Scart, Pant etc.	4,400	132,000	1,584,000	1,663,200	1,746,360
Total Sales (A)	11,000	330,000	3,960,000	4,158,000	4,365,900
Less. Variable Expense					
Shirt, Pant, Panjabi,	6,000	180,000	2,160,000	2,268,000	2,381,400
Three Piece, Ladies T- Shirt, Scart, Pant etc.	4,000	120,000	1,440,000	1,512,000	1,587,600
Total variable Expense (B)	10,000	300,000	3,600,000	3,780,000	3,969,000
Contribution Margin (CM) [C=(A-B)]	1,000	30,000	360,000	378,000	396,900
Less. Fixed Expense					
Rent		7,000	84,000	88,200	92,610
Electricity Bill		500	6,000	6,300	6,615
Transportation & Entertainment , SMS		3,000	36,000	37,800	39,690
Salary (self)		6,000	72,000	75,600	79,380
Total fixed Cost (D)		16,500	198,000	207,900	218,295
Net Profit (E) [C-D]		13,500	162,000	170,100	178,605
Investment Payback			80,000	80,000	80,000

Project Objectives

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graph LR; A[Project Objectives] --- B[Self employment for the promoter]; A --- C[Create employment opportunity for others]; A --- D[To provide best service in the community.]; A --- E[Contribute in improving of socio-economic condition];
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Self employment for the promoter

Create employment opportunity for others

To provide best service in the community.

Contribute in improving of socio-economic condition

Risk Factor & Risk Management

Risk Factor

- ❖ Theft.
- ❖ Political unrest (Strike & Blockade).

Risk Management

- ❖ Proper Security measure will be taken.

THANK YOU

Grameen Shakti SamaJik Byabosha Ltd.

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TIPU SULTAN