

ARMAN ELECTRONICS



Grameen Shakti SamaJik Byabosha Ltd.

Business Picture



ARMAN HOSEN ORNOB NOBIN UDYOKTA (New Entrepreneur)



BRIEF BIO OF THE PROMOTER

Name	ARMAN HOSEN ORNOB
Father's Name	LATE. MD SOFIR UDDIN MOLLA
Age	25-07-1986 (28 Years)
Contact No.	01916-711978
Marital Status	Single
Education Qualification	S.S.C
Address	Vill: Sordarpara P.O: Dokshinkhan P.S: Khilkhet Dist: Dhaka
Mother (Grameen Bank Borrower)	HALIMA Member ID: 5981/1 , Centre No. 67 (Female), Group No.: 05 Branch: Dokshinkhan Uttara GB Member: 07- 06-2004 (10 Years) Mobile Member: None Outstanding Loan: 7,740 taka
Experience	Ten year experience in running business. He is now interested to scale up his business.
Source	Grameen Shakti Samajik Byabosha Ltd.

Picture of NOBIN UDYOKTA & MOTHER



PROJECT SUMMERY



- ✓ Running a business with an experience of ten years.
- ✓ Computer accessories are selling in this center like; Motherboard, Keyboard, Hard Disc Etc.
- ✓ The entrepreneur also servicing computer beside this business.
- ✓ The shop is situated in the entrepreneur own house.
- ✓ Average 10% gain on sales.
- ✓ Business will be increase from the second year 5% gradually.
- ✓ Existing no employee & new employee are not appointed so far.
- ✓ Collects goods from Dhaka.

Existing Business

BDT (TK)

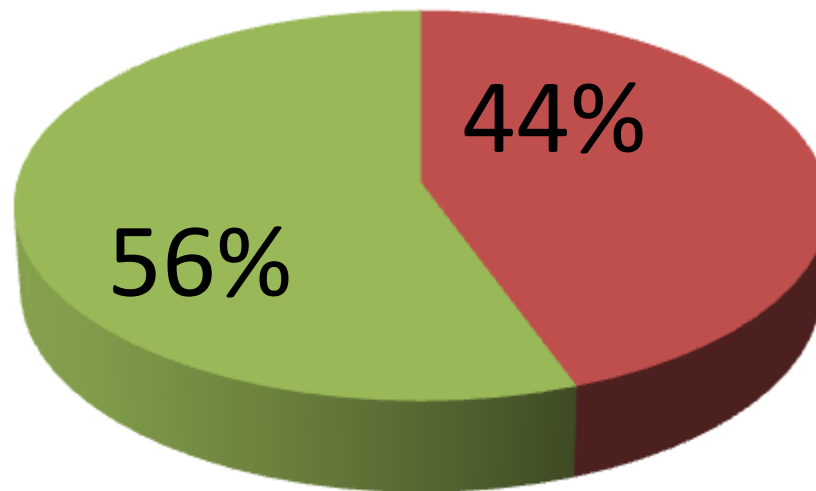
Particular	Daily	Monthly	Yearly
Revenue (sales)			
MotherBoard, Keyboard, Hard-Disc, Charger, Power Supply, Picture Tube Etc	4,400	132,000	1,584,000
Servicing	333	9,990	119,880
Total Sales (A)	4,733	141,990	1,703,880
Less. Variable Expense			
MotherBoard, Keyboard, Hard-Disc, Charger, Power Supply, Picture Tube Etc	4,000	120,000	1,440,000
Total variable Expense (B)	4,000	120,000	1,440,000
Contribution Margin (CM) [C=(A-B)	733	21,990	263,880
Less. Fixed Expense			
Electricity Bill		1,500	18,000
Salary (staff)		7,000	84,000
Entertainment		1,000	12,000
Total fixed Cost (D)		9,500	114,000
Net Profit (E) [C-D)		12,490	149,880

Investment Breakdown

Particulars	Existing	proposed	proposed Total
Motherboard, Keyboard,	1,00,000	1,50,000	2,50,000
Hard-disc, Charger Etc	1,00,000	1,00,000	2,00,000
Total	2,00,000	2,50,000	4,50,000

Source of Finance

- Entrepreneur's Contribution 200,000
- Investor's Investment 250,000
- Total 450,000



Financial Projection

BDT (TK)

Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)					
MotherBoard, Keyboard, Hard-Disc, Charger, Power Supply, Picture Tube Etc	9,167	275,010	3,300,120	3,465,126	3,638,382
Servicing	333	9,990	119,880	125,874	132,168
Total Sales (A)	9,500	285,000	3,420,000	3,591,000	3,770,550
Less. Variable Expense					
MotherBoard, Keyboard, Hard-Disc, Charger, Power Supply, Picture Tube Etc	8,333	249,990	2,999,880	3,149,874	3,307,368
Total variable Expense (B)	8,333	249,990	2,999,880	3,149,874	3,307,368
Contribution Margin (CM) [C=(A-B)]	1,167	35,010	420,120	441,126	463,182
Less. Fixed Expense					
Electricity Bill		1,500	18,000	18,900	19,845
Salary (staff)		7,000	84,000	88,200	92,610
Salary (self)		7,000	84,000	88,200	92,610
Transportation & Entertainment		1,500	18,000	18,900	19,845
Total fixed Cost (D)		17,000	204,000	214,200	224,910
Net Profit (E) [C-D]		18,010	216,120	226,926	238,272
Investment Payback			100,000	100,000	100,000

Project Objectives

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graph LR; A[Project Objectives] --- B[Self employment for the promoter]; A --- C[Create employment opportunity for others]; A --- D[To provide best communication service in the community.]; A --- E[Contribute in improving of socio-economic condition];
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Self employment for the promoter

Create employment opportunity for others

To provide best communication service in the community.

Contribute in improving of socio-economic condition

Risk Factor & Risk Management

Risk Factor

- ❖ Theft.
- ❖ Political unrest (Strike & Blockade).

Risk Management

- ❖ Proper Security measure will be taken.



THANK YOU

Grameen Shakti SamaJik Byabosha Ltd.

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ARMAN HOSEN ORNOB