

SUCHITRA TELECOM



KHOKON CHANDRA DAS NOBIN UDYOKTA (New Entrepreneur)



BRIEF BIO OF THE PROMOTER

Name	KHOKON CHANDRA DAS
Father's Name	KHUSHIMON DAS
Age	30-12-1986 <i>(28 Years)</i>
Contact No.	01711-519449
Marital Status	single
Address	Vill: Baniabari, P.O: Elenga P.S: kalihati Dist: Tangail
Mother (Grameen Bank Borrower)	SUCHITRA RANI Member ID: 2663 , Centre No. 52 (Female), Group No.: 02 Branch: Elenga Kalihati GB Member: 12-09-2004 <i>(10 Years)</i> Outstanding Loan: 34,000 taka
Education Qualification	H.S.C
Experience	Ten year experience in running business. He is now interested to scale up his business.
Source	Grameen Shakti Samajik Byabosha Ltd.

Picture of NOBIN UDYOKTA & MOTHER



PROJECT SUMMERY



- ✓ Running a telecom business with an experience of ten years.
- ✓ Mobile Phone, Battery, charger and accessories are selling.
- ✓ Provide Flexi-Load, Bikash, Ucash, DBBL Mobile banking service.
- ✓ Average 10% gain on sales.

Existing Business

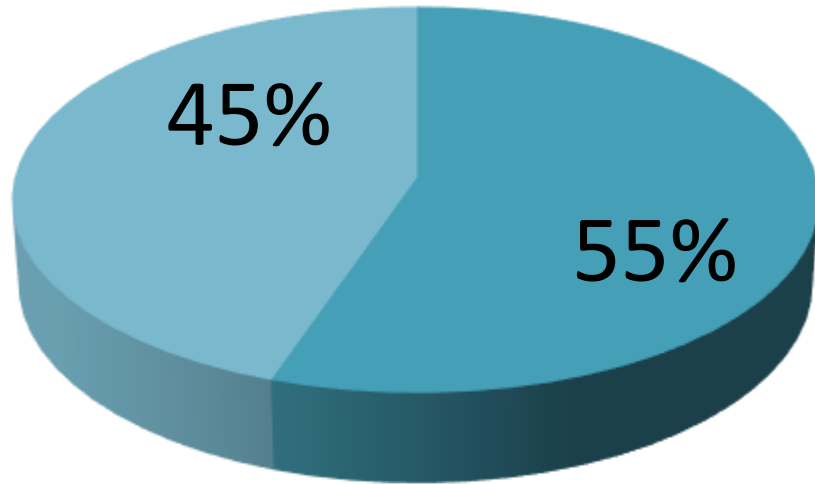
BDT(TK)

Particular	Daily	Monthly	Yearly
Expense			
Mobile Phone	2,500	75,000	900,000
Memory Card, Charger & Battery	500	15,000	180,000
Mobile phone Accessories & SIM Card	1,000	30,000	360,000
Rent		6,000	72,000
Electricity		1,000	12,000
Generator		150	1,800
Transportation		500	6,000
Guard		200	2,400
Mobile & Others		1,000	12,000
Total		128,850	1,546,200
Revenue (10%)			
Mobile Phone	2,750	82,500	990,000
Memory Card, Charger & Battery	550	16,500	198,000
Mobile phone Accessories & SIM Card	1,100	33,000	396,000
Bikash	40	1,200	14,400
Flexi-Load	108	3,240	38,880
Total	4,548	136,440	1,637,280
Net Profit		7,590	91,080

Investment Breakdown

Particulars	Existing	proposed	proposed Total
Mobile Phone	80,000	1,25,000	2,05,000
Battery, Charger, Memory Card, SIM Card & Accessories	70,000	1,00,000	1,70,000
Decoration	-	35,000	35,000
Bikash	10,000	40,000	50,000
Flexi-load	10,000	-	10,000
Security	2,00,000	-	2,00,000
Total	3,70,000	3,00,000	6,70,000

Means of Finance



■ Entrepreneur's Contribution 370,000

■ Investor's Investment 300,000

■ Total 670,000

Financial Projection

BDT(TK)

Particular	Daily	Monthly	1st Year	2nd Year+2.5%	3rd Year+2.5%
Expense					
Mobile Phone	4,500	135,000	1,620,000	1,660,500	1,702,013
Memory Card, Charger & Battery	1,000	30,000	360,000	369,000	378,225
Mobile phone Accessories & SIM Card	2,500	75,000	900,000	922,500	945,563
Rent		6,000	72,000	73,800	75,645
Electricity		1,000	12,000	12,300	12,608
Generator		150	1,800	1,845	1,891
Transportation		800	9,600	9,840	10,086
Gaurd		200	2,400	2,460	2,522
Salary (staff)		3,000	36,000	36,900	37,823
Salary (self)		5,000	60,000	61,500	63,038
Mobile & Others		1,200	14,400	14,760	15,129
Total		257,350	3,088,200	3,165,405	3,244,540
Revenue (10%)					
Mobile Phone	4,950	148,500	1,782,000	1,826,550	1,872,214
Memory Card, Charger & Battery	1,100	33,000	396,000	405,900	416,048
Mobile phone Accessories & SIM Card	2,750	82,500	990,000	1,014,750	1,040,119
Bikash	200	6,000	72,000	73,800	75,645
Flexi-Load	108	3,240	38,880	39,852	40,848
Total	9,108	273,240	3,278,880	3,360,852	3,444,873
Net Profit		15,890	190,680	195,447	200,333
Investment Payback			120,000	120,000	120,000

Project Objectives

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graph LR; A[Project Objectives] --- B[Self employment for the promoter]; A --- C[Create employment opportunity for others]; A --- D[To provide best communication service in the community.]; A --- E[Contribute in improving of socio-economic condition];
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Self employment for the promoter

Create employment opportunity for others

To provide best communication service in the community.

Contribute in improving of socio-economic condition

Risk Factor & Risk Management

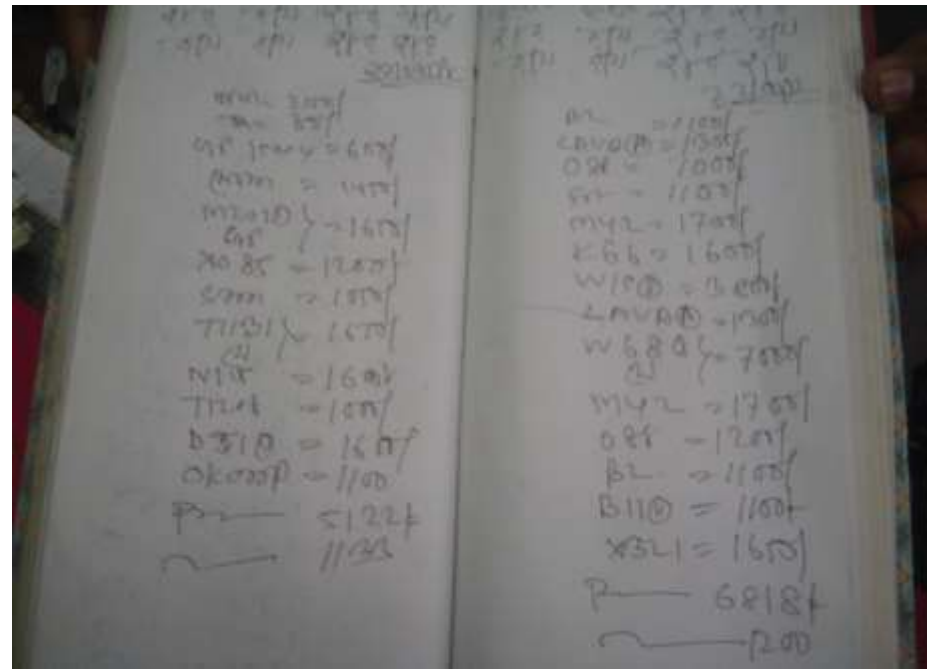
Risk Factor

- ❖ Theft.
- ❖ Political unrest (Strike & Blockade).

Risk Management

- ❖ Proper Security measure will be taken.

Business Picture



A wooden tag with a hole on the left side, featuring the text "THANK YOU" and "Grameen Shakti SamaJik Byabosha Ltd." The tag is made of light-colored wood with a visible grain. The text is engraved in a dark brown color. The tag has a hole on the left side, and the top and bottom edges are slightly rounded.

THANK YOU

Grameen Shakti SamaJik Byabosha Ltd.