

M.M Telecom



Presented by:

Shisjir Chandra Debnath



Brief of Promoter:

Name	:	Shisjir Chandra Devnath
Father	:	Nimai Chandra Debnath
Father's occupation	:	Business (Confectionary)
Mother	:	Sobita Rani
Mother's occupation	:	Tailoring
Loanee no	:	4535
Joining Date	:	20/ 07 / 1997 (17 years)
Branch	:	Sonapur, Ramgonj
Outstanding loan	:	30,000/-
GB loan used by	:	Mother
Center	:	47/ma, Angerpara.
Academic Qualification	:	H.S.C
Present Occupation	:	Businessman
Age	:	24 years
Phone No	:	01710307954

INTRODUCTION OF BUSINESS

- **Mobile set, sim, Parts and Others.**
- **Electric & Electronics Product.**
- **Cash investment into Mobile Banking (bkash, Mcash, Mobicash, Dutch-Bangla).**
- **Profit on Mobile Banking 0.4% (4 taka of 1000 Tk)**
- **Address: M.M Telecom, Zia shopping complex, Ramgong,Laxmipur.**
- **Trade License: 211 (Own Name)**
- **Experience: 3 years.**

Proposed Project Summary

- Running a telecom business with an experience of 3 years.**
- Daily Mobile Banking (bkash, Mcash, Mobi cash, Dutch-Bangla, Mycash, Ucash).**
- Flexi load (GP, Robi, Banglalink, Citycell, Airtel, Teletalk).**
- Mobile set, Sim, flip cover, Charger, memory card, head phone and others accessories sell.**
- Target customers are local people ,students and others.**

Project objective

- Self employment for Nobin Udyokta.**
- Create employment opportunity for others.**
- Provides quality products to the customer**
- Improving livelihood of Nobin Udyokta.**
- Contribute in improving Socio-economic condition.**

Own Equity:

<input type="checkbox"/> Computer (Desktop, laptop), Printer, UPS	-70,000/-
<input type="checkbox"/> Cash handling	- 50,000/-
<input type="checkbox"/> Flexi load	-20,000/-
<input type="checkbox"/> Advance	-30,000/-
<input type="checkbox"/> Mobile accessories	-1,00000/-
<input type="checkbox"/> Hand set and Sim	- 1,30,000/-
Total	= 4,00,000/-

Project Budget:

<input type="checkbox"/> Mobile Banking (bkash, Mcash, Mobi cash, Ucash , Dutch-Bangla)	-1,00000/-
<input type="checkbox"/> Hand set	- 50,000/-
<input type="checkbox"/> Accessories and SIM	- 50,000/-
Total	= 2,00000/-

Means of Finance:

Own equity	- 4,00,000/- (66%)
<u>Being Sought from GT</u>	<u>- 2,00,000/- (34%)</u>
Total	= 6,00,000/- (100%)

Existing Business

Particulars :	Existing Business (BDT)		
	Daily	Monthly	Yearly
Revenue:			
Mobile servicing	800/-	24000/-	288000/-
Flexi	100/-	3000/-	36000/-
Sim	100/-	3000/-	36000/-
Bkash & others	400/-	12000/-	144000/-
Accessories	100/-	3000/-	36000/-
Net income	1500/-	45000/-	5,40,000/-
Expense:			
Shop Rent		2200/-	26400/-
Electricity		1500/-	9000/-
Night guard		400/-	4800/-
Salary staff (2)		15000/-	1,80,000
Others		5000/-	60000/-
Total Expense		24100/-	2,89200/-
Net profit		20900/-	2,50,800/-

Financial Projection Summary:

Particulars	Monthly 1St	Yearly 1st	Monthly 2nd	Yearly 2 nd	Monthly 3rd	Yearly 3rd
Revenue:						
Flexi	6000/-	72000/-	9000/-	108000/-	10500/-	126000/-
B kash, u kash..	30000/-	360000/-	32000/-	384000/-	36000/-	432000/-
Mobile accessories and Sim	8000/-	96000/-	9000/-	108000/-	10500/-	126000/-
Hand set	8000/-	96000/-	9000/-	108000/-	10500/-	126000/-
Net income	52000/-	624000/-	59000/-	708000/-	67500/-	810000/-
Expense:						
Shop Rent	2200/-	26400/-	2200/-	26400/-	2500/-	30000/-
Electricity	2000/-	24000/-	2000/-	24000/-	2200/-	26400/-
Salary own	10000/-	120000/-	11000/-	132000/-	12000/-	144000/-
Night guard	400/-	4800/-	400/-	4800/-	450/-	5400/-
Employee(3)	20000/-	240000/-	22000/-	264000/-	24000/-	288000/-
Others	4000/-	48000/-	5000/-	60000/-	6000/-	72000/-
Total expense	38600/-	463200/-	42600	511200/-	47150/-	565800/-
Net profit	13400/-	160800/-	16400	196800/-	20350/-	244200/-
Pay Back		80000/-		80000/-		80000/-
Retained Money		80800/-		116800/-		164200/-

SWOT Analysis

- Long standing relationship with Grameen.
- Well Known business men in the locality.
- Provide quality products.
- Good relation and Experience

- Electricity problem
- System loss.

STRENGTH

WEAKNESS

THREAT

OPPORTUNITY

- Potential new competition

- Growing Market.
- Huge demand from local people.
- Near to market.

THANK YOU

For Further Information

Grameen Trust

Phone No : 9017038