M/S Sumon Motors

- A Nobin Udyokta Project



PRESENTED

By

Mahabub Alam

Brief Bio of Promoter

Name

Father

Mother

Mother's Occupation

Loanee no

Joining Date

Branch

Outstanding loan

Center

Academic Qualification

Present Occupation

Age

Marital Status

Address

: Mahabub Alam

: Late Mir Chowdhury

: Khurshida Begum

: House wife

: 7025.1

: 22 / 05 / 2011 (3 years)

: Torpurchandi

: 12,480

: 28/ma, Puran Adalatpara

: S.S.C

: Businessman

: 34 years

: Unmarried

: Vill- Shoshairchar, P.O: South Balithuba,

Faridgonj, Chandpur

 NU Mahabub Alam is using GB loan in his business and he is repaying the loan.

INTRODUCTION TO BUSINESS

- ☐ Sumon Motors (Parts Shop)
 ☐ Selling Bus & Vehicles Parts, Mobile, Bearing, Gear oil, Filter, Peching etc
 ☐Address: Messers Sumon Motors, Bus Stand, Chandpur Sadar, Chadpur.
- ☐ Trade License: 00397
- ☐ Experience: 15 Years.

Proposed Project Summary

□ Running a motor parts shop with an experience of 15 years.
□ Motor parts makes 12% average profit on sale.
□ Currently selling per month 1,45,600 Tk.
□ Increased Sales with new investment 2,91,200 Tk.
□ Target customers are Vehicle owner, driver, helper, contractor in Chandpur Bus-stand and others.

Project objective

- □ Self employment for Nobin Udyokta.
- □ Create employment opportunity for others.
- □ Provides quality products to the customer
- Improving livelihood of Nobin Udyokta.
- □ Contribute in improving Socio-economic condition.

Project Budget

<u>Particular</u>	<u>Amount</u>
1. New Inventory	2,00,000
2. Present Investment	3,35,000
Total Investment Required	= 5,35,000/-

Source of Funds

Own equity	3,35,000	(63%)
Being Sought from GT	2,00,000	(37%)

Own Equity:

• Mobil : 30,000

• Gear Oil : 30,000

• Peching : 30,000

• Break Shu : 30,000

• Bearing : 30,000

• Pilter : 20,000

• Chaka stick : 20,000

Katim Seb Cross : 20,000

• Others : 60,000

Shop Advance + Furniture : 35,000

Total : 3,35,000 Tk

Fund Budget:

• Head light : 10,000

• Pel beld : 10,000

· Class Plate : 20,000

• Horn : 20,000

• Mountent : 20,000

• Tel plus : 10,000

• Dati plus : 20,000

• Eu boltu : 10,000

• Mobil : 20,000

• Gear Oil : 20,000

• Peching : 20,000

• Break Shu : 20,000

Total = 2,00,000 Tk

Existing Business

Particulars	Existing Business (BDT)		
	Monthly	Yearly	
Estimated sell from products	1,45,600	17,47,200	
Estimated Cost of Product	1,30,000	15,60,000	
Net income	15,600	1,87,200	
Expense			
Shop Rent	1800	21,600	
Electricity	500	6,000	
Others	1000	12,000	
Total Expense	3,300	39,600	
Net profit	12,300	1,47,600	

Financial Projection Summary

Particulars	Monthly 1St	Yearly 1st	Monthly 2nd	Yearly 2 nd	Monthly 3rd	Yearly 3rd
Estimated sell from products	2,91,200	34,94,400	3,08,000	36,96,000	3,24,800	38,97,600
Estimated Cost of Product	2,60,000	31,20,000	2,75,000	33,00,000	2,90,000	34,80,000
Net income	31,200	3,74,400	33,000	3,96,000	34,800	4,17,600
Expense						
Shop Rent	1,800	21,600	1,800	21,600	2,000	24,000
Electricity	500	6,000	600	7,200	600	7,200
Salary Self	10,000	1,20,000	10,000	1,20,000	10,000	1,20,000
Salary Assistant	4,000	48,000	4,500	54,000	5,000	60,000
Others	1,500	18,000	2,000	2,400	2,000	2,400
Total expense	17,800	2,13,600	18,900	2,26,800	19,600	2,35,200
Net profit	13,400	1,60,800	14,100	1,69,200	15,200	1,82,400
Pay Back		80,000		80,000		80,000
Retained Money		80,800		89,200		1,02,400

SWOT Analysis

 □ Long standing relationship with Grameen. □ Well Known business men in the locality. □ Provide quality products. □ Good relation and Experience 		☐ Credit Sale. ☐ System loss.
STRENC	STH V	WEAKNESS
THR	EAT C	PPORTUNITY
☐ Other competitors ☐ Political unrest		□ Enter upscale market.□ Central Point of Chandpur Bus-stand.
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THANK YOU

For Further Information

Grameen Trust

Phone No: 9017038

Mahabub Alam

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