

MAA STORE



RIPON PAL

NOBIN UDYOKTA (New Entrepreneur)



Brief Bio of Promoter

Name	RIPON PAL
Age	30 Years
Contact No.	01676-376967
Marital Status	Married
Address	Vill: Atharodana, P.O: Kodomtoli P.S: Ghatail Dist: Tangail
Mother (Grameen Bank Borrower)	AROTI RANEE PAL Member ID: 9174, Centre No.37 (Female), Group No.: 08 Branch: Brahmmonshason Branch GB Member: Since 25 Years Outstanding Loan: TK.35,000
Education Qualification	Class Ten
Experience	Ten years experience in running business. He is now interested to scale up his running business.

Picture of NOBIN UDYOKTA & MOTHER



PROJECT SUMMERY

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graph TD; A[PROJECT SUMMERY] --> B(Running a shop with an experience of ten years); A --> C(Retailer.); A --> D(All kinds of Stationary, Cosmetics, Lather, Gift, Consumer product, Marriage item like; Umbrella, Biscuit, drinks, Bag etc. are available.); A --> E(Average ten percent gain on sales);
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Running a shop with an experience of ten years

Retailer.

All kinds of Stationary, Cosmetics, Lather, Gift, Consumer product, Marriage item like; Umbrella, Biscuit, drinks, Bag etc. are available.

Average ten percent gain on sales

Project Objectives

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graph TD; A([Project Objectives]) --> B([Self employment for the promoter]); A --> C([Contribute in improving of socio-economic condition]); A --> D([Meet demand in the community.]); A --> E([Create employment opportunity for others.]); A --> F([Ensure quality goods to community.]);
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Self employment for the promoter

Contribute in improving of socio-economic condition

Meet demand in the community.

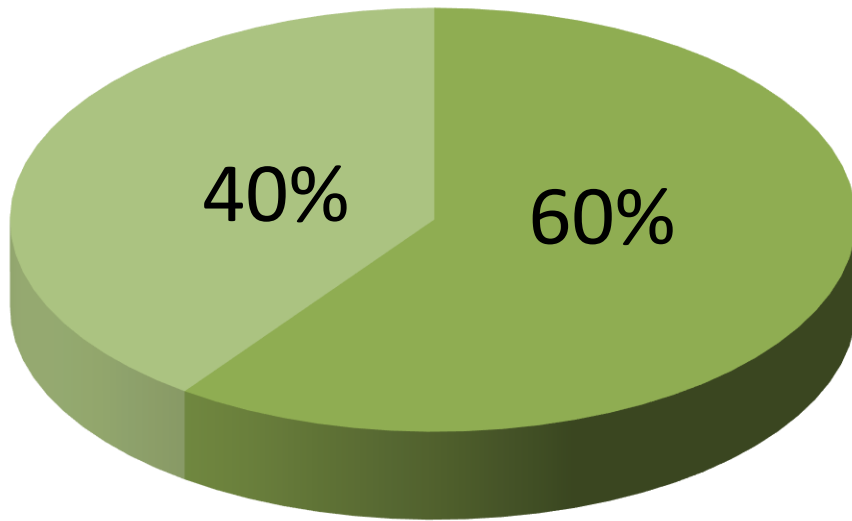
Create employment opportunity for others.

Ensure quality goods to community.

Investment Breakdown

Particulars	Existing	proposed	proposed Total
Various Goods	3,00,000	2,00,000	5,00,000
Total	3,00,000	2,00,000	5,00,000

Means of Finance



■ Entrepreneur's Contribution 3,00,000

■ Investor's Investment 2,00,000

■ Total 5,00,000

Existing Business BDT(TK)

Particular	Monthly	Yearly
Expense		
Purchase Coconut oil, body lotion, Shampoo	40,000	480,000
Purchase Snow, Perfume, Powder	35,000	420,000
Purchase Babyfood, Toothpaste, Brush	35,000	420,000
Purchase Drinks	42,000	504,000
Purchase Biscuit, Toy, Gift item etc.	20,000	240,000
Rent	1,250	15,000
Electricity	500	6,000
Others	800	9,600
Total	174,550	2,094,600
Revenue (10% profit)		
Sale Coconut oil, body lotion, Shampoo	44,000	528,000
Sale Snow, Perfume, Powder	38,500	462,000
Sale Babyfood, Toothpaste, Brush	38,500	462,000
Sale Drinks	46,200	554,400
Sale Biscuit, Toy, Gift item etc.	22,000	264,000
Total	189,200	2,270,400
Net Profit	14,650	175,800

Financial Projection BDT(TK)

Particular	Monthly	1st Year	2nd Year+ 5%	3rd Year+5%
Expense				
Purchase Coconut oil, body lotion, Shampoo	75,000	900,000	945,000	992,250
Purchase Snow, Perfume, Powder	60,000	720,000	756,000	793,800
Purchase Babyfood, Toothpaste, Brush	70,000	840,000	882,000	926,100
Purchase Drinks	90,000	1,080,000	1,134,000	1,190,700
Purchase Biscuit, Toy, Gift item etc.	45,000	540,000	567,000	595,350
Rent	1,250	15,000	15,750	16,538
Electricity	600	7,200	7,560	7,938
Salary (self)	8,000	96,000	100,800	105,840
Others	1,000	12,000	12,600	13,230
Total	350,850	4,210,200	4,420,710	4,641,746
Revenue (10%)				
Sale Coconut oil, body lotion, Shampoo	82,500	990,000		
Sale Snow, Perfume, Powder	66,000	792,000	1,039,500	1,091,475
Sale Babyfood, Toothpaste, Brush	77,000	924,000	831,600	873,180
Sale Drinks	99,000	1,188,000	970,200	1,018,710
Sale Biscuit, Toy, Gift item etc.	49,500	594,000	1,247,400	1,309,770
Total	374,000	4,488,000	4,712,400	4,948,020
Net Profit	23,150	277,800	2,91,690	3,60,274
Investment Payback		80,000	80,000	80,000

Risk Factor & Risk Management

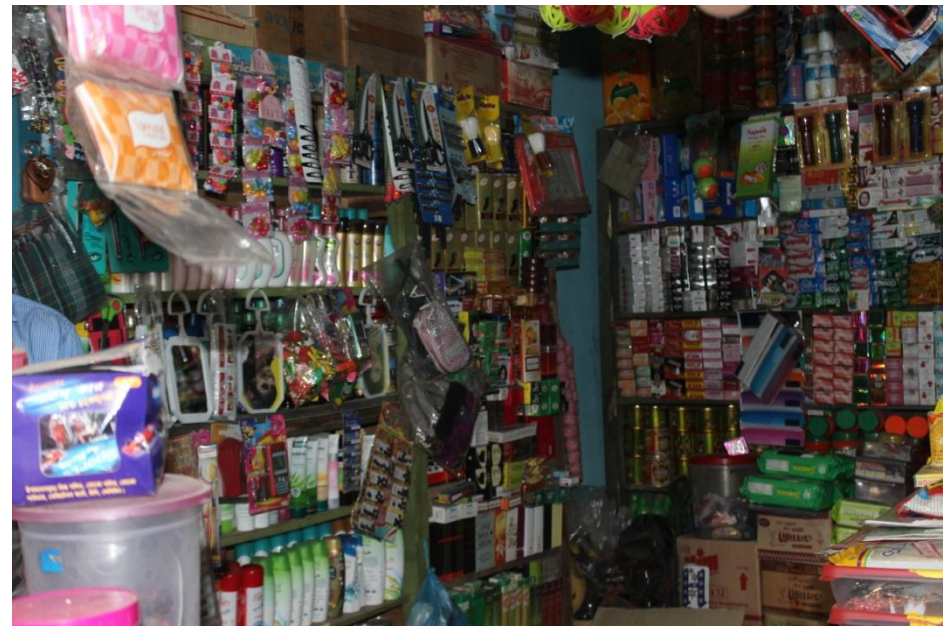
Risk Factor

- ❖ Theft.
- ❖ Local Competition
- ❖ Political unrest (Strike & Blockade).

Risk Management

- ❖ Proper Security measure will be taken.
- ❖ Adequate precaution will be taken.
- ❖ Close market watch to compete.

Business Picture



THANK YOU

Grameen Shakti SamaJik Byabosha Ltd.