

Big Boss Computer & Sound System Technological Center



(A Nobin Udyokta Project)

Presented by: Sudip kor



ENTREPRENEUR BACKGROUND

Nobin Udyokta

- **Name: Sudip kor**
- **Academic Qualification: Hon's (Continuing)**
- **Unmarried**
- **Present Occupation: Currently runs big boss computer training**
- **Experience: 5 years**

ENTREPRENEUR BACKGROUND

- Relationship with Grameen
- Mother is a proud member of GB
- Name: Taposhi Rani Bhowmik
- Member ID: 7364
- Branch: Torporchandi ,Center:Bakultala 45/M, P.S
Dist: Chandpur
- Member since August 14, 2006
- Took part in GT screening camp on May 17, 2014
- Shop visit by Grameen Trust on May 13 , 2014

Introduction to business

- Big boss computer & sound system
Technology
- Provide quality service to the customer
- Natun bazar chandpur Sadar, chandpur
- Trade License 0043/04-004-00043

Proposed project summary

- Proposal for expansion of business
- Increased sound system technology
- Increased SP2, SP4 and generator
- Target customers are in Chandpur, Matlab, Faridgonj, Haimchar, Hajigonj, shahrasti, Kachua, sariyatpur, Ramgonj

Project Objective

- Self employment for Nobin Udyokta
- Create employment opportunity for others.
 - Currently employed 2 persons
 - Increase to 4 persons
- Provide quality service to the customer
- Improving livelihood of Nobin Udyokta's family

Means of Finance

<u>Particulars</u>	<u>Amount (BDT)</u>	<u>%</u>
• Entrepreneur's Contribution	300,000	43.00%
• <u>Investor's Investment</u>	<u>400,000</u>	<u>57.00%</u>
Total	700,000	100%

- Pay Back period will be 4 years (with transfer fee)

Project Budget

Particular	Amount
• 1. Sound system	360,000
2. sp2	150,000
3. computers	50,000
4. Generator	40,000
5. sound instrument	100,000
Total investment required	700,000
<u>Source of funds</u>	
• Own equity:	300,000
Being sought:	400,000 (from GT)

Investment breakdown

Particular	Existing	Proposed	Total
Sp2 Yamaha/monitor	..	60,000	60,000
Sp4 jbl	...	280,000	280,000
Generator 5 kilo	...	45,000	45,000
Computer(4)	60,000	...	60,000
Sound instrument (Filter,Mixer,Delay)	60,000	15,000	75,000
Sp4 + Sp2, head machine	100,000	...	100,000
Ips	15,000	...	15,000
Scanner machine	15,000	...	15,000
camera	15,000	...	15,000
Printer machine	15,000	...	15,000
Furniture	20,000	20,000
Total required capital	300,000	400,000	700,000

Existing Business

Particular	monthly	yearly
Revenue		
Computer	10,000	120,000
Sound system	10,000	120,000
Total	20,000	240,000
Expense		
Rent	2,000	24,000
Electricity	1,000	12,000
Others	1,000	12,000
Salary	6,000	72,000
Total Expense	10,000	120,000
Net Profits	10,000	120,000

Financial Projection

Particular	1 st YR Monthly	1 st YR Annually	2 nd YR Monthly	2 nd YR Annually	3 rd YR Monthly	3 rd YR Annually	4 th YR monthly	4 th YR Annually
Revenue								
Sp2 Yamaha (2*10)500	10,000	120,000	12,000	144,000	13,000	156,000	14,000	168,000
Sp4 qbl/jbl (1*10)2000	20,000	240,000	23,000	276,000	25,000	300,000	27,000	324,000
computer	10,000	120,000	12,000	144,000	13,000	156,000	15,000	180,000
Generator(5*1000)	5,000	60,000	7,000	96,000	8,000	96,000	9,000	108,000
Video Editing (8*700)	5,600	67,200	6,000	72,000	8,000	96,000	9,000	108,000
Total income	50,600	607,200	60,000	720,000	67,000	804,000	74,000	888,000
Expense								
Rent	4,000	48,000	5,000	60,000	6,000	72,000	7,000	84,000
Electricity	2,000	24,000	2,500	30,000	3,000	36,000	4,000	48,000
Salary (manager)	8,000	96,000	8,000	96,000	9,000	108,000	9,000	108,000
Salary (Employee 3)	12,000	144,000	12,000	144,000	13,000	156,000	13,000	156,000
Transportation	2,000	24,000	3,000	36,000	3,500	42,000	4,000	48,000
Others	1,000	12,000	1,000	12,000	1,000	12,000	1,000	12,000
Depreciation	7,000	84,000	7,000	84,000	7,000	84,000	7,000	84,000
Total Expense	36,000	432,000	38,500	462,000	42,500	510,000	45,000	540,000
Net profit	14,600	1,75,200	21,500	258,000	24,500	296,000	29,000	348,000
Pay back to GT		100,000		120,000		130,000		130,000
Retained Earning		75,200		138,000		166,000		218,000

Swot Analysis

Strength

1. High quality sound system
2. Provide quality services

Threat

1. increase Competitors

Weakness

1. Credit service
2. Political unrest

Opportunity

1. increase service in different occasion, such as puja, Happy new year, phahela baishakh.

THANK YOU

THANK YOU

For Further Information

Grameen Trust

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