



www.creativewings.org



Guest Project :Yunus Centre, 30th Social Business Design Lab.

ENTREPRENEUR



Name : Abir Mallick

Graduation and Masters

Bangalore University, India

Software developer and Teacher

India

Head of department for CS

Australasia Institute of Business and
Technology

Teacher and Trainer

England

Post graduate certificate in Education

Institute of Education, University of London

Educational Consultancy Business,
Subject Support Ltd.

London

SOCIAL PROBLEM -UNEMPLOYMENT

- 37% of graduates are long term unemployed in Bangladesh
- Job market is overcrowded
- There is significant skills gap between the fresh graduates compared to the market requirements
 - This gap broadly falls under
 - technology skills
 - soft skills/life skills
 - employment skills



SOLUTION

Creative Wings is a social business providing training to youth and adults of Bangladesh to help them become entrepreneurs and self-employed people



BUSINESS MODEL

work with educational institutions to identify young people who are entrepreneurial



establish links with employers to identify the skills-gap



train the employment seeking people according to their relevant industry and needs

Technology related training

Entrepreneurship training

Life and employability skills training

Advice and mentoring

BUSINESS DETAILS

Location	96, Park Road Baridhara, Dhaka- 1212
Facility	A 300 sqft state of the art classroom setup for 12-15 people with Interactive whiteboard Projector and sound system 9 laptops High speed Internet with WIFI Color Printer 200 sqft office space for client consultation
Staff	<ul style="list-style-type: none">• Abir Mallick – CEO and in charge of Technical operations• To be appointed – Bangladesh programme Co-ordinator• Part time trainers (Hourly Paid)



MARKETTING & COMPETITORS

MARKETING:

Seeking the network and support of Grameen.

COMPETITORS:

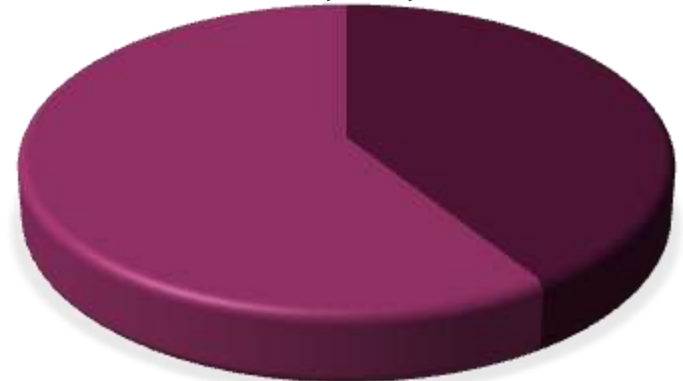
Prothom Alo Jobs, bd jobs – Competitor for some professional courses
Dev's Institute, Nano IT World, One plus IT – Partial competitor for some IT courses

SOURCE OF FUND & INVESTMENT

Setup:

A 300 sqft state of the art classroom setup
Interactive whiteboard
Projector and sound system
9 laptops
High speed Internet with WIFI
Color Printer
200 sqft office space for client consultation

**TOTAL INVESTMENT:TK
1,339,340**



Long Term Assets(equipment and furniture)	548,500
Working Capital (1st year)	790,840

It will be a company under the companies Act, 1994 and converted into Social business.

FINANCIALS FORECAST



	Revenues	Expenses	Profit / Loss
1st Year	708000	790,840	-82,840
2nd Year	814200	827,640	-13,440
3rd Year	977040	866,280	110,760
4th Year	1270152	906,852	363,300
5th Year	1651197.6	949,453	701,745
6th Year	1651197.6	949,453	701,745

Break-even period

3 years

Pay-back period

6 years

SOCIAL IMPACT

- Creative Wings is setup to reduce the number of unemployed young people in Bangladesh.
- A recent report from The Economist published in September 2013 (Economist Intelligence Unit) highlights the fact that 37% of graduates are long term unemployed in Bangladesh and this is the second largest number of graduates unemployed in the Southeast Asia region after Afghanistan (65%).
- We will not only help the underprivileged and people seeking jobs by giving them a means to succeed in life, we will also up-skill existing people to make them 21st century work force.



"ALL HUMAN BEINGS ARE BORN AS ENTREPRENEURS. BUT UNFORTUNATELY, MANY OF US NEVER HAD THE OPPORTUNITY TO UNWRAP THAT PART OF OUR LIFE, SO IT REMAINS HIDDEN. DR MUHAMMAD YUNUS.



WE AT CREATIVE WINGS WANT TO MAKE A CHANGE AND HELP PEOPLE TO UNWRAP THAT PART OF THEIR LIFE BY SHOWING THEM LIFE'S OPPORTUNITIES AND POSSIBILITIES.





THANK YOU