

Society of the School of Excellence

Quality Education: Free for All

Objective

Prepare interesting video lectures to make education easy.

Mission

Quality Education: Free for All

Vision

To make a platform for quality education which will be interesting & available all over the country.



Business Idea

www.soebd.org



Home | About Us | Our Mission | Our Team | Training | Forum | Partners | Get Involved

About Total Academics | How U Can Help | Academic | Vocational | Soft Skills | IT & Computer | General | Talks & Interviews | Publish Ur Video

OUR PROGRAM

- Total Academics
- After School
- Noesis
- Dew Drop
- Ekush

CONTACT

Phone No: +8801714655830
E-mail: info@soebd.com

"The number of books will grow continually, and one can predict that a time will come when it will be almost as difficult to learn anything from books as from the direct study of the whole universe. It will be almost as convenient to search for some bit of truth concealed in nature as it will be to find it hidden away in an immense multitude of bound volumes."

Denis Diderot
French philosopher, art critic, and writer

Categories

Featured Videos

(Goniler range) গণিতের সূত্র-পর্ব ২-আল দুকাবালো
২২৩ এর গুণক জবাবদাত
১,২,৪,৫,১০,১১,
২০,২২,৪৪,৫৫,
১১০
উৎসদাত
১,২,৪, ১১,
১৪২

OPEN CONVERSATION

Latest Message:
1 month, 1 week ago

Sakal: I love noesis :)

salled: what about brino?

Phogako: One Day
Everyone May Cry Out...!!

Shohel: What a wonderful
idea..I really want to be a
part of it

Noesis: Surf into the
NOESIS !!

Name:
guest_5924

Message:

Send

Social Problems

- Educational Expense
- Quality Fluctuation
- All time availability
- Education: A hard nut to crack



Solution

- Provide Quality Education to all
- Ensure 24/7 availability
- Making Education Interesting
- Free of cost



SOCIAL IMPACT

- Large number of students will get same quality education.
- Students will get the assistance of highly qualified teachers 24/7.
- Education will be reduced.
- Education will be entertaining.
- Fear of study will be gone.
- New opportunity of employment will be created.





Who we are!

- Ex-Cadets
- Ex-BUET, IUT, DU, Medical Students
- Ex & Current MNC Professionals



Engr. Hasnain Ishtiaq
B.Sc. (Hon's), Mechanical, IUT
MBA, North South University
Director, School of Excellence
Employee, British American Tobacco



Ahammad Ali
B.Sc. (Hon's), M. Sc. (Math), DU
Director, School of Excellence
MD, SOE Communications
Former Employee, Evince Group



B.M. Farid Rahman
B.Sc. (Hon's), BUET, M.Sc. (Electronics)
Ph.D. (South Carolina University)
Director, School of Excellence
Employee, Intel

Similar Business type



amarSchool24.com
for every chapter of your education



TED Ideas worth spreading

Investment Size: BDT. 2 Million

1st year Investment Break down

Long Term	Amount in BDT	Short Term	Amount in BDT
Web Site	250,000	Salary	360,000
Projector	100,000	Rent	240,000
Furniture	500,000	Utility	30,000
Editing Panel	200,000	Transport	30,000
Equipment	150,000	Others	30,000
Legal & Others	110,000	Total	690,000
Total	1,310,000	Grand Total	20,00,000

Cost Per Lecture: BDT. 6,000/=

Title	Amount	Title	Amount
Variable Cost		Fixed Cost	
Scripts	1,000	Salary	800
Presenter	1,500	Infrastructure	500
Editor	500	Utility	200
Creative Works	1,000	Marketing Exp.	500
Total	4,000	Total	2,000
Cost Per Lecture = 4,000 + 2,000 = BDT. 6,000/=			

Requirement

Marketing Partner
Investors

Investment Requirement BDT. 1 Million

Title	Amount
Camera	500,000
Lights & Others	100,000
Research	50,000
Editor	50,000
Marketing Exp.	150,000
Project Development	150,000



Financial Statement

Amount in BDT '000'

Title	2015	2016	2017	2018	2019
Revenue	1,900	3,500	6,200	8,200	11,300
Cost of Goods Sold	800	1,100	2,050	2,800	3,600
Gross Profit	1,100	2,400	4,150	5,400	7,700
Expense					
Sales Expense	220	410	720	1,020	1,530
Admin Expense	775	1,035	1,690	2,400	3,200
Total Expense	995	1,445	2,410	3,420	4,730
Profit Before Tax	105	955	1,740	1,980	2,970
Tax	0	143	348	396	594
Profit After Tax	105	812	1,392	1,584	2,376
Pay Back Amount	0	400	600	800	1,200

Break Even Point: 4 Years

Payback Period: 5 Years

Gross Profit Projection

Amount in BDT '000'

	2015	2016	2017	2018	2019
Revenue					
Advertisement	1,000	2,000	3,500	5,000	7,000
Media Works	600	1,000	2,000	2,500	3,500
Module Development	300	500	700	700	800
Total Revenue	1,900	3,500	6,200	8,200	11,300
Cost of Goods Sold					
Lecture Development	500	500	750	1,000	1,250
Media Works	200	400	1,000	1,500	2,000
Module Development	100	200	300	300	350
Total Cost of Goods Sold	800	1,100	2,050	2,800	3,600
Gross Profit	1,100	2,400	4,150	5,400	7,700

Marketing Strategy

- Topic: **Basic Mathematics.**
- Target Group:
 - Primary school students.
 - Higher school Students: Class VI to Class X
 - Technical student and BCS Candidates
- Marketing Policy:
 - Internet Advertisement.
 - Sponsorship
 - Uploading video in Facebook Page: [BCS Our Goal](#)
 - Total Viewer: 92,000
 - Poster, Leaflet, banner
 - Campaign in school and colleges.



