

HASAN KOYEL BIRD HATCHERY



Project prepared by: Md. Rafiqul Islam

Grameen Shakti SamaJik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD KAMRUL HASAN
Age	:	15-03-1986 (28 Years)
Education, till to date	:	B.Sc
Marital status	:	Married
Children	:	1 Son & 1 Daughter
No. of siblings:	:	1 Brothers & 2 Sister
Present Address	:	Vill: Faydabad P.O: Faydabad Madrasha P.S: Dokshinkhan Dist: Dhaka
Parent's and GB related Info	:	
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	SHEIKH KHORSHEDA
(iii) Father's name	:	MD MONJUR HASAN (MOJNU)
(iv) GB member's info	:	Branch: Uttarkhan Uttara Centre # 12 (Female), Member ID: 1762, Group No: 02 Member since: 10 Years First loan: 5,000 taka.
Further Information:	:	Existing loan: 1,40,000 Taka Outstanding loan: 50,000 Taka
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Five years experience in running business. He has 3 days training from Khamar bari.
Other Own/Family Sources of Income	:	Father's Income (egg shop at Tongi Mosque Market)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01819-111009
Father Contact No.	:	01711-732250
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Sheikh Khorsheda is a member of Grameen Bank since 10 years. At first she took 5,000 taka loan from Grameen Bank. Sheikh Khorsheda gradually took loan from GB. Utilize loan in her husband egg selling business. Finally, she is a successful member of Grameen Bank who is improve her livelihood successive.

Proposed Nobin Udyokta Business Info

Business Name	:	HASAN POULTRY & HATCHERY
Location	:	At entrepreneur own house Faydabad, Dokshinkhan, Dhaka
Total Investment in BDT	:	7,44,000 taka
Financing	:	Self BDT 4,44,000 (from existing business) 60% Required Investment BDT 3,00,000 (as equity) 40%
Present salary/drawings from business (estimates)	:	10,000 Taka
Proposed Salary	:	12,000 Taka
Implementation	:	<ul style="list-style-type: none"> ▪The entrepreneur currently run a koyel bird rearing business. ▪Every month thirty thousand young koyel birds produced from eggs by incubator. ▪At present, there have 15 thousand birds. ▪73% female chic & 27% Male chic. ▪After thirty eight days of rearing, the birds started laying eggs. ▪Each koeyel bird will be produce eggs ten months in a year. ▪After collects 70% egg the birds will be sold. ▪The business is operating by entrepreneur. Existing three employee. ▪Collects eggs from Norshingdi, Bogra & Trishal Mymenshing. ▪Agreed grace period is 4 months.

Existing Business (BDT)

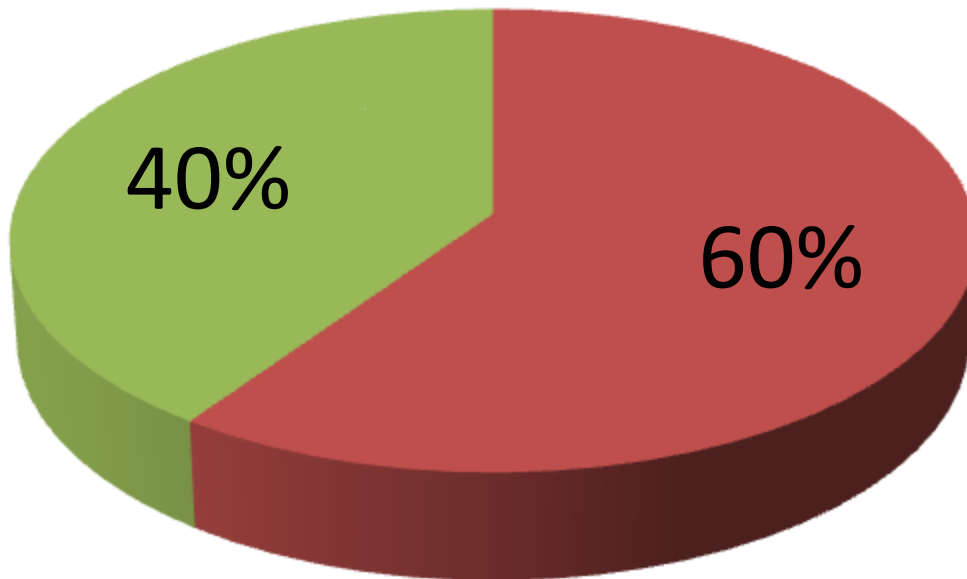
Particular	Monthly	Yearly
Revenue (sales)		
Chic sale (6 tk x 21,375pcs)	128,250	1,539,000
Broken Egg sale (1 x 1250)	1,250	15,000
Total Sales (A)	129,500	1,554,000
Less. Variable Expense		
Purchase Egg (25,000 x 2.40)	60,000	720,000
Broken egg 5%(1250)		
Reject chic 10% (2375)		
Chic (on process) (21,375)		
Total variable Expense (B)	60,000	720,000
Contribution Margin (CM) [C=(A-B)]	69,500	834,000
Less. Fixed Expense		
Electricity Bill	7,000	84,000
Transportation	1,000	12,000
Salary (staff)	26,000	312,000
Salary (self)	10,000	120,000
Entertainment	3,000	36,000
Mobile Bill	600	7,200
Total fixed Cost (D)	47,600	571,200
Net Profit (E) [C-D]	21,900	262,800

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Setting Machine (2)	1,00,000	-	1,00,000
Hatching Machine (3)	1,50,000	-	1,50,000
Chic Boarding (2)	1,00,000	-	1,00,000
Generator	34,000	-	30,000
building Shed	-	20,000	20,000
Chic feed	-	2,80,000	2,80,000
Egg (25,000 x 2.4)	60,000	-	60,000
Total	4,44,000	3,00,000	7,44,000

Source of Finance

- Entrepreneur's Contribution 444,000
- Investor's Investment 300,000
- Total 744,000



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)				
Male chic(1840), Female chic(5,000), Chic rearing (6840),Egg (5000 x 80%)(4000 x 30)= 1,20,000,Chic sale (30,000 x 7 tk x 10 month)	150,000	1,800,000	1,890,000	1,984,500
Broken egg sale (6,000 x 1tk x 10 month)	5,000	60,000	63,000	66,150
Sale matured bird after 12 month(6840 x 30),	17,100	205,200	215,460	226,233
egg sale (84,000 x 2.40)(average 10 month)	168,000	2,016,000	2,116,800	2,222,640
Total Sales (A)	340,100	4,081,200	4,285,260	4,499,523
Less. Variable Expense				
Purchase egg (8,000 x 2.40), broken egg 5%(400), chic reject 10% (760)	1,600	19,200	20,160	21,168
Total chic (6,840) Feed (6840 x 1.2 x 30) x 12 month	246,240	2,954,880	3,102,624	3,257,755
Total variable Expense (B)	247,840	2,974,080	3,122,784	3,278,923
Contribution Margin (CM) [C=(A-B)	92,260	1,107,120	1,162,476	1,220,600
Less. Fixed Expense				
Electricity Bill	10,000	120,000	126,000	132,300
Transportation	1,400	16,800	17,640	18,522
Salary (3 staff)	30,000	360,000	360,000	360,000
Salary (self)	12,000	144,000	144,000	144,000
Entertainment	4,000	48,000	50,400	52,920
Mobile bill & SMS Monitoring	800	9,600	10,080	10,584
Non Cash Item				
Depreciation	6,400	76,800	76,800	76,800
Total Fixed Cost	64,600	775,200	784,920	795,126
Net Profit (E) [C-D)	27,660	331,920	377,556	425,474
Investment Payback		120,000	120,000	120,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	300,000		
1.2	Net Profit	331,920	377,556	425,474
1.3	Depreciation (Non cash item)	76,800	76,800	76,800
1.4	Opening Balance of Cash Surplus		288,720	623,076
	Total Cash Inflow	708,720	743,076	1,125,350
2	Cash Outflow			
2.1	Purchase of Product	300,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	120,000	120,000	120,000
	Total Cash Outflow	420,000	120,000	120,000
3	Net Cash Surplus	288,720	623,076	1,005,350

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:3
Experience & Skill : 5 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Bird Flue

OPPORTUNITIES

Huge demand in the community

THREATS

Theft
Fire

Pictures













FAMILY PICTURE

