### **JOMMON SHOES**



Project identification and prepared by: Shahabuddin, Ashulia Unit, Dhaka Project verified by: Md Mizanur Rahman Patwary

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD KAMRUL ISLAM		
Age	:	01-01-1990 (25 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	Nil		
Address	:	Vill: South Rajashon P.O: Rajason P.S: Savar Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MOST. NURJAHAN BEGUM  MOKSED ALI  Branch: Birulia Ashulia, Centre # 83 (Female),  Member ID: 8494/1, Group No: 02  Member since 09 Years from 2006  First loan: 7,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 20,000 Outstanding loan: BDT 11,802 Father No No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Ten years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Father's income (Agriculture)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01748-865895
Father Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Most. Nurjahan Begum is a member of Grameen Bank since 09 years. At first she took 7,000 taka loan from Grameen Bank. Most. Nurjahan Begum gradually took loan from GB. Utilize loan agriculture.

Proposed Nobin Udyokta Business Info				
Business Name	:	JOMMON SHOES		
Location	:	City Centre, Savar, Dhaka		
Total Investment in BDT	:	BDT 4,00,000		
Financing	:	Self BDT 2,50,000 (from existing business) 63% Required Investment BDT 1,50,000 (as equity) 38%		
Present salary/drawings from business (estimates)	:	7,000 Taka		
Proposed Salary	:	10,000 Taka		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing shoe like; Ladies shoe, Gents shoe, kids shoe etc.</li> <li>Average 25% gain on sales.</li> <li>The business is operating by entrepreneur. Existing one employee.</li> <li>Collects goods from and Bongobondhu Aveneue, Dhaka.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>		

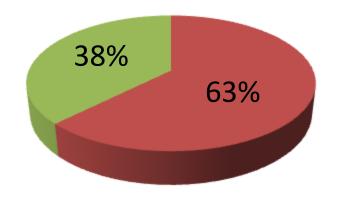
<b>Existing Business</b>	(BDT)	
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Exioting Da	3111C33 (B	.,	
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Ladies shoe, Gents shoe, kids shoe etc	3,500	105,000	1,260,000
Total Sales (A)	3,500	105,000	1,260,000
Less. Variable Expense			
	2.625	70.750	0.45,000
Ladies shoe, Gents shoe, kids shoe etc	2,625	78,750	945,000
Total variable Expense (B)	2,625	<b>78,750</b>	945,000
Contribution Margin (CM) [C=(A-B)	875	26,250	315,000
Less. Fixed Expense			
Rent		3,850	46,200
Electricity Bill		600	7,200
Mobile Bill		300	3,600
Transportation		1,000	12,000
Salary (self)		7,000	84,000
Salary(Staff)		6,000	72,000
Entertainment		300	3,600
Others		100	1,200
Total fixed Cost (D)		19,150	229,800
Net Profit (E) [C-D)		7,100	85,200

Investment	Brea	kd	lown
	DICU	170	

Particulars	Existing	Proposed	Proposed Total
Gents Flat shoe, (100pcs x 350), China shoe (30pcs x 800),	35,000 24,000	35,000 24,000	1,50,000
Keds (pcs30 x 900),	27,000	27,000	
Ladies Shoe (80 x 350), Ladies Hill (15pcs x 800),	28,000 12,000	28,000 12,000	
Chins shoe (28pcs x 500),	14,000	14,000	
Kids shoe (20pcs x 500)	10,000	10,000	
Security	1,00,000	-	1,00,000
Total	2,50,000	1,50,000	4,00,000

#### **Source of Finance**



- Entrepreneur's Contribution 250,000
- Investor's Investment 150,000
- Total 400,000

Financial P	rojection	(BDT)
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Daily	Monthly	1st Year	2nd Year
5,300	159,000	1,908,000	2,003,400
5,300	159,000	1,908,000	2,003,400
3,975	119,250	1,431,000	1,502,550
3,975	119,250	1,431,000	1,502,550
1,325	39,750	477,000	500,850
	3,850	46,200	46,200
	600	7,200	7,500
	550	6,600	6,600
	1,500	18,000	18,000
	10,000	120,000	120,000
	7,000	84,000	84,000
	400	4,800	5,000
	100	1,200	1,500
	24,000	288,000	288,800
	15,750	189,000	212,050
		120,000	120,000
	5,300 <b>5,300</b> 3,975 <b>3,975</b>	5,300 159,000  5,300 159,000  3,975 119,250  3,975 39,750  3,850  600  550  1,500  10,000  7,000  400  100  24,000	5,300       159,000       1,908,000         5,300       159,000       1,908,000         3,975       119,250       1,431,000         1,325       39,750       477,000         3,850       46,200         600       7,200         550       6,600         1,500       18,000         10,000       120,000         400       4,800         100       1,200         24,000       288,000         15,750       189,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	200,000	
1.2	Net Profit	189,000	212,050
1.3	Depreciation (Non cash item)	_	-
1.4	Opening Balance of Cash Surplus		69,000
	Total Cash Inflow	389,000	281,050
2	Cash Outflow		
2.1	Purchase of Product	200,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	120,000	120,000
	Total Cash Outflow	320,000	120,000
3	Net Cash Surplus	69,000	161,050

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

Local competitors;

# Pictures





















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## **FAMILY PICTURE**

