Proposed NU Business Name : Jana Library & Stationary & Khelaghor



NU Identified and PP Prepared:

Md. Nazmul Karim (Manikgonj Unit)

Verified by: Md. Khalilur Rahman



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Md. Ariful Islam
Age	••	24 years
Marital status	•	Un-married
Children	:	N/A
No. of siblings:	••	1 brothers, 2 sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc		Mother √ Father Mrs. Dolena Begum Mr. Md Julhas Islam Branch: Dhakuli Centre: 61/M , Loanee no.: 4104, Member since: 12-07-1988, First loan: Tk. 5000 Total Amount Received: Tk. 2,10,000 Existing loan: Tk. 60,000, Outstanding: Tk. 28,100 NU N/A N/A N/A
(ix) Others Education	:	N/A B.A

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Business
Trade License		105 – 14/15
Business Experiences	:	5 years
Other Own/Family Sources of Income	••	N/A
Other Own/Family Sources of Liabilities	••	N/A
NU Contact Info	••	01736339315
NU Project Source/Reference	•	GT Manikganj Unit, Manikganj

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank since 1988 (26years). At first she took a loan amount BDT 5,000 from Grameen Bank. She built her house by using GB loan of BDT 1,00,000. NU expanded his existing store by the help of GB loan. NU's mother gradually improved their life standard by using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Jana Library & Stationary& khelaghor
Address/ Location	:	Betila college gate,betila bazar, manikganje
Total Investment in BDT	:	3,00,000
Financing		Self BDT 1,50,000 (from existing business) - 50 % Required Investment BDT 1,50,000 (as equity) - 50 %
Present salary/drawings from business (estimated)		6,000
Proposed Salary		7,000
i. Proposed Business % of present gross profit margin	:	33%
ii. Estimated % of proposed gross profit margin	:	33%
iii. Agreed grace period	:	5 months

PRESENT & PROPOSED INVESTMENT BREAKDOWN

	Particulars		Existing Business (BDT)	Proposed (BDT)	Total (BDT)
	Investments in different of	categories:	(1)	(2)	(1+2)
(i)	Present stock items: Various Stationary Items Cosmetics items Sports items Electrics items Mobile accessories Metal Rack	: 50,000 : 25,000 : 20,000 : 16,000 : 15,000 : 24,000	1,50,000		
(ii)	Proposed stock items: Photocopy machine Computer Printer Various stationary item	: 70,000 : 25000 : 15,000 ns: 40,000		1,50,000	
	Total Capita	I	150000	1,50,000	3,00,000

INFO ON EXISTING BUSINESS OPERATIONS

5 1	Existing Business (BDT)				
Particulars	Monthly	Yearly			
Sales (A)	36,000	4,32,000			
Less: Cost of sales (B)	24,000	2,88,000			
Gross Profit (33%) (C) [C=(A-B)]	12000	1,44,000			
Less: Operating Costs					
Electricity bill	300	3600			
Mobile bill	300	3600			
Shop Rent	1,000	12,000			
Entertainment	200	2,400			
Present salary/Drawings- self	6,000	72,000			
Present salary-Employee (No. of employee : No)	-	-			
Others	200	2,400			
Non Cash Item:					
Depreciation Expenses (10%)	200	2,400			
Total Operating Cost (D)	8200	98,400			
Net Profit (C-D):	3,800	45,600			

FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD	Τ)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	1500	45,000	5,40000	1600	48,000	5,76,000	1800	54,000	6,48,000
Less: Cost of sales (B)	1200	36,000	4,32,000	1340	40,200	4,82,400	1540	46,200	5,54,400
Profit (33%) (C) [C=(A-B)]	300	9,000	1,08,000	260	7,800	93,600	260	7,800	93,600
Income from Photocopier and scanner machine (D)	300	9000	1,08000	400	12000	144000	500	15000	180000
Gross profit E=(C+D)	600	18000	216000	660	19800	237600	760	22800	273600
Less: Operating Costs									
Electricity bill		500	6,000		550	6,600		600	7,200
Mobile bill		400	4800		400	4800		400	4800
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Entertainment		200	2,400		200	2,400		200	2,400
Present salary/Drawings- self		7,000	84,000		7,000	84,000		7,000	84,000
Others		200	2,400		200	2,400		200	2,400
Non Cash Item:									
Depreciation Expenses (15%)		1,375	16,500		1,375	16,500		1,375	16,500
Total Operating Cost (D)		10,675	1,28,100		10,675	1,28,100		10,675	1,28,100
Net Profit (C-D):		7,325	87,900		9,125	1,09,500		12,125	1,45,500
GT payback			60,000			60,000			60,000
Retained Income:			27,900			49,500			85,500

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	1,50,000		
1.2	Net Profit	87,900	1,23,000	1,58,400
1.3	Depreciation (Non cash item)	16,500	16,500	16,500
1.4	Opening Balance of Cash Surplus		16,300	95,800
	Total Cash Inflow	2,54,400	1,55,800	2,70,700
2.0	Cash Outflow			
2.1	Purchase of Product	1,50,000		
2.2	Payment of GB Loan	28,100	-	-
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	2,38,100	60,000	60,000
3.0	Net Cash Surplus	16,300	95,800	2,10,700

Strength

WEAKNESS

- > Availability of Products Sourcing.
- ➤ Skilled & 5 Years of Experience

> Lack of Investment

OPPORTUNITIES

- **Expansion Of Business**
- > To acquire financial solvency.

THREATS

- > Fire
- > Theft

Pictures















7th Internal Design Lab On 20 April, 2015 at Grameen Trust

