#### A Nobin Udyokta Project

### Proposed NU Business Name : UTTARA REFREGERATION



NU Identified and PP Prepared & Verified by :

Md.Nazrul Islam

Presented by Md. Aminul Islam



# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	••	Md. Aminul Islam (Shapon)
Age	:	07-03-1995 ( 19 years )
Marital status	•	Married
Children	:	1 Daughter
No. of siblings:	:	01 brother, 2- sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother   Father   Mrs. Samsun Nahar  Late Nur Alom  Branch: Sonapur -Ramgonj, Centre: 50/M,  Group-05, Loanee no-5166/1  Member since: 09-05-11, First loan: Tk. 10,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GCCN, GKF	:	Existing Ioan: Tk.=12000, Outstanding: Tk.=8040/NUN/AN/AN/AN/A

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

Present Occupation	:	Business Trade License No: 830
Business Experiences	:	04 years
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/ Reference	:	GT -Ramgonj Unit ,Laxmipur .

# BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank since 2011 (3 years). At first she took a loan of 10,000 taka from Grameen Bank. NU use GB Loan in his Business. NU expanded his existing business with GB loan. NU's mother gradually improved their life standard by using GB loan.

# PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	UTTARA REFRIGERATION
Address/ Location	:	Sonapur, chitoishi Road, Sonapur, Ramgonj, Laxmipur.
Total Investment in BDT	:	350000/
Financing	:	Self BDT 150000 (from existing business) - 43 % Required Investment BDT 200,000 (as equity) 57 %
Present salary/drawings from business (estimated)	:	8000
Proposed Salary	:	8000
Proposed Business  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin	:	20% 20% 5 months
(iii) Agreed grace period		

# INFO ON EXISTING BUSINESS OPERATIONS

Particulars	Existing Business (BDT)			
r ai ticulai 5	Monthly	Yearly		
Sales (A) from ,sale Repaired old refrigerator ,				
Compressor, Motors, Electric Fan etc.				
	50000	600000		
Less: Cost of sales (B)	40000	480000		
Nit Income	10000	120000		
Income from - Repairing ,Servicing & others	15000	180000		
Gross Profit (C) [C=(A-B)]	25000	300000		
Less: Operating Costs				
Electricity bill	500	6000		
Generator bill	150	1800		
Shop Rent	1500	18000		
Night Guard bill	100	1200		
Meals for Staff	1000	12000		
Mobile bill	500	6000		
Present salary/Drawings- self	8000	96000		
Present salary-Employee (1)	6000	72000		
Others (FEE)	500	6000		
Non Cash Item:				
Depreciation Expenses(20%)	725	8700		
Total Operating Cost (D)	18975	227700		
Net Profit (C-D):	6025	72300		

# PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing Business (BDT)	Proposed (BDT)	Total (BDT)
(i) Present stock items:    Advance-    Accessories- for work (ii) Gas cylinder( 600) *04    Gas Cylinder (12 )*01    Gas Cylinder (34) *02    Gas Cylinder (22)*02    Compressor ( For sale ) 06 p    Class Motor " 02 p    pump Motor " 04 p	18000 10000 15000 8000 15000 10000 10000	150000		
Selling Fan " 04 p  Old Refrigerator for sale (07)	4000 35000			
1/4 Pipe ( 10 Coil) 25 Condressar (9,10,11 Lair) 4 Cooling Over Load Hitter 2 Timer / 2 Rile Overload 2 coil Wire (22,24,26,34) 2	0000 5000 40000 20000 20000 5000 10000		200000	
Total Capital		150000	200000	350000

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1	(BDT)	Year 2 (BDT)		Year 3	(BDT)
Particulars	Monthly	Yearly	Monthly	Yearly		
Estimated Sales (A)income from , sale old Refrigerator, Compressor, motors ,Electric Fan etc.	70000	840000	75000	900000	80000	960000
Less: cost of sales (B)	56000	672000	60000	720000	64000	768000
Profit	14000	168000	15000	180000	16000	192000
Income from ,Servicing, Repairing , etc	18000	216000	20000	240000	20000	240000
Gross Profit (C) [C=(A-B)]	32000	384000	35000	420000	36000	432000
Less: Operating Costs						
Electricity bill	500	6000	600	7200	600	7200
Generator bill	150	1800	200	2400	200	2400
Shop Rent	1500	8400	1500	8400	1500	18000
Night Guard bill	100	1200	100	1200	100	1200
Meals for Staff (3)	1000	12000	1500	18000	1500	18000
Mobile Bill (SMS & Reporting inclusive)	500	6000	500	6000	500	6000
Proposed Salary- Self	8000	96000	8000	96000	8000	96000
Proposed Salary- Staff (1)	6000	72000	7000	84000	7000	84000
Others (fee )	500	6000	500	6000	500	6000
Non Cash Item:						
Depreciation Expenses(20%)	725	8700	725	8700	725	8700
Total Operating Cost (D)	18975	227700	20625	247500	20625	247500
(Net Profit C-D) :	13025	156300	14375	172500	15375	184500
Payback to GT		80000		80000		80000
Retained Income:		76300	925	00		104500

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY,)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200000		
1.2	Net Profit ( Ownership Tr. Fee added back)	156300	172500	184500
1.3	Depreciation (Non cash item)	8700	8700	8700
1.4	Opening Balance of Cash Surplus		76960	178160
	Total Cash Inflow	365000	258160	371360
2.0	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan	8040		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	80,000	80000	80000
	Total Cash Outflow	288040	80000	80000
3.0	Net Cash Surplus	85000	178160	291360

# SWOT ANALYSIS

STRENGTH	WEAKNESS
<ul> <li>Skilled &amp; 4 years experience</li> <li>Well known in local areas</li> </ul>	> Opponent in same areas
OPPORTUNITIES	THREATS
<ul> <li>➤ Center point for business holders</li> <li>➤ Beside Main Road</li> </ul>	<ul><li>Fire</li><li>Theft</li></ul>







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For more information
Grameen Trust
Md.Aminul Islam(Sapon)

Phone No: 9017038 Cell No: 01814993616

