

Project identification by: Abu Bakkar Siddique, Dokshinkhan Unit, Dhaka Project prepared by: Md Rafiqul Islam

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. MOTIUR MUNNA		
Age	:	14-11-1987 (27 Years)		
Education, till to date	:	HSC Pass		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	2 Brother sand 1 Sister		
Address	:	Vill: 231 Holan P.O: Dokshinkhan P.S: Dokshinkhan Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : : :	Most. Morium Begum PHOL MUHAMMOD Branch: Dokshinkhan Centre # 17 (Female), Member ID: 6517/1, Group No: 06 Member since: 01-01-2009 (06 Years) First loan: 5,000 taka. Outstanding loan: Nil N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	One years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Father's income (Hotel business)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01937-737472
Mother Contact No.	:	
NU Project Source/ Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dokshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

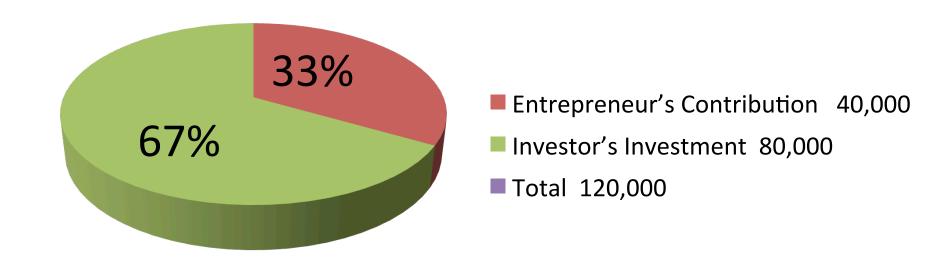
Most. Moriom Begum is a member of Grameen Bank since 06 years. At first she took 5,000 taka loan from Grameen Bank. Most. Moriom Begum gradually took loan from GB. Utilize loan her husband hotel business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MOTHERLAND TRADE		
Location	:	Near Holan Mosque, Holan, Dhaka-1229		
Total Investment in BDT	:	1,20,000 taka		
Financing	:	Self BDT 40,000 (from existing business) 33%		
		Required Investment BDT 80,000 (as equity) 67%		
Present salary/drawings from business (estimates)	:	6,000 Taka		
Proposed Salary	:	6,000 Taka		
Implementation	: The business is planned to be scaled up by investment existing goods like; Mobile Charger, Mobile Caching, Pen, I Ball and various stationery item. Provide Computer related service like; E-mail sending, Combrowsing, Computer training, Song download. Average 20% gain on sales. The business is operating by entrepreneur. Existing employee. The shop is rented. Collects goods from Dokshinkhan. Agreed grace period is 4 months.			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)	-		·		
Mobile Charger, Mobile Caching, Pen,					
Khata, Ball and various stationery item	500	15,000	180,000		
Computer (Compose, E-mail, Training, Song					
download)	400	12,000	144,000		
Total Sales (A)	900	27,000	324,000		
Less. Variable Expense					
Mobile Charger, Mobile Caching, Pen,					
Khata, Ball and various stationery item	400	12,000	144,000		
Computer	60	1,800	21,600		
Total variable Expense (B)	460	13,800	165,600		
Contribution Margin (CM) [C=(A-B)	440	13,200	158,400		
Less. Fixed Expense					
Rent		1,000	12,000		
Electricity Bill		300	3,600		
Mobile Bill		300	3,600		
Transportation		200	2,400		
Salary (self)		6,000	72,000		
Entertainment		200	2,400		
Others		100	1,200		
Total fixed Cost (D)		8,100	97,200		
Net Profit (E) [C-D)		5,100	61,200		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Mobile Charger, Mobile Caching, Pen, Khata, Ball and various stationery item	20,000	80,000	1,00,000			
Computer	20,000	-	20,000			
Total	40,000	80,000	1,20,000			

Source of Finance



Finar	Financial Projection (BDT)			
Particular	Daily	Monthly	1st Year	
Revenue (sales)				
Mobile Charger, Mobile Caching, Pen,				
Khata, Ball and various stationery item	1,200	36,000	432,000	
Computer (Compose, E-mail, Training,				
Song sownload)	500	15,000	180,000	
Total Sales (A)	1,700	51,000	612,000	
Less. Variable Expense				
Mobile Charger, Mobile Caching, Pen,				

960

100

1,060

640

28,800

31,800

19,200

1.000

300

550

400

400

333

8,983

10,217

6,000

3,000

345,600

381,600

230,400

12,000

3,600

6,600

4,800

72,000

4,800

4,000

107,800

122,600

32,000

36,000

Khata, Ball and various stationery item

Contribution Margin (CM) [C=(A-B)

Total variable Expense (B)

Mobile bill & SMS Monitoring

Less. Fixed Expense

Electricity Bill

Transportation

Entertainment

Non Cash Item

Total Fixed Cost

Net Profit (E) [C-D)

Investment Payback

Depreciation

Salary (self)

Computer

Rent

2nd Year

453,600

189,000

642,600

362,880

37,800

400,680

241,920

12,000

4,000

7,000

5,500

72,000

5,300

4,000

109,800

132,120

32,000

3rd year

476,280

198,450

674,730

381,024

420,714

254,016

12,000

4,500

7,500

6,300

72,000

6,000

4,000

112,300

141,716

32,000

39,690

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	122,600	132,120	141,716
1.3	Depreciation (Non cash item)	4,000	4,000	4,000
1.4	Opening Balance of Cash Surplus		94,600	198,720
	Total Cash Inflow	206,600	230,720	344,436
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	94,600	198,720	312,436

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 01 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures









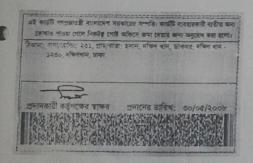


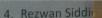




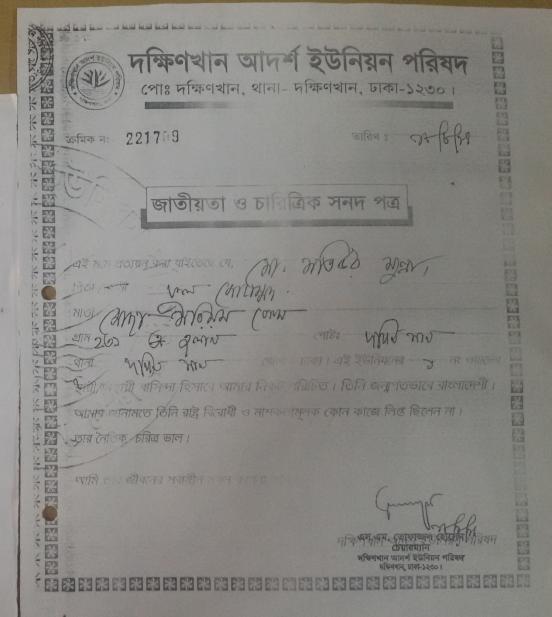








5. Mr. K M Asad



FAMILY PICTURE

