

Project identification by: Nurul Amin, Bashon Unit, Gazipur Project prepared by: Md Rafiqul Islam

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	ZAHIRUL ISLAM		
Age	:	29-08-1987 (28 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	1 Brother and 1 Sister		
Address	:	Vill: Paler para P.O: Chandona P.S: Gazipur Sadar Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ZAHURA SIRAJUL ISLAM Branch: Bashon Gazipur Centre # 03 (Female), Member ID: 1592, Group No: 09 Member since: 10-08-1990 (25 Years) First loan: 4,000 taka. Existing Loan: BDT 4,00,000 Outstanding loan: BDT 3,50,000		
(v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Mother No No No		

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BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Twelve years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mother's income (House Rent)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01721-394415
Father Contact No.	:	01915-396959
NU Project Source/ Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Zahura is a member of Grameen Bank since 25 years. At first she took 4,000 taka loan from Grameen Bank. Zahura gradually took loan from GB. Utilize loan in cow rearing. She also made a house and purchase a land.

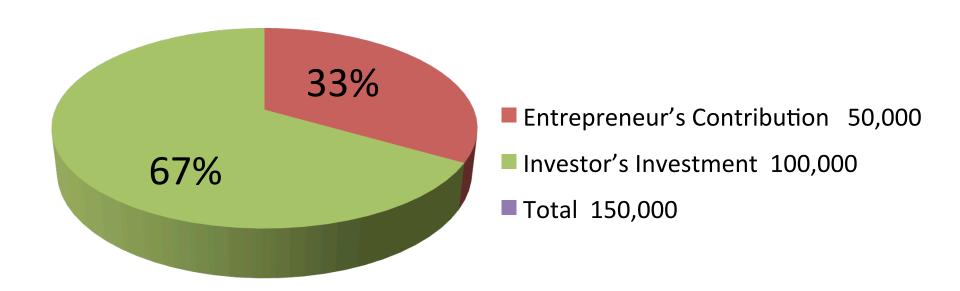
Proposed Nobin Udyokta Business Info				
Business Name	:	ZAHURA ENTERPRISE		
Location	:	At entrepreneur own house, Palerpara, Gazipur		
Total Investment in BDT	:	1,50,000 taka		
Financing	:	Self BDT 50,000 (from existing business) 33% Required Investment BDT 1,00,000 (as equity) 67%		
Present salary/drawings from business (estimates)	:	5,000 Taka		
Proposed Salary	:	7,000 Taka		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips, Chanachur, Soft drinks, Noodles, Cosmetics etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. Collects goods from Chourasta Gazipur. Agreed grace period is 4 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)	•		
Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips,			
Chanachur, Soft drinks, Noodles, Cosmetics etc	2,400	72,000	864,000
Total Sales (A)	2,400	72,000	864,000
Less. Variable Expense			
Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips,			
Chanachur, Soft drinks, Noodles, Cosmetics etc	2,040	61,200	734,400
Total variable Expense (B)	2,040	61,200	734,400
Contribution Margin (CM) [C=(A-B)	360	10,800	129,600
Less. Fixed Expense			
Electricity Bill		350	4,200
Generator Bill		100	1,200
Mobile Bill		200	2,400
Transportation		500	6,000
Salary (self)		5,000	60,000
Entertainment		200	2,400
Total fixed Cost (D)		6,350	76,200
Net Profit (E) [C-D)		4,450	53,400

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Rice, Pulse, Oil, Sugar, Flour Biscuit, Chips, Chanachur, Soft drinks, Noodles, Cosmetics etc	50,000	1,00,000	1,50,000			
Total	50,000	1,00,000	1,50,000			

Source of Finance



Financial Projection (BDT)

Finalicial Projection (DD1)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Rice, Pulse, Oil, Sugar, Flour Biscuit,						
Chips, Chanachur, Soft drinks,						
Noodles, Cosmetics etc	4,000	120,000	1,440,000	1,512,000	1,587,600	
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600	
Less. Variable Expense						
Rice, Pulse, Oil, Sugar, Flour Biscuit,						
Chips, Chanachur, Soft drinks,						
Noodles, Cosmetics etc	3,400	102,000	1,224,000	1,285,200	1,349,460	
Total variable Expense (B)	3,400	102,000	1,224,000	1,285,200	1,349,460	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	238,140	
Less. Fixed Expense						
Electricity Bill		300	3,600	3,600	3,600	
Generator Bill		100	1,200	1,400	1,600	
Mobile bill & SMS Monitoring		450	5,400	5,500	5,800	
Transportation		700	8,400	9,000	9,500	
Salary (self)		7,000	84,000	84,000	84,000	
Entertainment		300	3,600	4,000	4,500	
Total Fixed Cost		8,850	106,200	107,500	109,000	
Net Profit (E) [C-D)		9,150	109,800	119,300	129,140	
Investment Payback			40,000	40,000	40,000	

Cash flow projection on business plan (rec. & Pay)

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#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	109,800	119,300	129,140
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		69,800	149,100
	Total Cash Inflow	209,800	189,100	278,240
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	69,800	149,100	238,240

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures

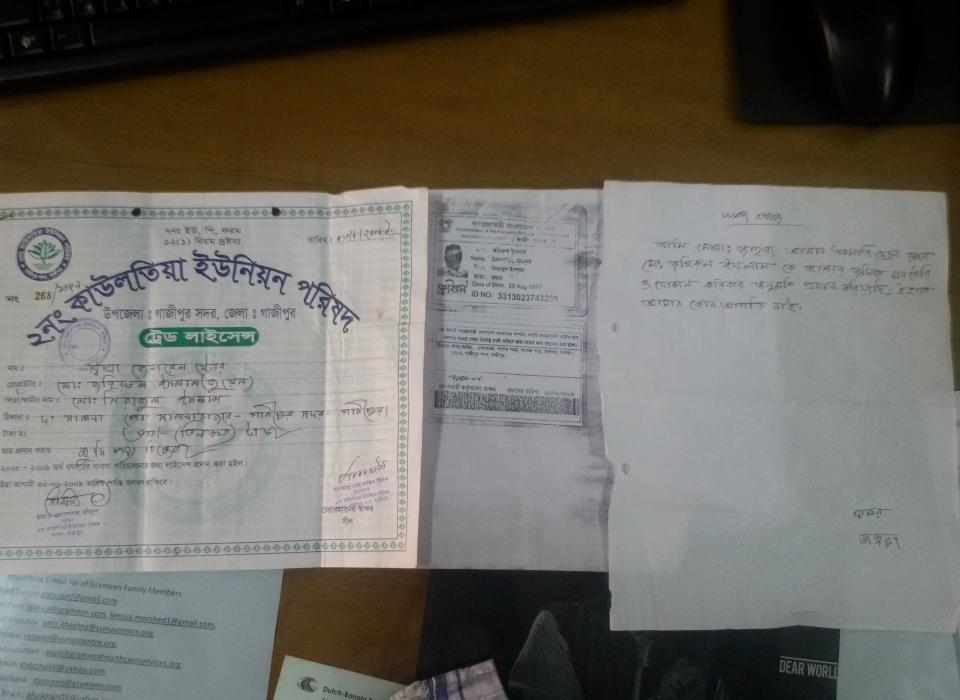












FAMILY PICTURE

