

Proposed NU Business Name: DAFFODIL BEAUTY PARLOR



Project identification and prepared by: Md Asif Istear,
Ashulia Unit, Dhaka

Project verified by: MD. Rofiquil Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	SHEEN HOSSEN BHUIYA
Age	:	15-05-1988 (27 Years)
Education, till to date	:	HSC
Marital status	:	Single
Children	:	No
No. of siblings:	:	One Brother Three Sister
Present Address		Vill: Chapain P.O: C.R.P P.S: Saver, Dist: Dhaka.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MRIDULA HOSSEN BHUIYA
(iii) Father's name	:	MD ABUL HOSSEN BHUIYA
(iv) GB member's info	:	Branch: Asulia, , Centre # 83 (Female), Member ID: 9256 Group No: 07 Member since: 22-10-2010 (05 Years) First loan: 5,000 taka.
Further Information:		Existing Loan: BDT 15,000, Outstanding loan: BDT 3200
(v) Who pays GB loan installment	:	Mother : No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Three years experience in running business. He has One Years training.
Other Own/Family Sources of Income	:	Father Business (Agriculture)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01918-939357
Mother Contact No.	:	01911-029625
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Asulia Unit

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MRIDULA HOSSEN BHUIYA is a member of Grameen Bank since 05 years. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in her Husband business. She brought a change in their life by getting and properly utilizing loan from GB.

Proposed Nobin Udyokta Business Info

Business Name	:	DAFFODIL BEAUTY PARLOR
Location	:	Varsha Market, saver , Dhaka.
Total Investment in BDT	:	216000 taka
Financing	:	Self BDT 1,16000 (from existing business) 54% Required Investment BDT 1,00,000 (as equity) 46%
Present salary/drawings from business (estimates)	:	7,000 Taka
Proposed Salary	:	7,000 Taka
Siege of Shop		12fx10f=120 sf
Security		1,00,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing cloths like: Variese Types of cosmetic.▪Average 50% gain on sales.▪The business is operating by entrepreneur.▪After getting equity one employee will be appointed.▪Collects goods from Fansi Market, Dhaka .▪Agreed grace period is 4 months.

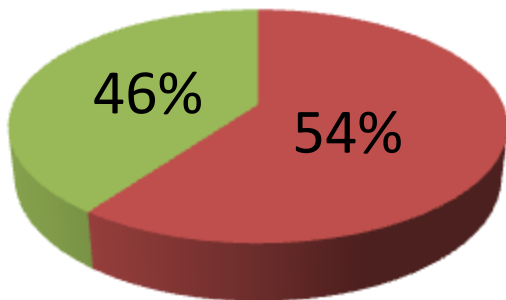
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Differing types Cosmatic	1,000	30,000	360,000
Service Charge	250	7,500	90,000
Total Sales (A)	1,250	37,500	450,000
Less. Variable Expense			
Differing types Cosmatic	500	15,000	180,000
Total variable Expense (B)	500	15,000	180,000
Contribution Margin (CM) [C=(A-B)]	750	22,500	270,000
Less. Fixed Expense			
Rent		4,500	54,000
Electricity Bill		1,200	14,400
Mobile Bill		500	6,000
Entertainment		300	3,600
Transportation		1,000	12,000
Salary (self)		7,000	84,000
Total fixed Cost (D)		14,500	174,000
Net Profit (E) [C-D]		8,000	96,000

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Cosmetic	20,000	25,000	45,000
Hear drasser	1,500	-	1,500
Hear Iron	1,500	-	1,500
Facial	1,500	--	1,500
Facial Stream	1,500	-	1,500
Decoration (Fan, socase, sofa)	80,000	19,000	99,000
Facial Bed	5,000	-	5,000
Chair 2 x8000	-	16,000	16,000
Chair (5p x1000)	5,000	-	5,000
IPS	-	40,000	40,000
Total	116,000	1,00,000	216,000

Source of Finance



- ➡ Entrepreneur Contribution: 1,16,000
- ➡ Investor Investmenr: 1,00,000
- ➡ Total Investment: 216,000

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Differing types Cosmatic	1,800	54,000	648,000	680,400
Service Charge	300	9,000	108,000	113,400
Total Sales (A)	2,100	63,000	756,000	793,800
Less. Variable Expense				
Differing types Cosmatic	900	27,000	324,000	340,200
Total variable Expense (B)	900	27,000	324,000	340,200
Contribution Margin (CM) [C=(A-B)]	1,200	36,000	432,000	453,600
Less. Fixed Expense				
Rent		4,500	54,000	54,000
Electricity Bill		2,000	24,000	25,000
Mobile Bill		750	9,000	9,000
Entertainment		300	3,600	3,600
Transportation		1,500	18,000	18,500
Salary (self)		7,000	8,4000	84,000
Salary (staff)		4,000	48,000	48,000
Non Cash Item:				
Chair, Fcial bed, decaration		1,500	18,000	18,000
Total Fixed Cost		21,550	258,600	260,100
Net Profit (E) [C-D]		14,450	173,400	193,500
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	185,400	205,500
1.3	Depreciation (Non cash item)	30,000	
1.4	Opening Balance of Cash Surplus		155,400
	Total Cash Inflow	315,400	360,900
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	155,400	300,900

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 3 Years
Quality Goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest
Local competitors;

Pictures







সার্ভিস নেয়ার আগে
বিল পরিশোধ
করতে হবে।



















ফোফোডিল

বিডিটি পার্লার

(শুধুমাত্র মহিলাদের জন্য)



ড্যাফোডিল বিডি পার্লার



ড্যাফোডি

১৬২

চ্যাফোডিল

বিউটি পার্লার এন্ড ট্রেনিং সেন্টার





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
Government of the People's Republic of Bangladesh
NATIONAL ID CARD / জাতীয় পরিচয় পত্র



২৮/০৯/১৯৮৮

নাম: শীন হোসেন ভূইয়া

Name: Sheen Hossen Bhuiya

পিতা: মোঃ আবুল হোসেন ভূইয়া

মাতা: মৃদুলা হোসেন ভূইয়া

Date of Birth: 15 May 1988

ID NO: 19882617278000241

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোস্ট অফিসে জমা দেবার জন্য অনুরোধ করা হলো।

ঠিকানা: বাসা/হোল্ডিং: ভূইয়া বাড়ী, গ্রাম/রাস্তা: চাপেইন, ডাকঘর: সিআরপি - ১৩৪৩, সাতার, ঢাকা

রক্তের গ্রুপ / Blood Group: B+

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ২৪/০৯/২০১৩



FAMILY PICTURE

