Proposed NU Business Name: M/S KAZI ENTERPRISE



Project identification and prepared by: Md. Abul Khayer, Dhighor Unit, Tangail

Project verified by: Md. Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	KAZI BABU		
Age	:	07-12-1987 (28 Years)		
Education, till to date	••	Class Nine		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	2 Brothers and 4 Sisters		
Address	:	Vill: East Pakutia P.O: D. Pakutia, P.S: Ghatail Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MAJEDA KHATUN KAZI ABDUL KHALEK Branch: Pakutia, Centre # 64(Female), Member ID: 4419 Group No: 01 Member since: 22-06-2008 (7 Years) First loan:8,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nill Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	Twelve years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Father's income (Agriculture)
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01712-386943
Mother Contact No.	•	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhighor Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

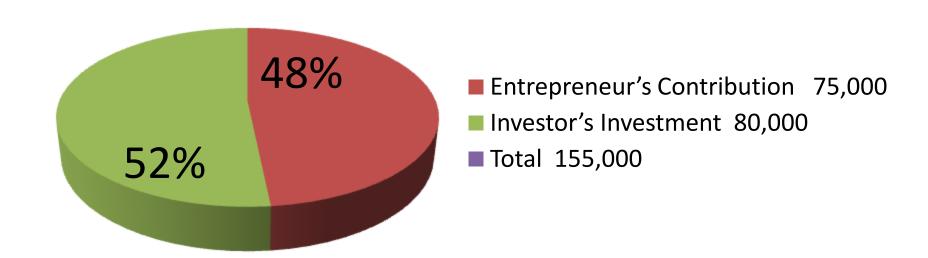
Majeda Khatun is a member of Grameen Bank since 7 years. At first she took 8,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in her husband's agriculture.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S KAZI ENTERPRISE			
Location	:	Pakutia Bus Stand, Tangail			
Total Investment in BDT	:	BDT 1,55,000			
Financing	:	Self BDT 75,000 (from existing business) 48% Required Investment BDT 80,000 (as equity) 52%			
Present salary/drawings from business (estimates)	:	BDT 7,000			
Proposed Salary	•	BDT 7,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Bulb, Switch, Holder, Switch board, Multi plug, Energy bulb etc. Provide Flexi-load, Electricity bill and Bikash service. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. Collects goods from Modhupur. Agreed grace period is 4 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Bulb, Switch, Holder, Switch board, Multi plug,					
Energy bulb etc	500	15,000	180,000		
Flexi-Load	135	4,050	48,600		
Bikash and Mobile Banking	280	8,400	100,800		
Electricity Bill	100	3,000	36,000		
Total Sales (A)	1,015	30,450	365,400		
Less. Variable Expense					
Bulb, Switch, Holder, Switch board, Multi plug,					
Energy bulb etc	400	12,000	144,000		
Total variable Expense (B)	400	12,000	144,000		
Contribution Margin (CM) [C=(A-B)	615	18,450	221,400		
Less. Fixed Expense					
Electricity Bill		150	1,800		
Mobile Bill		500	6,000		
Transportation		200	2,400		
Salary (self)		7,000	84,000		
Entertainment		300	3,600		
Guard		100	1,200		
Total fixed Cost (D)		8,250	99,000		
Net Profit (E) [C-D)		10,200	122,400		

Investment Breakdown							
Particulars Existing Proposed Propos							
Bulb, Switch, Holder, Switch board, Multi plug, Energy bulb etc	20,000	-	20,000				
Flexi-load, Bikash	55,000	-	55,000				
Ceiling Fan, Table Fan, Switch, Socket, Holder, Switch board, Energy bulb	-	75,000	75,000				
Decoration	-	5,000	5,000				
Total	75,000	80,000	1,55,000				

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Bulb, Switch, Holder, Switch board, Multi plug, Energy					
bulb, Ceiling Fan, Table Fan, Socket etc	2,000	60,000	720,000	756,000	
Flexi-Load	135	4,050	48,600	51,030	
Bikash and Mobile Banking	280	8,400	100,800	105,840	
Electricity Bill	100	3,000	36,000	37,800	
Total Sales (A)	2,515	75,450	905,400	950,670	
Less. Variable Expense					
Bulb, Switch, Holder, Switch board, Multi plug, Energy					
bulb, Ceiling Fan, Table Fan, Socket etc	1,600	48,000	576,000	604,800	
Total variable Expense (B)	1,600	48,000	576,000	604,800	
Contribution Margin (CM) [C=(A-B)		27,450	329,400	345,870	
Less. Fixed Expense					
Electricity Bill		150	1,800	2,200	
Mobile bill & SMS Monitoring		750	9,000	9,500	
Transportation		1,000	12,000	14,000	
Salary (self)		7,000	84,000	84,000	
Entertainment		400	4,800	5,200	
Guard		100	1,200	1,500	
Non Cash Item					
Depreciation		42	500	500	
Total Fixed Cost		9,442	113,300	116,900	
Net Profit (E) [C-D)		18,008	216,100	228,970	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	216,100	228,970
1.3	Depreciation (Non cash item)	500	500
1.4	Opening Balance of Cash Surplus		168,600
	Total Cash Inflow	366,600	398,070
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
	Total Cash Outflow	198,000	48,000
3	Net Cash Surplus	168,600	350,070

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



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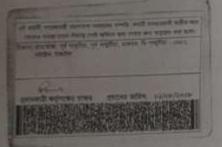


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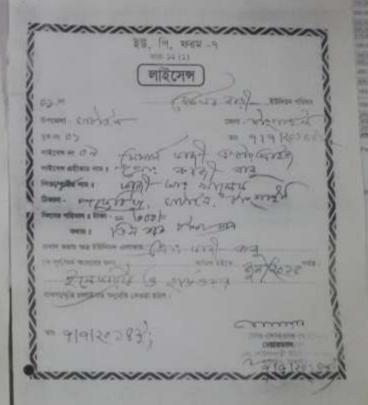
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FAMILY PICTURE

