Proposed NU Business Name: MAA CONFECTIONERY AND VARITIES STORE



Project identification and prepared by: MD. Nasir Uddin, Bason Unit, Dhaka

Project verified by: MD. Rofiqul Islam



| Brief Bio of The Proposed Nobin Udyokta | | | | |
|---|-------|--|--|--|
| Name | : | MD. MAMUN | | |
| Age | : | 15-02-1987 (28 Years) | | |
| Education, till to date | : | Class Ten | | |
| Marital status | : | Married | | |
| Children | : | 1 Daughter | | |
| No. of siblings: | : | 2 Brothers 2 sisters | | |
| Address | : | Vill:Poshchim Joydebpur, P.O: Gazipur, P.S: Gazipur Sadar, Dist: Gazipur | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother Father AYESHA KHATUN MD. IDRIS ALI Branch: Bason, Centre # 83(Female), Member ID: 8743, Group No: 06 Member since: 29-06-2005 (10 Years) First loan: 10,000 taka. | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Existing Loan: BDT 50,000, Outstanding loan: BDT 17,000 Mother No No No | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|---|--|
| Business Experiences and | : | 8 years experience in running business. |
| Training Info | : | He has no training |
| Other Own/Family Sources of Income | : | - |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01711-666429 |
| Mother's Contact No. | : | 01729-620700 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

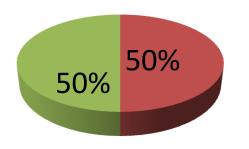
AYESHA KHATUN joined Grameen Bank since 10 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and home development.

| Proposed Nobin Udyokta Business Info | | | |
|---|---|--|--|
| Business Name | : | MAA CONFECTIONERY AND VARITIES STORE | |
| Location | : | Chandona, Gazipur. | |
| Total Investment in BDT | : | BDT 2,00,000 | |
| Financing | : | Self BDT 1,00,000(from existing business) 50% Required Investment BDT 1,00,000(as equity) 50% | |
| Present salary/drawings from business (estimates) | : | BDT 5,000 | |
| Proposed Salary | : | BDT 5,000 | |
| Size of shop | : | 15 ft x 20 ft= 300 square ft | |
| Security of the shop | : | - | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Rice, Flour, Potato, Soyabin, Onion, Salt, Chili, Soap, Cosmetics, Soft Drinks, Biscuit, Chanachur, etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. Entrepreneur is owner of the shop. Collects goods from Joydebpur. Agreed grace period is 4 months. | |

| Existing Business (BDT) | | | | |
|-----------------------------------|-------|---------|---------|--|
| Particular | Daily | Monthly | Yearly | |
| Revenue (sales) | | | | |
| Grocery shop | 2,300 | 69,000 | 828,000 | |
| Flexi-load | 54 | 1,620 | 19,440 | |
| Total Sales (A) | 2,354 | 70,620 | 847,440 | |
| Less. Variable Expense | | | | |
| Grocery shop | 1,955 | 58,650 | 703,800 | |
| Total variable Expense (B) | 1,955 | 58,650 | 703,800 | |
| Contribution Margin (CM) [C=(A-B) | 399 | 11,970 | 143,640 | |
| Less. Fixed Expense | | | | |
| Electricity bill | | 300 | 3,600 | |
| Mobile Bill | | 300 | 3,600 | |
| Transportation | | 300 | 3,600 | |
| Salary (self) | | 5,000 | 60,000 | |
| Generator bill | | 200 | 2,400 | |
| Entertainment | | 300 | 3,600 | |
| Total fixed Cost (D) | | 6,400 | 76,800 | |
| Net Profit (E) [C-D) | | 5,570 | 66,840 | |

| Investment Breakdown | | | | | | |
|--|----------|----------|----------------|--|--|--|
| Particulars | Existing | Proposed | Proposed Total | | | |
| Rice (10 bag x 1,700) | 17,000 | 34,000 | 51,000 | | | |
| Biscuit (16 x 4000 | 6,400 | 2,000 | 8,400 | | | |
| Soft drinks (12 x 550) | 6,600 | 3,000 | 9,600 | | | |
| Spice | 5,000 | 3,000 | 8,000 | | | |
| Cosmetics | 10,000 | 20000 | 30,000 | | | |
| Energy Bulb | 3,000 | 0 | 3,000 | | | |
| Oil, Noddles, Chips, Shampoo, Salt etc | 32,000 | 38000 | 70,000 | | | |
| Flexi-load | 20,000 | 0 | 20,000 | | | |
| Total | 100,000 | 100,000 | 200,000 | | | |

Source of Finance



- Entrepreneur's Contribution 100,000
- Investor's Investment 100,000
- Total 200,000

| Financial Projection (BDT) | | | | | |
|-----------------------------------|-------|---------|-----------|-----------|--|
| Particular | Daily | Monthly | 1st Year | 2nd Year | |
| Revenue (sales) | | | | | |
| Grocery shop | 4,200 | 126,000 | 1,512,000 | 1,587,600 | |
| Flexi-load | 54 | 1,620 | 19,440 | 20,412 | |
| Total Sales (A) | 4,254 | 127,620 | 1,531,440 | 1,608,012 | |
| Less. Variable Expense | | | | | |
| Grocery shop | 3,570 | 107,100 | 1,285,200 | 1,349,460 | |
| Total variable Expense (B) | 3,570 | 107,100 | 1,285,200 | 1,349,460 | |
| Contribution Margin (CM) [C=(A-B) | 684 | 20,520 | 246,240 | 258,552 | |
| Less. Fixed Expense | | | | | |
| Electricity bill | | 300 | 3,600 | 4,000 | |
| Mobile Bill | | 400 | 4,800 | 5,500 | |
| Transportation | | 500 | 6,000 | 8,000 | |
| Salary (self) | | 5,000 | 60,000 | 60,000 | |
| Generator bill | | 200 | 2,400 | 2,800 | |
| Entertainment | | 300 | 3,600 | 4,000 | |
| Salary (staff) | | 2,500 | 30,000 | 30,000 | |
| Total Fixed Cost | | 9,200 | 110,400 | 114,300 | |
| Net Profit (E) [C-D) | | 11,320 | 135,840 | 144,252 | |
| Investment Payback | | | 60,000 | 60,000 | |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) |
|-----|--|--------------|--------------|
| 1 | Cash Inflow | | |
| 1.1 | Investment Infusion by Investor | 100,000 | |
| 1.2 | Net Profit | 135,840 | 144,252 |
| 1.3 | Depreciation (Non cash item) | | - |
| 1.4 | Opening Balance of Cash Surplus | | 75,840 |
| | Total Cash Inflow | 235,840 | 220,092 |
| 2 | Cash Outflow | | |
| 2.1 | Purchase of Product | 100,000 | |
| 2.2 | Payment of GB Loan | | |
| | Investment Pay Back (Including Ownership Tr. | | |
| 2.3 | Fee) | 60,000 | 60,000 |
| | Total Cash Outflow | 160,000 | 60,000 |
| 3 | Net Cash Surplus | 75,840 | 160,092 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

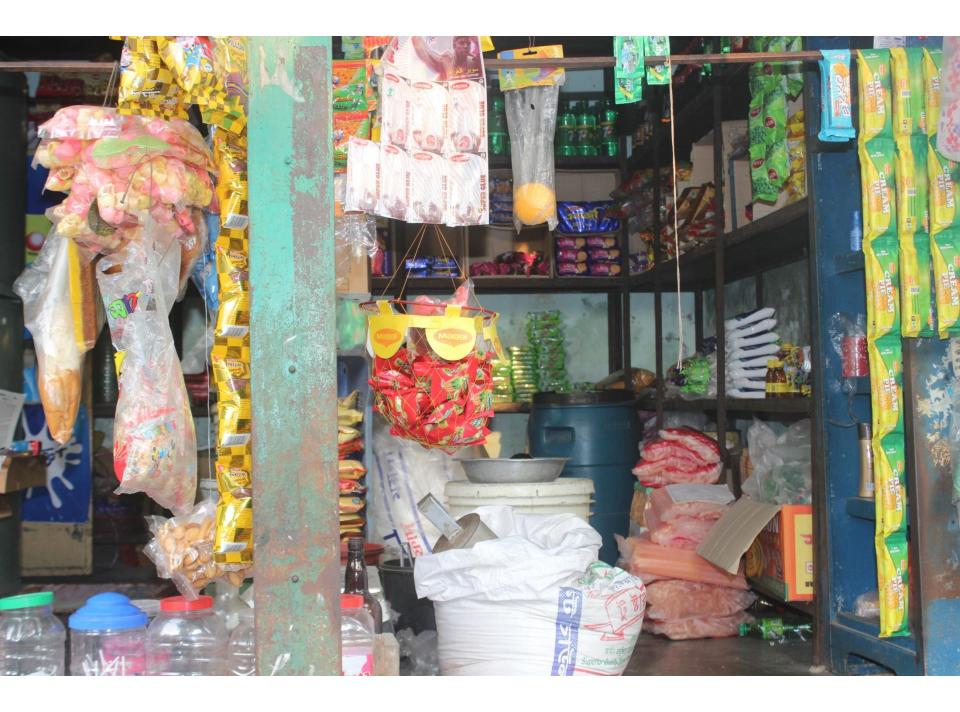
Theft

Fire

Political unrest

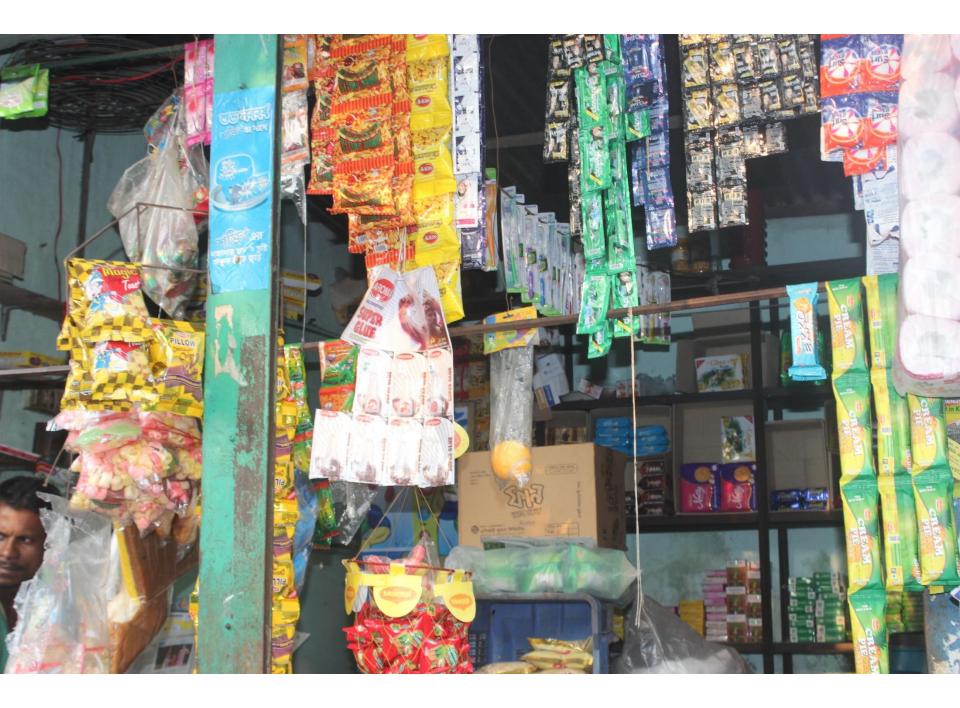
Pictures



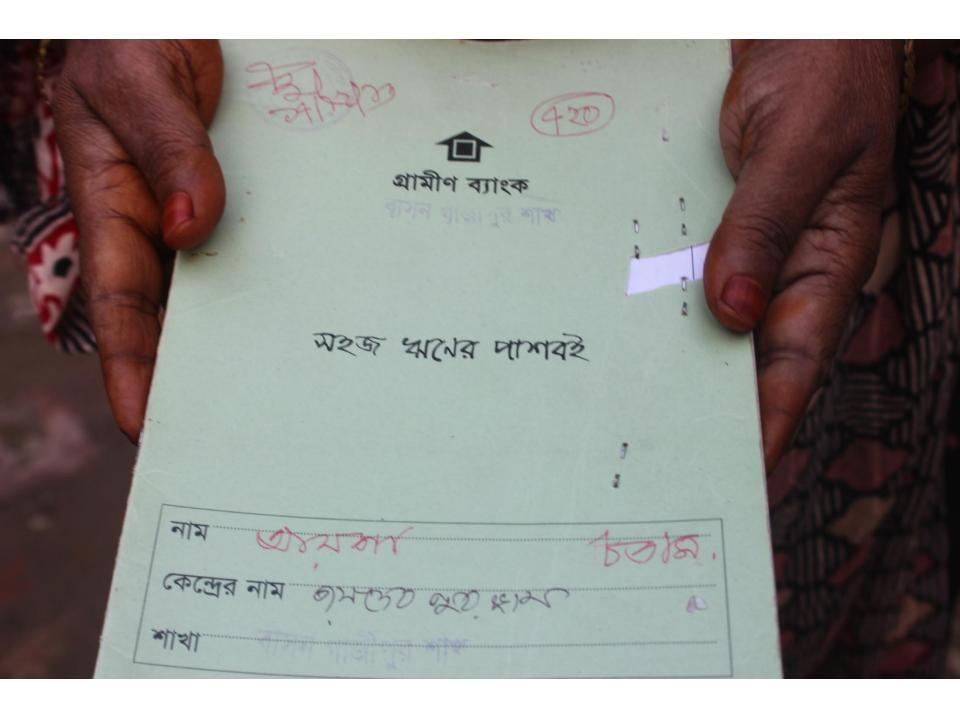


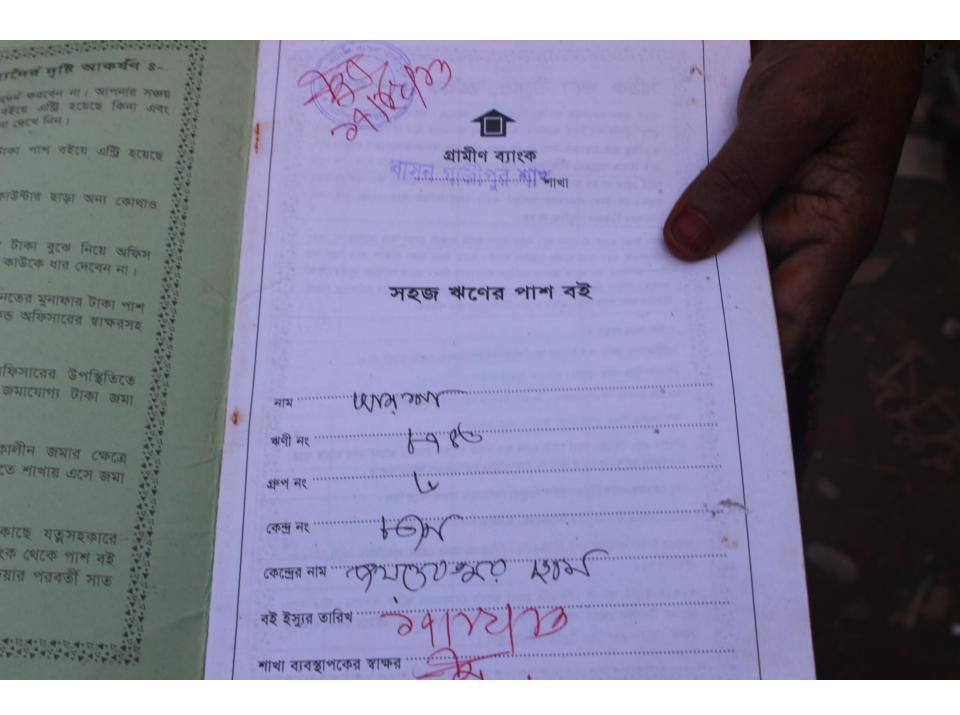












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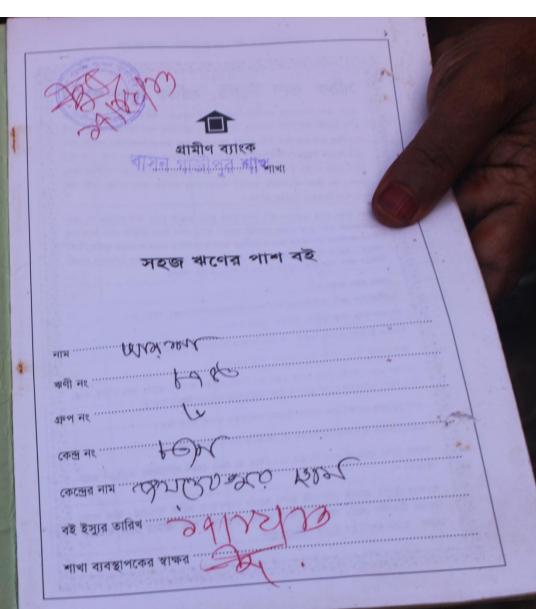
আৰু বই ছাড়া কোন কোনদেই কলবেন মা। আল্নার স্থায় লাশ বস্তু ছাড়া কোনে কোনে এইয়ে এটা হবোছে কিলা এবং এবং কিজিব চাকা লাশ নহয়ে এটা হবোছে কিলা এবং जनर किल्ला जाका जाटक किली ट्राइज सिन्ह ।

ক্ষা তথা ত ত্ৰোলনের টাকা পাশ বইবো এটি হয়েছে।

কেলা মিটিং অথবা বাাংকের কাউটার ছাড়া অন্য কোথাও वाकांत व्यवद्यान कतद्यन मा ।

ভ্রেলনকৃত ঝণ ও আমানতের টাকা বুবো নিয়ে অফিস্ ভ্রেলনসূত্র ভ্যাণ করতন। উল্লেখ্য খণের টাকা কাউকে ধার দেবেন না।

- ৫. প্রতি জানুয়ারী মাসের ওরুতে আমানতের মুনাফার টাকা পাশ বইনো জমা করিয়ে ম্যানেজার/সেকেন্ড অফিসারের স্বাক্ষরস্থ बदवा विस्ता।
- শাখায় এসে ম্যানেজার/সেকেন্ড অফিসারের উপস্থিতিতে ভিপোজিট স্ত্রীপের মাধ্যমে অন্যান্য জমাযোগ্য টাকা জমা क्राचीवर्ग ।
- কেন্দ্র মিটিং ছাড়া খাণের টাকা এককালীন জমার ক্ষেত্রে ম্যানেজার/সেকেড অফিসারের উপস্থিতিতে শাখায় এসে জমা पिन।
- পাশ বইসহ আমানত রশিদ নিজের কাছে যত্নসহকারে সংরক্ষণ কর্মন। হিসাব পরীক্ষার জন্য ব্যাংক থেকে পাশ বই গ্রহণ করা হলে, পাশ বই ব্যাংকে জমা দেয়ার পরবর্তী সাত मित्नत मध्य स्थात् निन।



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Date of Burn: 35 Feb 1987

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ব্য কার্য্য পারকার্যন্ত বাংলাকেশ কর্মানের কপত্তি কার্য্য ব্যবহনকারী ব্যবহিত করা ক্ষেত্রক পানত বাংলা নির্মাধ গোর্ম অভিনেত্ত করা ভাগতে করা বাংলাকে করা প্রধান

টিকাল বারি বা. স. ১৯৪, পৃথিত করণেপার, মাক্ষম পার্কীপুর - ১৯৪১, বার্কীপুর বনম, বার্কীপুর চর্বারদান, পার্কীপুর

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CONTRACTOR SERVICE STATES

FAMILY PICTURE

