Proposed NU Business Name: ALLAHAR DAN GENERAL STORE



Project identification and prepared by: MD. Nurul Islam Dakshinkhan Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	AL AMIN		
Age	:	24-10-1990 (25 Years)		
Education, till to date	:	HSC Pass		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	1 Brother & 1 Sister		
Address	:	Vill: Shilu Nogor, P.O: Barua, P.S: Khilkhet, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father KHUSHIDA BEGUM MD SAIZ UDDIN Branch: Dakshinkhan, Centre # 32 (Female), Member ID: 3203, Group No: 06 Member since: 24-10-1990 (26 Years) First loan: BDT 2,000.		
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT 70,000 Outstanding loan: BDT34,600 Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	Three years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01840499312
Family's Contact No.	:	01849-331935
NU Project Source/Reference		Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

KHUSHIDA BEGUM joined Grameen Bank since 26 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilized loan in Business and House development.

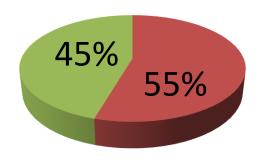
Proposed Nobin Udyokta Business Info

Business Name	:	ALLAHAR DAN GENERAL STORE	
Location	:	Shilunpara (Tin rasta mor), Dakshinkhan, Dhaka	
Total Investment in BDT	:	BDT 2,20,000	
Financing	:	Self BDT 1,20,000(from existing business) 55% Required Investment BDT 1,00,000(as equity) 45%	
Present salary/drawings from business (estimates)	:	BDT5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	12 ft x 10 ft= 120 square ft	
Security of shop	:	BDT 5,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Biscuit, Soft drinks, Coconut oil, Candle, Chanachur, Chocolate, Energy bulb etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Ichapura bazaar. Agreed grace period is 4 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Confectionery item	2,900	87,000	1,044,000		
Total Sales (A)	2,900	87,000	1,044,000		
Less. Variable Expense					
Confectionery item	2,465	73,950	887,400		
Total variable Expense (B)	2,465	73,950	887,400		
Contribution Margin (CM) [C=(A-B)	435	13,050	156,600		
Less. Fixed Expense					
Rent		1,000	12,000		
Electricity bill		500	6,000		
Mobile Bill		300	3,600		
Transportation		1,000	12,000		
Salary (self)		5,000	60,000		
Entertainment		100	1,200		
Total fixed Cost (D)		7,900	94,800		
Net Profit (E) [C-D)		5,150	61,800		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Biscuit (250 x 25)	6,250	2,000	8,250	
Soft drinks	6,000	2,000	8,000	
Soap (150 x 30)	4,500	2,000	6,500	
Energy bulb (40 x 125)	5,000	2,000	7,000	
Washing powder (100 x 55)	5,500	2,000	7,500	
Tooth paste (100 x 30)	3,000	2,000	5,000	
Coconut oil (40 x 125)	5,000	2,000	7,000	
Chanachur, Chocolate, Cake, Noodles, Khata, Pen, Salt etc	64,750	16,000	80,750	
Cosmetics	-	20,000	20,000	
Flexi-load	-	20,000	20,000	
Bikash	-	30,000	30,000	
Fridge	20,000	-	20,000	
Total	1,20,000	100,000	2,20,000	

Source of Finance



- Entrepreneur's Contribution 120,000
- Investor's Investment 100,000
- Total 220,000

Financial Projection (BDT)
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Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Confectionery item	4,000	120,000	1,440,000	1,512,000
Flexi-load	81	2,430	29,160	30,618
Bikash	80	2,400	28,800	30,240
Total Sales (A)	4,161	124,830	1,497,960	1,572,858
Less. Variable Expense				
Confectionery item	3,400	102,000	1,224,000	1,285,200
Total variable Expense (B)	3,400	102,000	1,224,000	1,285,200
Contribution Margin (CM) [C=(A-B)	761	22,830	273,960	287,658
Less. Fixed Expense				
Rent		1,000	12,000	12,000
Electricity bill		500	6,000	7,000
Mobile Bill & SMS Monitoring		400	4,800	5,500
Transportation		1,500	18,000	20,000
Salary (self)		5,000	60,000	60,000
Salary (staff)		3,000	36,000	36,000
Entertainment		200	2,400	3,000
Non Cash Item				
Depreciation		333	4,000	4,000
Total Fixed Cost		11,933	143,200	147,500
Net Profit (E) [C-D)		10,897	130,760	140,158
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	130,760	140,158
1.3	Depreciation (Non cash item)	4,000	4,000
1.4	Opening Balance of Cash Surplus		74,760
	Total Cash Inflow	234,760	218,918
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	74,760	158,918

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

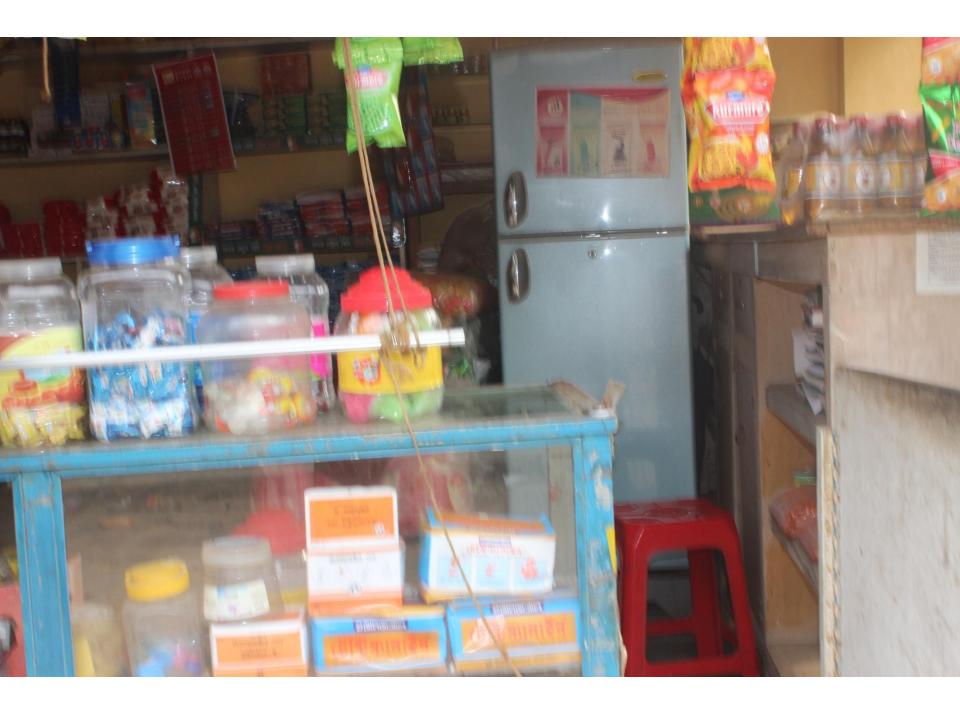
Fire

Political unrest

Pictures







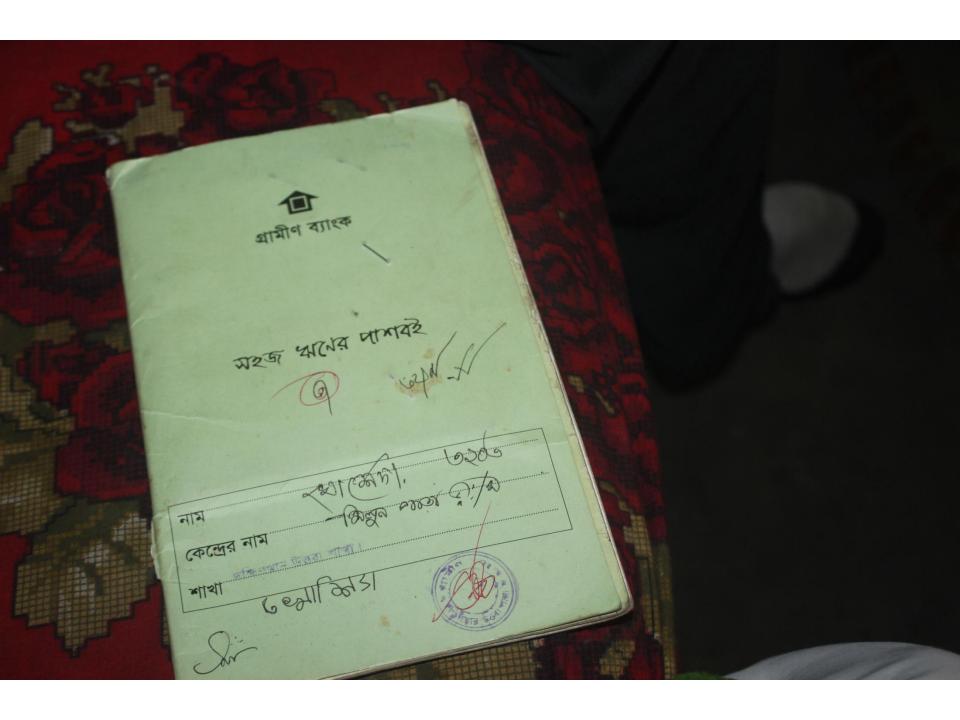


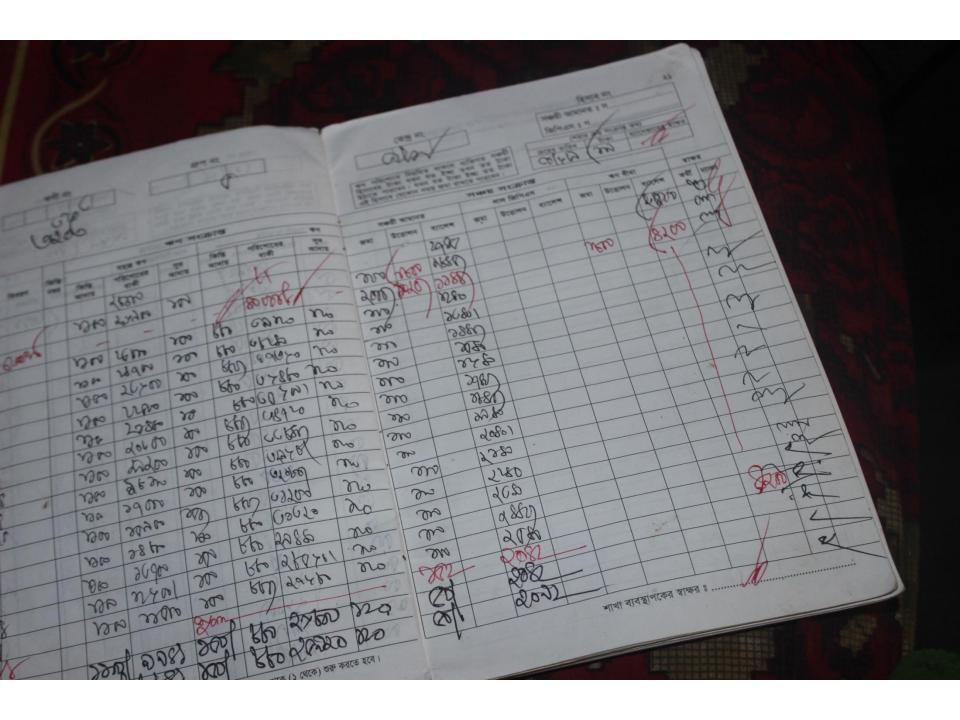


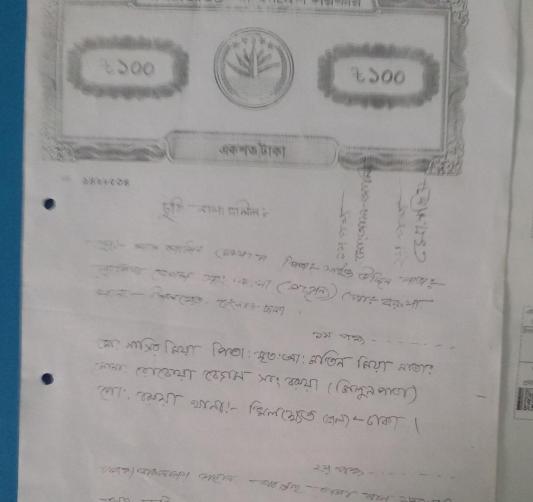




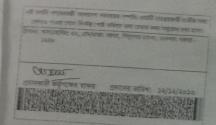












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FAMILY PICTURE

