Proposed NU Business Name: MS MOJID ENTERPRISE



Project identification and prepared by: Md. Shirajul Islam, Dhigor Unit, Tangail

Project verified by: Md. Mijanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. SHAHIDUL ISLAM (SHAHEEN)			
Age	:	01-01-1981 (34 Years)			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	1 Son 1 daughter			
No. of siblings:	:	1 Brother & 1 Sister			
Present Address		Vill: Dulal, P.O: Maidharchala P.S: Ghatail, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Laily Begum Late Md. Abdul Majid Branch: Bramnsahon, Centre # 78 (Female), Member ID: 7652, Group No: 02 Member since: 15-07-2007 (8 Years) First loan: 5,000 taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 200,000. Outstanding loan: BDT 120,000 Mother No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Ten years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-543587
Mother Contact No.	:	01713-624419
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LAILY BIGUM is a member of Grameen Bank since 8 years. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture. She brought a change in their life by getting and properly utilizing loan from GB.

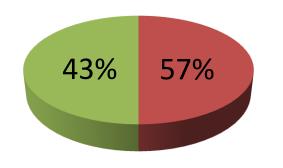
Proposed Nobin Udyokta Business Info				
Business Name	:	MS MOJID ENTERPRISE		
Location	:	Makrai, Ghatail, Tangail		
Total Investment in BDT	:	465,000 taka		
Financing	:	Self BDT 265,000 (from existing business) 57%		
		Required Investment BDT 2,00,000 (as equity) 43%		
Present salary/drawings from business (estimates)	:	5,000 Taka		
Proposed Salary	:	5,000 Taka		
Security		50,000		
Size		40 f*25f= 1000 Square feet		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Uria, potash, TSP, Zeep Shar, DMP, Medicine, etc. Average 12.50% gain on sales. The business is operating by entrepreneur. Existing One employee. Collects goods from Ghatail Agreed grace period is 4 months. 		

Existing Rusiness (RDT)

Existing Business (BDI)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Uria, potash, TSP, Zeep Shar, DAP, Medicine, etc.	7,200	216,000	2,592,000			
Total Sales (A)	7,200	216,000	2,592,000			
Less. Variable Expense						
Uria, potash, TSP, Zeep Shar, DAP, Medicine, etc.	6,300	189,000	2,268,000			
Total variable Expense (B)	6,300	189,000	2,268,000			
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000			
Less. Fixed Expense						
Rent		1,800	21,600			
Electricity Bill		600	7,200			
Mobile Bill		500	6,000			
Entertainment		400	4,800			
Transportation		5,000	60,000			
Salary (self)		5,000	60,000			
Salary (staff)		4,000	48,000			
Others		200	2,400			
Total fixed Cost (D)		17,700	212,400			
Net Profit (E) [C-D)		9,300	111,600			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Uria (108 bag x700)	75,000	75,000	150,000		
TSP (75bag x1100)	82,500	75,000	157,500		
Patash (50 bag x650)	32,500	20,000	52,500		
DAP (50 bag x11000	55,000	30,000	85,000		
Medicine	20,000	-	20,000		
Total	265,000	200,000	465,000		

Source of Finance



Entrepreneur Contribution: 265,000

Investor Investment: 2,00,000

Total Investment: 465,000

Financial Projection	(BDT)	
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Particular	Daily	Monthly	1st Year	2nd Year				
Revenue (sales)								
Uria, potash, TSP, Zeep Shar, DAP, Medicine , etc.	10,000	300,000	3,600,000	3,780,000				
Total Sales (A)	10,000	300,000	3,600,000	3,780,000				
Less. Variable Expense								
Uria, potash, TSP, Zeep Shar, DAP, Medicine , etc.	8,750	262,500	3,150,000	3,307,500				
Total variable Expense (B)	8,750	262,500	3,150,000	3,307,500				
Contribution Margin (CM) [C=(A-B) Less. Fixed Expense	1,250	37,500	450,000	472,500				
Rent		1,800	21,600	21,600				
Electricity Bill		600	7,200	7,200				
Mobile Bill		700	8,400	8,400				
Entertainment		500	6,000	6,000				
Transportation		7,000	84,000	84,000				
Salary (self)		5,000	60,000	60,000				
Salary (staff)		4,000	48,000	48,000				
Others		200	2,400	2,400				
Total Fixed Cost		19,800	237,600	237,600				
Net Profit (E) [C-D)		17,700	212,400	234,900				
Investment Payback			1,20,000	1,20,000				

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 2 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	200,000		
1.2	Net Profit	212,400	234,900	258,525
1.3	Depreciation (Non cash item)	-	-	
	Opening Balance of Cash			
1.4	Surplus		92,400	207,300
	Total Cash Inflow	412,400	327,900	4,65,825
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	1,20,000	1,20,000	1,20,000
	Total Cash Outflow	320,000	1,20,000	1,20,000
3	Net Cash Surplus	92,400	207,300	345,825

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 10Years Quality Goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures



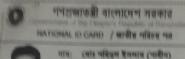












যায়: বোঃ শহিত্বল ইললার (নারীন) Name MD SHAHIDUL ISLAM (SHAHIN) পিতা: বাং আং বাজৰ

घाणाः नावनी व्यवप Date of Birth: 01 Jan 1981

ID NO: 9312851616846

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দোকান ভাড়ার চুক্তিনামা

১০ পক্ষ ঃ মোঃ ঝোলাফ্যনা ছোসেন শ্বাধীকারীঃ মান্তার শুপার ভাকেট णिला कड अकाल जाली साअह प्र-भगुक्त (निहा গ্রাপালার গ্রামা উপজেলাঃ ঘাটাইল কেলাঃ টাংগাইল।

২য় পক্ষ ঃ মোঃ শহিনুল ইনলাম শাহীন শ্বাৰীকারীঃ মেসাস আঃ মজিদ এন্টারপ্রাইজ পিতঃ ২ত- আঃ মতিদ মাতাঃ মাসত্ত লাইলী বেগায় इ. । यह मुलान দাক্ষরা: মাট্যারগ্রা লৈকে।ঃ ঘটাইগ, জেলাঃ টাংগাইল।

ক্ষ আমার সালোরিক প্রয়োজন মিটালোর জন্যে নগদ টাকার বিশেষ দরকার হওয়ায় আমার গীয় ব্ৰাণ্ণানৰ মৌগ্ৰেষ্টিজ গ্ৰহার এল এ খতিয়ান নং ৪৮ ভূক এস এ দাগ ৫০৪ নং ার উপর নির্মিত মাড়েটা এয় ০৪ নং ক্রমটি দোকান হিসেবে ভাড়া দেওয়ার প্রভাব করায় পক উহা নিজে আগ্রহা হন া লোচনাতে নিম লিখিত শর্তসমূহ মানিয়া লইয়া আমরা উত্তর ফোল আড়ার সুন্তি পরে। লিজ নিজ বাস্থর প্রদান কবিলাম।

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वर्ष वस्मत २००१ - २००५ ক্রমিক নং- 1732 লাইদেশ নম্বর: मातिथः २७।१।२०३१

রিমার আং মান্তব প্রনার প্রাহত स्त्राः साह महिन्त इसमात्र माहित

পিতা/স্বামীর নাম: खाः श्राक्रिप

প্রাথ্যম শাসন পো:জাইদিগজ্ঞ;উপান্তনায়ার্চাইন, তুনা-চালাইন বাসায়নিক সাব, কবিনাশক ও ফার্ম

लिएड एकारे हिन्द्र होति हाकिश कार

FAMILY PICTURE

