#### Proposed NU Business Name: **SOHEL RANA DAIRY FARM**



Project identification and prepared by: MD. Atikur Rahman, Elenga Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. SOHEL RANA	
Age	:	09-01-1990 (25 Years)	
Education, till to date	:	S.S.C	
Marital status	:	Unmarried	
Children	:	N/A	
No. of siblings:	:	2 Brothers 1 Sister	
Address	:	Vill: Chechua, P.O: Chinamura, P.S: Kalihati, Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  ANWARA BEGUM  MOSTOFA AHMED  Branch: Elenga kalihati, Centre # 27(Female),  Member ID: 2121 Group No: 08  Member since: 10-08-1990 (25Years)  First loan: 2,500 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 50,000 Outstanding loan: BDT 13,700 Father No No No	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		Five years experience in running business.
Training Info	:	He has 2 years training.
Other Own/Family Sources of Income	:	Service
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01798-472577
Mother's Contact No.	•	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

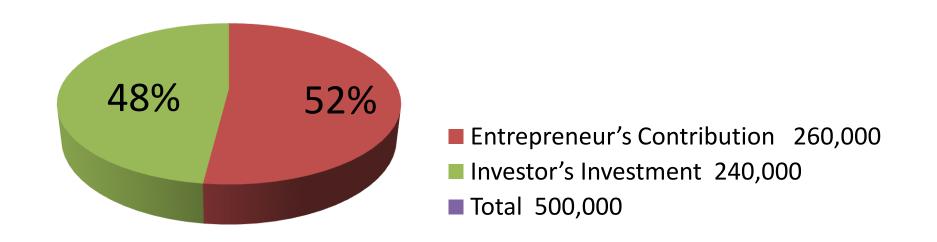
ANWARA BEGUM joined Grameen Bank since 25 years ago. At first she took 2,500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing and home development.

Proposed Nobin Udyokta Business Info				
Business Name		SOHEL RANA DAIRY FARM		
Location	:	Chechua, Chinamura, Kalihati, Tangail		
Total Investment in BDT	<u>:</u>	BDT 5,00,000/-		
Financing	:	Self BDT 2,60,000/- (from existing business) 52% Required Investment BDT 2,40,000(as equity) 48%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	<u> </u> :	BDT 5,000		
Size of shop	<u> </u> :'	24 ft x 12 ft= 288 square ft		
Security of the shop	<b>:</b>	-		
Implementation	:	<ul> <li>Currently run a dairy farm. Existing two cows and one calfs.</li> <li>Daily milk production is 14 liter (7 liter per cow).</li> <li>Selling price of milk is BDT 42.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The entrepreneur is owner of the farm.</li> <li>Collects cows from Pabna.</li> <li>Agreed grace period is 4 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Milk (7 litre x 2 x 42)	588	17,640	211,680		
Cow dung		2,000	24,000		
Total Sales (A)	588	19,640	235,680		
Less. Variable Expense					
Straw, Bran, Khoil, Salt, Medicine etc	250	7,500	90,000		
Total variable Expense (B)	250	7,500	90,000		
Contribution Margin (CM) [C=(A-B)	338	12,140	145,680		
Less. Fixed Expense					
Electricity Bill		200	2,400		
Mobile Bill		200	2,400		
Transportation		200	2,400		
Salary (self)		5,000	60,000		
Total fixed Cost (D)		5,600	67,200		
Net Profit (E) [C-D)		6,540	78,480		

Investment Breakdown						
Particulars	Existing	Proposed	<b>Proposed Total</b>			
Cow (2 x 120000)	240,000	230,000	470,000			
Calfs (1)	18,000	1	18,000			
Feed	2,000	10,000	12,000			
Total	260,000	240,000	500,000			

#### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Milk (7 litre x 4 x 42)	1,176	35,280	423,360	444,528	466,754	
Calf sale		4,000	48,000	48,000	48,000	
Total Sales (A)	1,176	39,280	471,360	492,528	514,754	
Less. Variable Expense						
Straw, Bran, Khoil, Salt, Medicine etc	500	15,000	180,000	189,000	198,450	
Total variable Expense (B)	500	15,000	180,000	189,000	198,450	
Contribution Margin (CM) [C=(A-B)	676	24,280	291,360	303,528	316,304	
Less. Fixed Expense						
Electricity Bill		200	2,400	3,000	3,500	
Mobile Bill		300	3,600	4,000	4,500	
Transportation		200	2,400	6,500	8,500	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (staff)		6,000	72,000	72,000	72,000	
Total Fixed Cost		11,700	140,400	145,500	148,500	
Net Profit (E) [C-D)		12,580	150,960	158,028	167,804	
Investment Payback			96,000	96,000	96,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	240,000		
1.2	Net Profit	150,960	158,028	167,804
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		54,960	116,988
	Total Cash Inflow	390,960	212,988	284,792
2	Cash Outflow			
2.1	Purchase of Product	240,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	96,000	96,000	96,000
	Total Cash Outflow	336,000	96,000	96,000
3	Net Cash Surplus	54,960	116,988	188,792

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 05 Years

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

























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এলেখা পৌরসভা অলিহাতী, টামাইল

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कृति विकास: अप- त्रेड्डा, प्राक्तत- विनाम्प्रा

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AUDIO RUSS

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# **FAMILY PICTURE**

