#### **Proposed NU Business Name: ZIHAD STORE**



Project identification and prepared by: MD. Asif Istiar, Ashulia Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SUMON SIKDER		
Age	:	01-03-1982 (33 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	02 Son		
No. of siblings:	:	2 Brothers & 1 Sisters		
Address	:	Vill: South Kolma, P.O: Dairy Farm, P.S: Savar, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  JOYNOB BEGUM  MUHAMMAD ALI  Branch: Ashulia, Centre # 48 (Female),  Member ID: 8615/1, Group No: 15  Member since: 23-09-2010 (05 Years)  First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 15,000/- , Outstanding loan: BDT 10,020/- Mother No No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Four years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	House rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01910-909338
Mother's Contact No.	:	01933-692257
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JOYNOB BEGUM joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and home development.

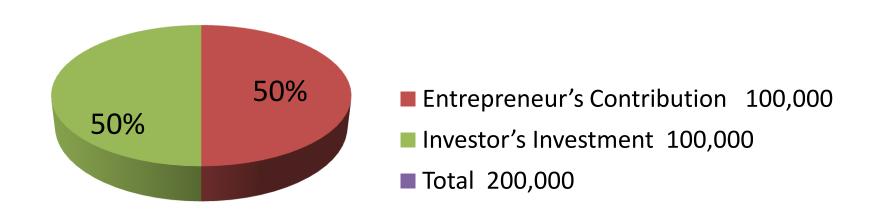
Proposed Nobin Udyokta Business Info				
Business Name	:	ZIHAD STORE		
Location	:	South Kolma, Dairy Farm, Savar, Dhaka		
Total Investment in BDT	:	BDT 1,00,000		
Financing	:	Self BDT 1,00,000(from existing business) 50% Required Investment BDT 1,00,000(as equity) 50%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	14 ft x 10 ft= 140 square ft		
Security of the shop	:	-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Flour, Potato, Soap, Cosmetics, Soft Drinks, Biscuit, Chanachur, etc.</li> <li>Provide Flexi-load service.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>Entrepreneur is owner of the shop.</li> <li>Collects goods from Savar.</li> <li>Agreed grace period is 4 months.</li> </ul>		

<b>Existing Business</b>	(BDT)
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Particular	Daily	Monthly	Yearly
Revenue (sales)			
Grocery Item	2,250	67,500	810,000
Flexi-Load	81	2,430	29,160
Total Sales (A)	2,331	69,930	839,160
Less. Variable Expense			
Grocery Item	1,913	57,375	688,500
Total variable Expense (B)	1,913	57,375	688,500
Contribution Margin (CM) [C=(A-B)	419	12,555	150,660
Less. Fixed Expense			
Electricity bill		200	2,400
Generator bill		180	2,160
Mobile Bill		200	2,400
Transportation		1,000	12,000
Salary (self)		5,000	60,000
Entertainment		200	2,400
Total fixed Cost (D)		6,780	81,360
Net Profit (E) [C-D)		5,775	69,300

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Rice (10 x 1600)	16,000	32,000	48,000	
Pulse 91 x 2450)	2,450	2,450	4,900	
Oil (20 x 120)	2,400	2,600	5,000	
Soft drinks	2,000	5,000	7,000	
Sugar (1 x 1780)	1,780	3,560	5,340	
Biscuit (10 x 300)	3,000	4,000	7,000	
Flexi-load	10,000	20,000	30,000	
Chips, Chanachur, Chocolate etc	37,370	10,390	47,760	
Cosmetics	10,000	20,000	30,000	
Fridge	15,000		15,000	
Total	100,000	100,000	200,000	

#### **Source of Finance**



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Grocery Item	4,000	120,000	1,440,000	1,512,000
Flexi-Load	135	4,050	48,600	51,030
Total Sales (A)	4,135	124,050	1,488,600	1,563,030
Less. Variable Expense				
Grocery Item	3,400	102,000	1,224,000	1,285,200
Total variable Expense (B)	3,400	102,000	1,224,000	1,285,200
Contribution Margin (CM) [C=(A-B)	735	22,050	264,600	277,830
Less. Fixed Expense				
Electricity bill		200	2,400	3,000
Generator bill		180	2,160	2,500
Mobile Bill		300	3,600	4,000
Transportation		1,500	18,000	20,000
Salary (self)		5,000	60,000	60,000
Entertainment		200	2,400	3,000
Salary (staff)		3,000	36,000	36,000
Non Cash Item				
Depreciation		250	3,000	3,000
Total Fixed Cost		10,630	127,560	131,500
Net Profit (E) [C-D)		11,420	137,040	146,330
Investment Payback			60,000	60,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	137,040	146,330
1.3	Depreciation (Non cash item)	3,000	3,000
1.4	Opening Balance of Cash Surplus		80,040
	Total Cash Inflow	240,040	229,370
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	80,040	169,370

### SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures











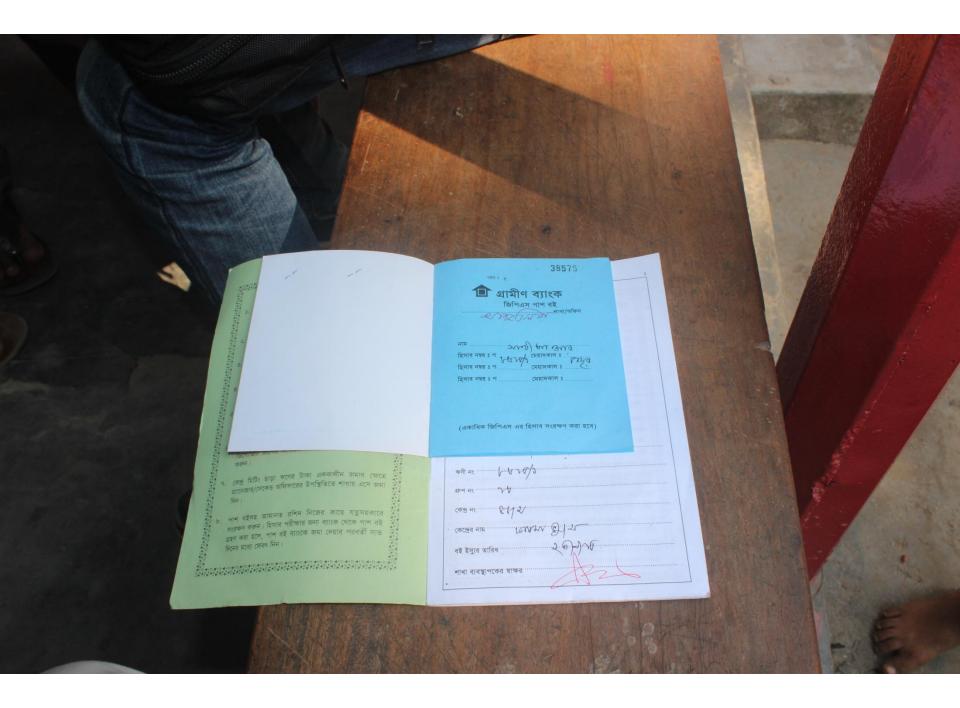




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#### (क्योम्य धर्ध

कारि एतार दार्थ हकार अंड या। अंडिड कर्रियार क्षियार । इया कारित बाह्या. कार्यि कार्या. १ (१ /५००६ हुं कार्युक्त इक कार्याण्य) ६ (स्पृष्ट) कार्यात कार्याद हिस्स स्वेषण सुर्वा, व्येषण क्ष्ये इस्त्री कार्यात कार्याद हिस्स स्वेषण क्ष्ये कार्यात्वा क्रिया । कार्यात्वा कार्यायात्वा हिस्स एका क्ष्ये किया वार्याया।

न्त्राश्यक्षण द्याची

	3 (1)	
		গণপ্ৰজাতী বাংলাদেশ সৱকান
		া সভার ইউনিয়ন পরিষদ জন্ম থানা-সাভার, জিলা-গ্রনা ক্রিক ন- 740
		नारित्रम नर-२ ने ५ (८८०) /2010 - २०१६ इंडेनियन পरिषम वर्षाएम २००४ अत ५०० धातात ५ ६२ नर घाँडेएग्रेंस चनुनारत खेंच नारित्रम बावना/ वानाव बनुत्रामम धा निम्न वर्षित श्रीविद्यात चनुकूल सन्द्या देवेन। यादात स्वामा २००५ १० मान्य ०० चून वर्षाव काला बावित्र ५। श्रीविद्यात समार्थ १ जिल्ला प्राप्त स्वामा
ng from the stre type:	9	२। बालिस्का नाम ६ स्थित निर्माण प्राप्त । १। शिका/बामीन नाम ६ स्थिति निर्माण प्राप्त ।
		্ ৪। যাতার নাম হ ৫। প্রতিষ্ঠানের ঠিকানা মহন্তাঃ <i>বুর্মিনের উল</i> ি হোর নং- ০ কার্ড নং- ০ কার্ড নিং- ০ কার্ড নি
8 6 5 5 6 5 6 5 6 5 6 5 6 5 6 5 6 5 6		७। माणिरका श्राही कियान। १ <i>क्रिकिट स्थानिक स</i>
সুমন সিক্সার		४। वादमात ध्राम ॥ प्रियम १६ विषय
02 - 08 - 39 A 5 600 000 000 000 000 000 000 000 000 0		১। ন্যাশনাল আইডি নং ঃফোন/ মোবাইল নাঃ
পুই যে উনিশ্পত <b>বিরাশি</b> এয়ে ৪ দক্ষিণ কলমা, পোঃ ডেইবী কার্য, ইউনিয়ন ৪ শাচার		আনাবের বিবরণ চারে। ঐত দাইলেন্দ্রেরার ভি 2-20 — সাইলারের কর
উপ্রেলা ঃ সালার, জেলা ঃ ঢাকা ।		যাবসা বৃত্তি ও পেশার উপর কর বক্ষো
গোহামদ অলী জাইছত বছসানেবী	9	FERTING TO THE TOP TO
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গ্রাম ্ব দক্ষিণ কদমে, পেও তেইবী ফার্ম, ইউনিয়ন ্ সাতার		्रिका व्याप १ क्रिका स्ट्राह्म स्ट्राह्म का क्षेत्र विकास का क्ष्र विकास का का क्ष्र विकास का क्ष्र वि
উপজেল । সাভার, জেনা । মজা ।		Shops -
		সাভার ইউনিয়ন পরিবদ সাভার, তাবা। সাভার, তাবা।

## **FAMILY PICTURE**

