

Proposed NU Business Name: Rashed Shoe Store
Business Category: Clothing Footwear & Apparel



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Rashedul Islam			
		Vill: Durgapur, Union: Durgapur, Post: Shathi bari, Upazila: Mithapukur, District: Rangpur.			
Age	••	28 Years			
Marital status	:	Married			
Children	:	Nil			
No. of siblings:	:	3 (three) Brothers and 1 (one) Sister			
Parent's and GB related Info:					
(i) Who is GB member	:	Mother Father V			
(ii) Mother's name	:	Mst. Monjuara Begum			
(iii) Father's name	:	Md. Afjal Hossen			
(iv) GB member's info	:	Branch: Durgapur bhumi, Centre # 58/po			
		Loan no.: 2512, Member since December 06, 2000			
		First loan: Tk. 5,000			
		Existing loan: Tk. 30,000, Outstanding loan: Tk. 7,103			
Further Information:					
(v) Who pays GB loan installment	:	Entrepreneur's father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	Nil			
(viii) Any other loan	:	Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Nine
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	08 (eight) years experience is running his own Shoe business. He started the business only with Tk. 100,000. He has on hand training.
Other Own/Family Sources of Income	:	His father's income (Butcher).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	•	01723207639
NU's National ID No.	:	19868535839005849
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Md. Afjal Hossen is a GB member since December 06, 2000 at first he took GB loan BDT 5,000 (five thousand).
- Gradually he took GB loan several times and utilized it for repairing house, cultivation and arranged marriage of his daughter.
- Finally GB loan helped him to improve his economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Rashed Shoe Store
Address/ Location	:	Shathi bari bazar, Mithapukur, Rangpur
Total Investment in BDT	:	Tk. 562,000
Financing	:	Self Tk. 412,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	•	Taka 5,000 (five thousand)
Proposed Salary (estimates)	••	Taka 6,000 (six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 30%.
(ii) Estimated % of proposed gross profit margin	:	On products 30%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

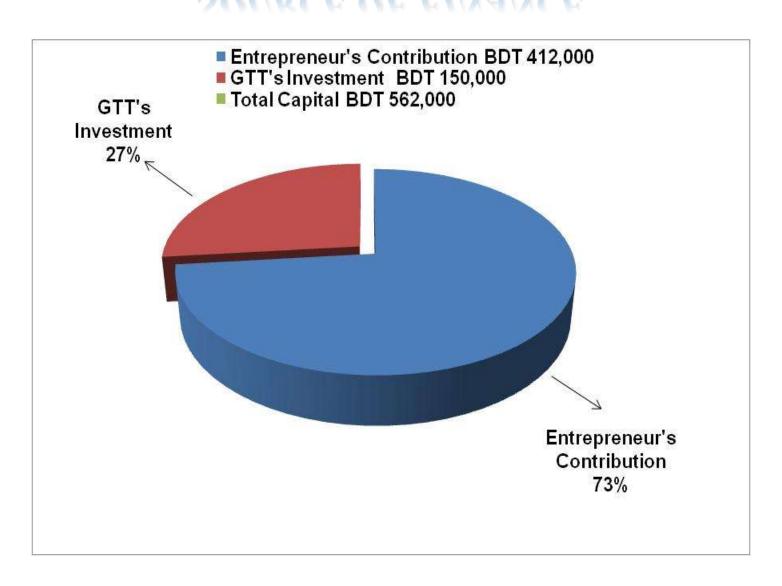
INFO ON EXISTING BUSINESS OPERATIONS

Particulars		EB (BDT)	
Particulars	Daily	Monthly	Yearly
Sales income from products (A)	1,500	42,000	504,000
Less: Cost of sales of products (B)	1,050	29,400	352,800
Gross Profit (C) [C=(A-B)]	450	12,600	151,200
Less: Operating Cost:			
Electricity bill		600	7,200
Generator bill		180	2,160
Shop Rent		500	6,000
Mobile bill		200	2,400
Night Guard bill		80	960
Conveyance		2,000	24,000
Present Salary (Self)		5,000	60,000
Other Cost (stationary & Entertainment etc.)		500	6,000
Non Cash Item:			
Depreciation Expenses		94	1,123
Total Operating Cost (D)		9,154	109,843
Net Profit (C-D):		3,446	41,358

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Investment in products (different types of ladies, gents and babies shoe etc)	283,350	120,000	403,350	
Investment in Machineries (television, bulb and fan etc.)	5,150	-	5,150	
Decoration (fixture and fittings)	3,500	30,000	33,500	
Advance for shop	120,000	-	120,000	
Total Capital	412,000	150,000	562,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	2,000	55,986	671,832	2,299	64,384	772,607	2,529	70,822	849,867
Less: Cost of sales of products (B)	1,400	39,190	470,282	1,610	45,069	540,825	1,771	49,576	594,907
Gross Profit (C) [C=(A-B)]	600	16,796	201,550	690	19,315	231,782	759	21,247	254,960
Less: Operating Cost:									
Electricity bill		700	8,400		800	9,600		800	9,600
Generator bill		180	2,160		240	2,880		240	2,880
Shop Rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		550	6,600		600	7,200		600	7,200
Night Guard bill		80	960		110	1,320		110	1,320
Conveyance		2,500	30,000		3,000	36,000		3,500	42,000
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-Self		6,000	72,000		6,500	78,000		6,500	78,000
Other Cost (stationary & Entertainment etc.)		700	8,400		900	10,800		1,100	13,200
Non Cash Item:									
Depreciation Expenses		344	4,123		344	4,123		344	4,123
Total Operating Cost (D)	_	12,554	144,643	-	13,994	167,923	_	14,694	176,323
Net Profit (C-D):	-	4,242	56,907	-	5,322	63,860	-	6,553	78,638
Retained Income			56,907			120,767			199,404

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	
1.2	Net Profit (ownership tr. Fee added back)	62,907	75,860	90,638
1.3	Depreciation Expenses	4,123	4,123	4,123
1.4	Opening Balance of Cash Surplus	-	31,030	39,012
	Total Cash Inflow	217,030	111,012	133,772
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	31,030	39,012	61,772

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (brother) Others (beyond family):0 Future employment: 0 Ownership of Business in own name Trade license of business in his own name Maintain books of record Experience: 8 Yrs.	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 611, 404 after 3 years excluding payback of investor's money.	THREATS Local Competition;

Presented at 9th In-house Executive Social Business Design Lab on August 13, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures







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[বিধি-৯, জন্ম ও মৃত্যু নিবন্ধন (ইউনিয়ন প্ৰিষদ)বিধিমানা, ২০০৬] (জন্ম নিবন্ধন বহি হইতে উদ্ধৃত)

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সনদ ইস্যুব তাবিখ ১৬/১০/২০১৩ইং

জন্ম বিবন্ধন নম্বর:

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জন্ম তাবিখ: ১৭-০৭-১১৮৬

নিস: পুরুষ

সতেব জুলাই উলিশ শত ছিয়াশি জন্ম সান: গ্রাম: দুর্গাপুর, ভাকঘর: শঠিবাড়ী,

उपालनाः मिठापुक्व, जिनाः दःपुव পিতার নাম: মো: আফজাল হোসেল

জাতীয়তা:বাংলাদেশী

মাতাৰ লাম: মোদা: মঙ্যাৰা বেগম

জাতীয়তা:বাংলাদেশী

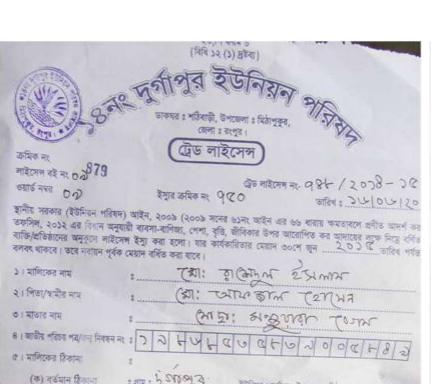
সামী ঠিকালা: গ্রাম: দূর্গাপুর, ভাকঘর: শঠিবাড়ী, উপজেলাঃ মিঠাপুকুর, জেলাঃ রংপুর

্লিবন্ধকেব কামাল্যেব সীল্মাহ্ব

ताः प्रतिन्तं देशलाः धानानिक

अगर मुर्गानुस देवनियम शरीका बेराजुर, स्टूब

্রথম চাব অনক ব্যক্তিন জন্ম সাব, স্ববক্তী সাভ অলক এবিয়া কোত ও শেষ হয় অলক ধাবা ক্রমিক।



(খ) ছারী ঠিকানা ৬। ব্যবসা হতিষ্ঠানের নাম

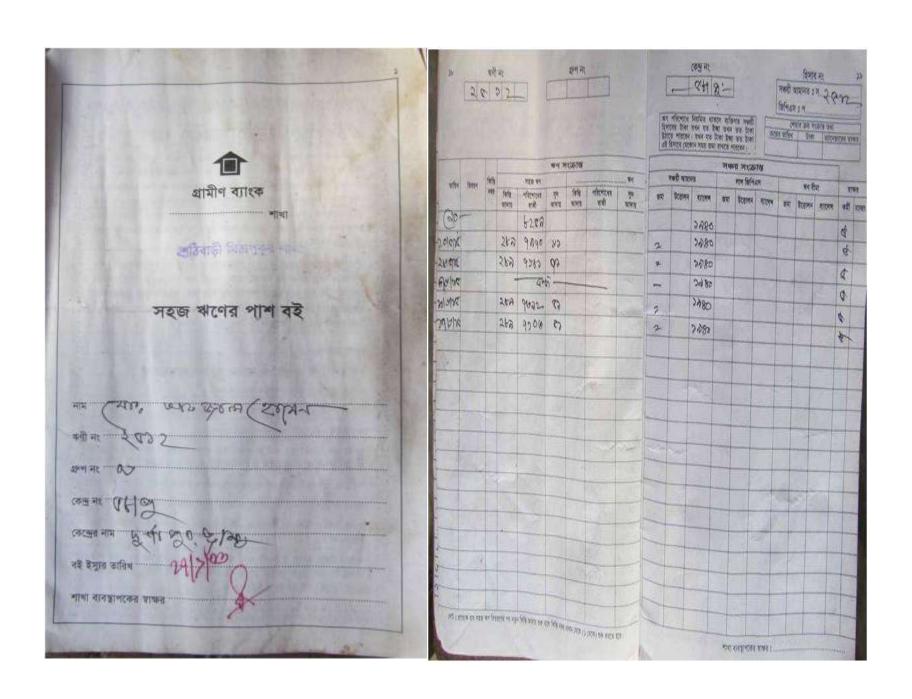
৭ ঃ পরিশোধিত মূলধন (যৌথ মূলধনী কোম্পানীর কেত্রে) ঃ

७ । दारमा/दृडि/(०९ण । नाम /धराप :....

के। वावमा/वृद्धि/लगा श्रीवृत्तानात श्राम/विकाना : क्रिश्चित्रकि । भरी भरत ২০। আদর্শ বর অফ লা ২০১২ এর ক্রমিক না: गो 🗸 🔿

১১ ৷ লাইনেল ফি/নহাত্তন হৈ (নাৰ্ছিক) : টাকা (অংকে) ঃ) ১ চি

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Thank You