#### **A Nobin Udyokta Project**

### M/S Kalam Steel





NU Identified and PP Prepared by:
Md. Ziaul Hoque, Dhamrai Unit
Verified By: Tapan Kumar Debnath

**GRAMEEN TRUST** 

Presented by: Md. Kalachan Mia

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Kalachan Mia			
Age	:	14/01/1989 (26 years 9 Months)			
Marital status	:	Married			
Children	:	1 daughter			
No. of siblings:	:	2 Brothers, 1 Sisters			
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother √ Father  Amena Begum  Abdul Jalil Mia  Member since:01/03/2004 - 2013  Branch: Dhamrai Centre no.36, Group:07  Loanee No: 4811 First loan: 5,000/-  Total Amount Received: Tk. 100,000/-  Last Loan: N/A. Outstanding: N/A			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A			
Education	<u> </u> :	Class Eight			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Workshop (Steel)
Trade License Number	-	905
Business Experiences		03
Other Own/Family Sources of Income	:	Agriculture
NU Contact Info	:	01732210619
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank Since 2004. At first her mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money in his son's business. NU's mother gradually improved the standard of their life by using GB loan.

#### PROPOSED BUSINESS Info.



Business Name	:	M/S Kalam Steel
Address/ Location	:	Shuapur Bazar, Dhamrai, Dhaka
Total Investment in BDT	:	400,000/-
Financing		Self BDT : 300,000 (from existing business) - 75% Required Investment BDT : 100,000 (as equity) - 25%
Present salary/drawings from business (estimates)		BDT 8,000
Proposed Salary		BDT 8,000
<ul> <li>i. Proposed Business % of present gross profit margin</li> </ul>	:	10%
ii. Estimated % of proposed gross profit margin	:	10%
iii. Agreed grace period	:	5 months

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Fan: Baz Machine: Welding Machine: Gun and Color Machine: Drill Machine: Present Goods Item 2 Ton plain steel Sheet Almirah (10)	1,000 50,000 14,000 10,000 5,000 120,000 100,000		300,000
Proposed Stock Items: 1.5 ton plain steel sheet		100,000	100,000
Total Capital	300,000	100,000	400,000

#### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales (A)	6,000	180,000	2,160,000			
Less: Cost of Sale (B)	5,400	162,000	1,944,000			
Profit (10%) (A-B)= [C]	600	18,000	216,000			
Income from Service (D)	100	3,000	36,000			
Gross Profit (C+D) = [E]	700	21,000	252,000			
Less: Operating Costs						
Electricity bill		250	3,000			
Mobile Bill		400	4,800			
Entertainment		200	2,400			
Rent		1200	14,400			
Present Salary (Self)		8,000	96,000			
Employee's Salary (2)		6,000	72,000			
Others		100	1,200			
Non Cash Item:						
Depreciation Expenses (80,000*15%)		1000	12,000			
Total Operating Cost (F)		17,150	205,800			
Net Profit (E-F):		3,850	46,200			

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Ye	ear 1 (B	DT)	Year 2 (BDT)			Year 3 (BDT)		
raiticulai 5	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	7000	210,000	25,20,000	7500	2,25,000	27,00,000	8,000	240,000	2,880,000
Less: Cost of Sale (B)	6100	183,000	21,96,000	6750	202,500	24,30,000	7,200	216,000	2,592,000
Profit 10% (A-B)=(C)	700	21,000	252,000	750	22,500	270,000	800	24,000	288,000
Income from Service (D)	100	3,000	36,000	150	4,500	54,000	200	6,000	72,000
Gross Profit (C+D)=(E)	800	24,000	288,000	900	27,000	324,000	1000	30,000	360,000
Less operating cost:									
Electricity bill		300	3,600		350	4,200		400	4,800
Mobile Bill		450	5,400		500	6,000		500	6,000
Entertainment		200	2,400		200	2,400		250	3,000
Present salary/Drawings- self		8,000	96,000		8,000	96,000		8,000	96,000
Employee's Salary (2)		8,000	96,000		8,000	96,000		8,000	96,000
Shop Rent		1200	14400		1200	14400		1200	14400
Others (Night Guard Bill)		150	1,800		150	1,800		200	2,400
Depreciation Expenses		1000	12000		1000	12000		1000	12000
Total Operating Cost (D)		19,300	231,600		19,500	2,34,000		19650	2,35,800
Net Profit (C-D) = (E)		4,700	56,400		7,500	90,000		10,350	124,200
GT payback			40,000			40,000			40,000
Retained Income:		16,400			50,000			84,200	

## CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit	56,400	90,000	124,200
1.3	Depreciation (Non cash item)	12,000	12,000	12,000
1.4	Opening Balance of Cash Surplus	0	28,400	90,400
	Total Cash Inflow	1,68,400	130,400	2,26,600
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3.0	Net Cash Surplus	28,400	90,400	186,600

#### **SWOT Analysis**



# STRENGTH

- Environment-Friendly.
- Skilled & Experience
- Position of his shop beside main road.
- Pleasant personality

### WEAKNESS

- Lack of investment
- Less Stock

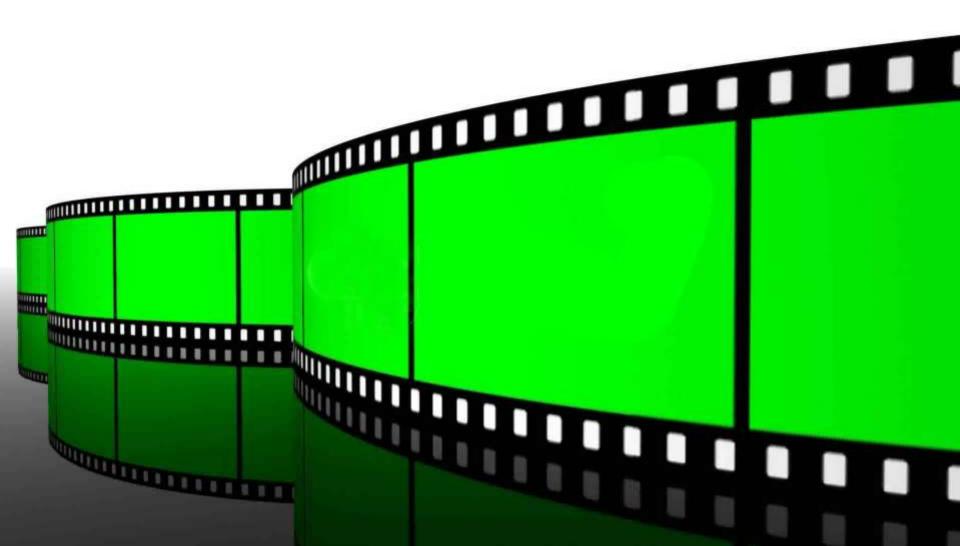
### **O**PPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Employment opportunity

#### ${f T}_{\sf HREATS}$

- Competitor may create.
- Fire.
- Theft.









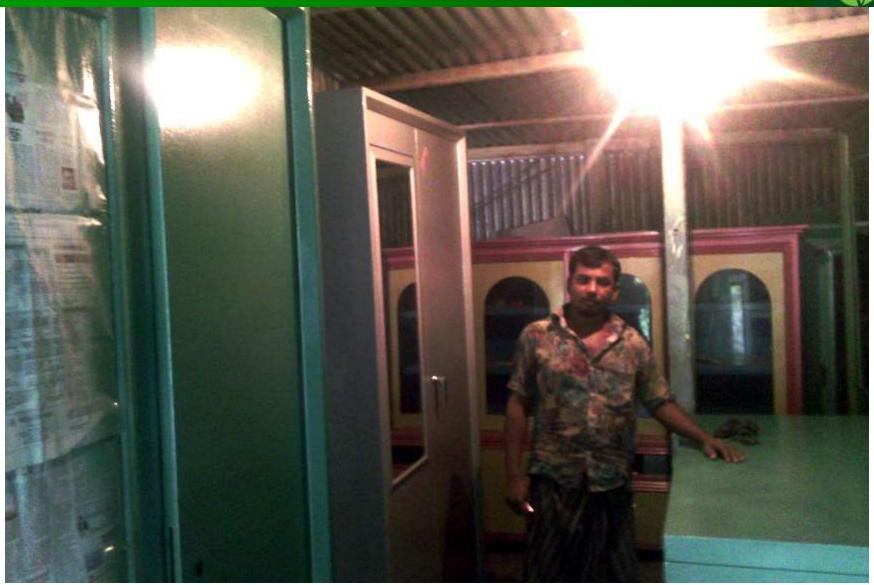
















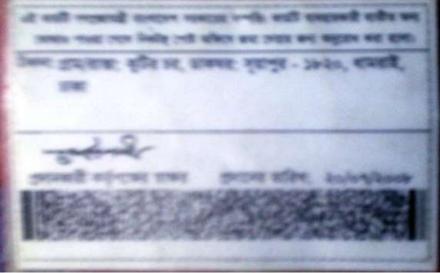






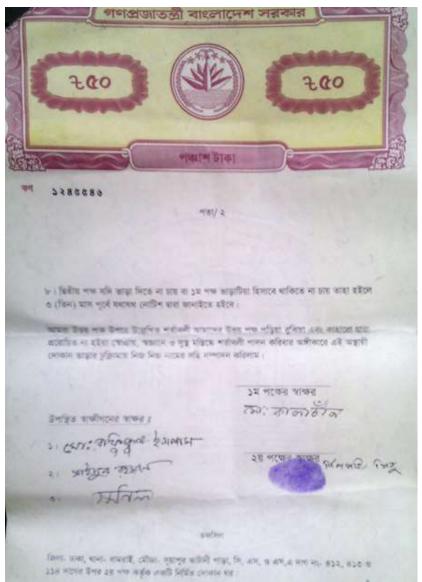




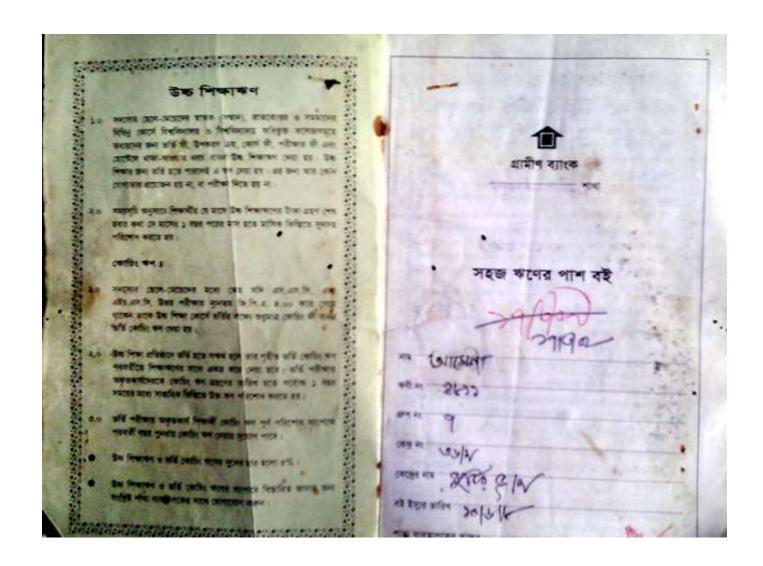






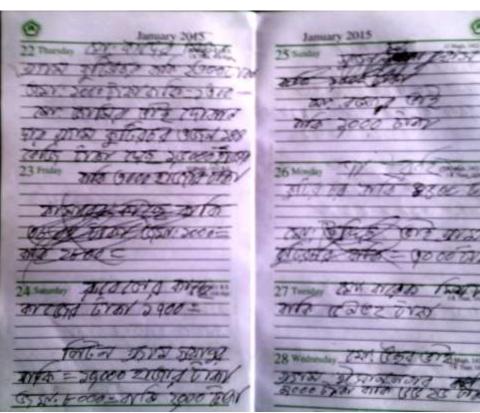














Presented at

GT's 20th Internal Design Lab

on 03 November, 2015

