Proposed NU Business Name: Jisan Confectionary House



NU Identified and PP Prepared: Md. Khairul Basar (Chandpur Sadar Unit) Varified by: Md.Nazrul Islam

GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Md. Emon Gazi
Age	:	20-06-1988 (27 years)
Marital status	:	Married
Children	:	One son
No. of siblings:	:	02 brothers & 04 sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother: Rohima Begum Md. Khaje Ahammod Gazi Branch: Sha Mahammodpur, Centre: 7/m, Group-02, Loanee no: 1213, Member since: 21/09/1988 First Ioan: 1000Tk,
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GCCN, (ix) Others	:	Existing loan: 250000 Outstanding: 100000 Elder brother N/A N/A N/A N/A N/A
Education	:	HSC

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Confectionary & Grocery Business
Business Experiences and Training Info	:	10 years
Trade license no	:	134/15-16
Other Own/Family Sources of Income	:	brother -Confectionary Business
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	0184398771
NU Project Source/Reference	:	GT Chandpur Sadar Unit, Chandpur

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's mother has been a member of GB since 1988. At first she took a loan amount of 1000 Taka from Grameen Bank. NU's used this loan for his business inception and business development. He also increased his asset from the business income. NU's Mother Gradually increase her economic condition from use GB loan .

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Jisan Confectionary House
Address/ Location	:	Ashikati, Chadkhar Bazar, Chandpur Sador, Chandpur.
Total Investment in BDT	:	300000
Financing	:	Self BDT 200000 (from existing business) 66.67 % Required Investment BDT 100000 (as equity) 33.33%
Present salary/drawings from business (estimates)	:	7000
Proposed Salary		7000
Proposed Business (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) Agreed grace period	:	20% 20% 02 months.

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
i. Shop Rent Advanced : 10000 ii. Furniture, Gas Cylinders & Stove : 10000 iii. Refrigerator : 45000 iv. Various Grocery stock item : 135000	200000		200000
Proposed Stock Items: i. List enclosed another slide		100000	100000
Total Capital	200000	100000	300000

Presen	t Stock Item	Proposed Item			
‡m‡fb Avc 0.5 wj: (12‡KP) -	8640	wewfbœ cÖKvi PvDj (5 e ⁻ Ív *2000)-	10000		
‡m‡fb Avc 02 wj (15‡KP) -	8325	AvU (4 e ⁻ Ív *1100)	4400		
‡m‡fb Avc 01 wj:(09‡KP) -	7920	gq'v (4 e ⁻ Ív *2000)	8000		
UvBMvi †evZj (22‡KP) -	11440	wPwb I m~Rx c"v‡KU	5000		
UwBMvi K¨vb (11‡KP) -	7260	wewfbœ cÖKvi Wvj	10000		
w ⁻ úW †evZj (16‡KP) -	7460	gywo (1e ⁻ Ív*2000)	2000		
w-úW K"vb (09‡KP) -	5940	‡Qvjv (1e ⁻ Ív*3500)	3500		
gvg wgbv‡ij IqvUvi (08‡KP) -	2160	mvevb I wWUvi‡R>U	8000		
Rxeb wgbv‡ij IqvUvi (05‡KP) -	1150	Pv cvZv , wewfbœ cÖKvi we¯‹zU, †mgvB	10000		
Zxi mqvweb †Zj 02 wj: (06‡KP) -	10680	‡Wwbk I ,‡ov `ya	5000		
Zxi mqvweb †Zj 01 wj: (02‡KP) -	3540	Gkjv,‡cqvR, iækb	10000		
cÖvY d«z‡Uv 01 wj: (03‡KP-	1440	kx‡Zi μxg, †g‡n`x , †jvkb, †fRwjb	5000		
eo mvevb (24 WRb) -	12568	wPcm/ PvbvPzi	3000		
‡QvU mvevb (09 WRb) -	3036	wewfbœ cÖKvi 'ov gmjvi c"v‡KU	10000		
gvSvix mvevb (03 WRb) -	824	GbvRx© evj¦	5000		
‡-œv eo (03 WRb) -	3240	Ab"vb"	1100		
‡⁻œv †QvU (08 WRb) -	4800				
c"vivmyU bvwi‡Kj †Zj eo (01 WRł	b) - 2760				
bvwi‡Kj †Zj †QvU (44 wcP) -	2640				
‡c÷ eo (01 WRb) -	1080				
‡c÷ †QyU (68 wcP) -	2380				
‡d«m Iqvm (21 wcP) -	1890				
ûBj mvevb (06 WRb) -	4970				
wewfbœ cÖKv‡ii we⁻‹zU	10000				
wewfbœ cÖKvi †KK	5000				
wewfbœ cÖKv‡ii Rym	2000				
Ab"vb"	1857				
‡gvU	135000	‡gvU	100000		

INFO ON EXISTING BUSINESS OPERATIONS

	Existing Business (BDT)						
Particulars	Daily	Monthly	Yearly				
Sales Income (A) [With Tea]	3500	105000	1260000				
Less: Cost of sales (B) with L.P gas	2800	84000	1008000				
Gross Profit (C) [C=(A-B)] 20%	700	21000	252000				
Less: Operating Costs							
Shop Rent		1000	12000				
Electricity bill		1000	12000				
Mobile		200	2400				
Present salary -own		7000	84000				
Night Guard		300	3600				
Entertainment		300	3600				
Fee+ others		200	2400				
Non Cash Item:							
Depreciation Expenses (55000*10%)		458	5500				
Total Operating Cost (D)		10458	125500				
Net Profit (C-D):		10542	126500				

FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1	(BDT)		Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated Sales (A)	4500	135000	1620000	5000	150000	1800000	5500	165000	1980000	
Less: cost of sales (B)	3600	108000	1296000	4000	120000	1440000	4400	132000	1584000	
Gross Profit (C) [C=(A-B)]	900	27000	324000	1000	30000	360000	1100	33000	396000	
Less: Operating Costs										
Shop Rent		1000	12000		1000	12000		1000	12000	
Electricity bill		1000	12000		1100	13200		1200	14400	
Mobile Bill (SMS & Reporting inclusive)		300	3600		350	4200		400	4800	
Proposed Salary- Self		7000	84000		7000	84000		7000	84000	
Night Guard		300	3600		350	4200		400	4800	
Entertainment		300	3600		300	3600		300	3600	
Others (T.L, TAX, CHADA)		200	2400		250	3000		300	3600	
Non Cash Item:										
Depreciation Expenses		458	5500		458	5500		458	5500	
Total Operating Cost (D)		10558	126700		10808	129700		11058	132700	
(Net Profit C-D) :		16442	197300		19192	230300		21942	263300	
Pay back	40000				40000			40000		
Retained Income		237300			190300			223300		

CASH FLOW PROJECTION ON BUSINESS PLAN

(REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100000		
1.2	Net Profit	197300	230300	263300
1.3	Depreciation (Non cash item)	5500	5500	5500
1.4	Opening Balance of Cash Surplus		162800	358600
	Total Cash Inflow	302800	398600	627400
2.0	Cash Outflow			
2.1	Purchase of Product	100000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140000	40000	40000
3.0	Net Cash Surplus	162800	358600	587400

SWOT ANALYSIS

Strength

- ✓ Long standing relationship with Grameen.
- √ Well Known business man in locality.
- **✓** Provide quality products.
- ✓ Experience.

WEAKNESS

- ✓ Credit sales.
- ✓ Less stock.
- ✓ Transportation cost.
- ✓ Increase products price.

OPPORTUNITIES

- ✓ All kind of mudi item are available.
- ✓ Huge demand from locality.
- ✓ Central point of market .

THREATS

- ✓ Load shading.
- ✓ Fire
- ✓ Political Unrest.
- **✓** Other competition.











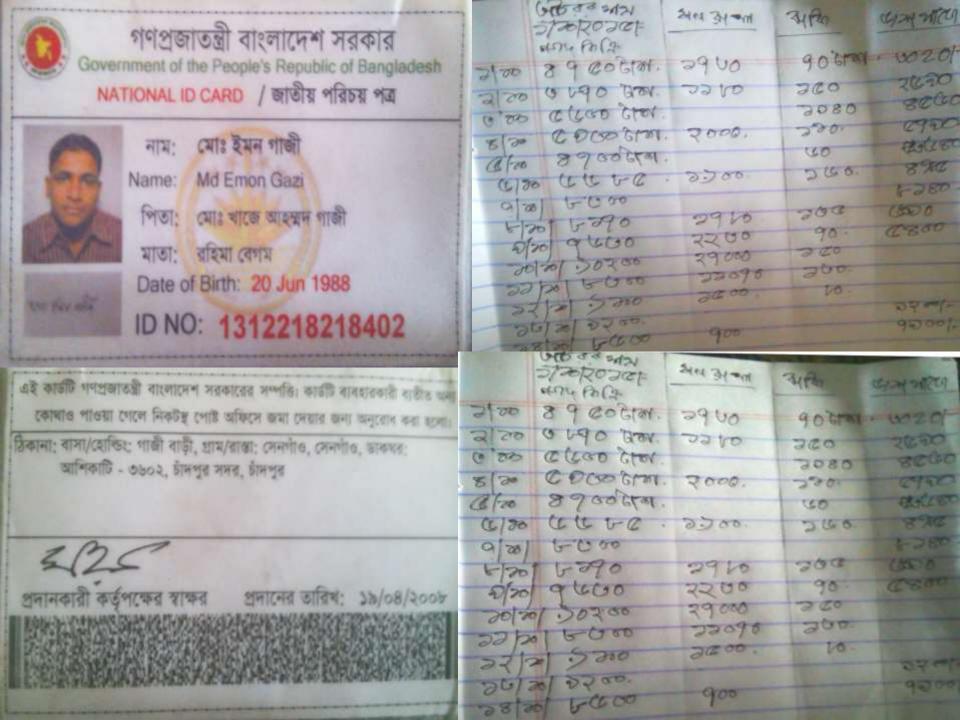


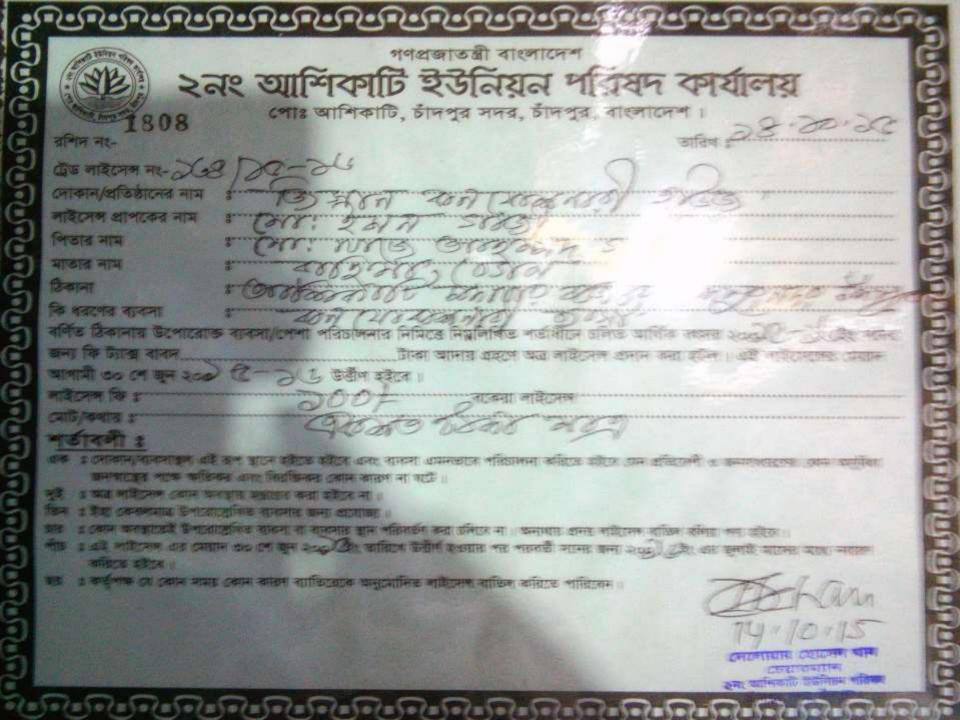














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Presented at GT's 20th Internal Design Lab on 03 November, 2015

For more information

Grameen Trust

Phone No: 9017038

Md. Emon Gazi

Cell No-0184398771

