

Proposed NU Business Name: Maynul Store
Business Category: General, Retail and Wholesale



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	••	Md. Maynul Islam Vill: Chokkeson, Union: 3 no Poranpur, Post: Balo Bazar, Upazila: Manda, District: Naogaon.
Age	••	26 Years
Marital status	••	Married
Children	••	Nil
No. of siblings:		2 (two) Brothers and 1 (one) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		05 (five) years experience is running in his own grocery business. He started the business only with Tk. 70,000. He has on hand training.
Other Own/Family Sources of Income	:	His father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01782988052
NU's National ID No.		19896414781000098
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Majeda Begum is a GB member since May 01, 2010, at first she took GB loan BDT 10,000 (ten thousand).
- Gradually she took GB loan several times and utilized it for cultivation.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name		Maynul Store
Address/ Location	:	Khuda boxer mur, Balo Bazar, Manda, Naogaon.
Total Investment in BDT	:	Tk. 243,000
Financing	:	Self Tk. 143,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	•	Taka 4,000 (four thousand)
Proposed Salary (estimates)	••	Taka 5,500 (five thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 11%.
(ii) Estimated % of proposed gross profit margin	:	On products 11%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

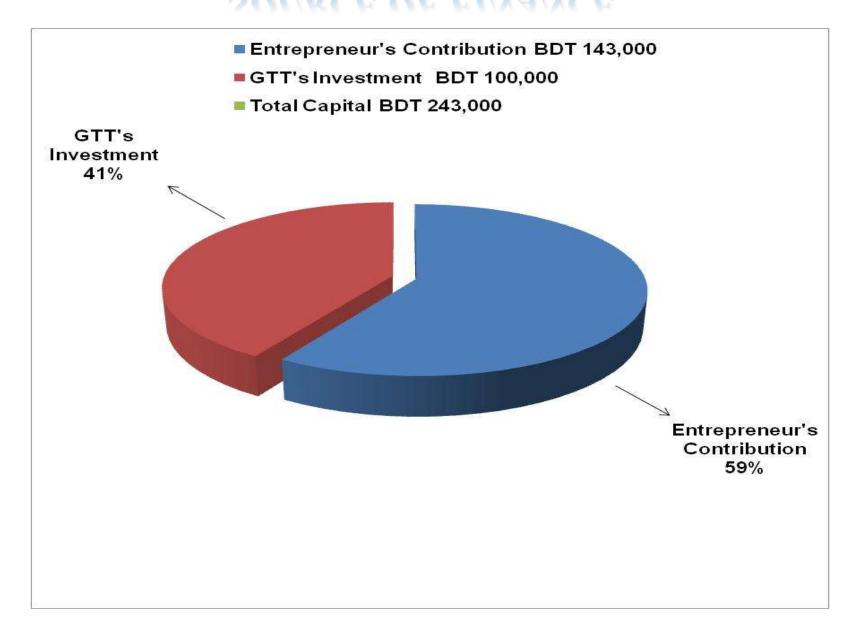
INFO ON EXISTING BUSINESS OPERATIONS

Dowtionland		EB (BDT)
Particulars Particulars	Daily	Monthly	Yearly
Sales income from products (A)	3,000	78,000	936,000
Less: Cost of sales of products (B)	2,670	69,420	833,040
Gross Profit (C) [C=(A-B)]	330	8,580	102,960
Less: Operating Cost:			
Electricity bill		200	2,400
Shop Rent		400	4,800
Mobile bill		300	3,600
Night Guard bill		150	1,800
Conveyance		700	8,400
Present Salary (Self)		4,000	48,000
Other Cost (stationary & Entertainment etc.)		500	6,000
Non Cash Item:			
Depreciation Expenses		78	936
Total Operating Cost (D)		6,328	75,936
Net Profit (C-D):		2,252	27,024

PRESENT & PROPOSED INVESTMENT BREAKDOWN

		Existing Business	Proposed (BDT)	Total (BDT)	
Existing	Proposed	(BDT)			
Investment in products (oil, pulses, rice, flour, sugar, salt, noodles, biscuit, juice, soap, coal, chocolate and pen etc.)	oil, pulses, flour, sugar, soap and cosmetics item etc.	95,098	100,000	195,098	
Investment in Machineries (weight machine, weight balance, bulb and fan etc.)		3,240	-	3,240	
Cash in hand		2,740	-	2,740	
Debtors (August, 2015 to at present)				15,922	
Creditors (July, 2015 to at present)				(3,500)	
Decoration (fixture and fittings)		4,500	-	4,500	
Advance for Shop		25,000	-	25,000	
Total Ca	apital	143,000	100,000	243,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Portiouloro		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	5,000	130,010	1,560,125	5,750	149,512	1,794,144	6,038	156,988	1,883,851	
Less: Cost of sales of products (B)	4,450	115,709	1,388,511	5,118	133,066	1,596,788	5,374	139,719	1,676,627	
Gross Profit (C) [C=(A-B)]	550	14,301	171,614	633	16,446	197,356	664	17,269	207,224	
Less: Operating Cost:										
Electricity bill		300	3,600		400	4,800		400	4,800	
Shop Rent		400	4,800		400	4,800		400	4,800	
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200	
Night Guard bill		150	1,800		200	2,400		200	2,400	
Conveyance		1,500	18,000		2,000	24,000		2,000	24,000	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary-Self		5,500	66,000		6,500	78,000		6,500	78,000	
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,100	13,200	
Non Cash Item:										
Depreciation Expenses		78	936		78	936		78	936	
Total Operating Cost (D)	_	9,995	115,936	-	11,845	142,136	_	11,945	143,336	
Net Profit (C-D):	_	4,306	55,678	-	4,602	55,220	-	5,324	63,888	
Retained Income			55,678			110,898			174,785	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	59,678	63,220	71,888
1.3	Depreciation Expenses	936	936	936
1.4	Opening Balance of Cash Surplus	-	36,614	52,770
	Total Cash Inflow	160,614	100,770	125,593
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	36,614	52,770	77,593

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: 0 Trade license of business in his own name Maintains book of record Experience: 5 Yrs	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 317,785 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 12th In-house Executive Social Business Design Lab On September 03, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures









ইউ,পি ফরম নং-৭ বিধি। ১২ (১)। নিয়ম দুষ্টব্য

ব্যবসা এবং বত্তির জন্য

ট্রেড লাইসেন্স

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নাম: যোঃ মাইনুল ইসলাম

Name: Md.Maynul Islam

পিতা, যোগ মকবুল যোগেন

भारत- व्यक्ति नाटामा एकाम

Date of Einth: 11 Dec 1985

ID NO: 19886414781000098

এই কার্ডটি গণপ্রস্তানন্তর বংলাদেশ সরকারের সংগতি কার্ডটি বাবহর্যকর্নী বাস্তীত প্রনা

কোষাঙ পাওয়া গোলে নিকটয় পোন্ট ছফিনে ভয়া কলেও ভন্য অনুবোধ কলা **হলো**। विकास जामादार्वका , शास्त्राफ इक देवन, इंड देवन इज्यम राजुनाक्षत - १४३५ वर्षा अवता

এলানতারী বার্ত্তপরেও স্বাহার

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Thank You